

#### August 8, 2013

#### For immediate release

#### **QUEBECOR INC. REPORTS CONSOLIDATED RESULTS FOR SECOND QUARTER 2013**

Montréal, Québec – Quebecor Inc. ("Quebecor" or the "Corporation") today reported its consolidated financial results for the second quarter of 2013. Quebecor consolidates the financial results of its Quebecor Media Inc. ("Quebecor Media") subsidiary, in which it holds a 75.4% interest.

#### Second quarter 2013 highlights

- Revenues up \$8.6 million (0.8%) from the second guarter of 2012 to \$1.09 billion.
- Operating income<sup>1</sup> up \$14.2 million (4.0%) to \$367.8 million.
- Net loss attributable to shareholders: \$45.1 million (\$0.73 per basic share) in the second quarter of 2013, compared with net income attributable to shareholders of \$65.5 million (\$1.02 per basic share) in the same period of 2012, an unfavourable variance of \$110.6 million (\$1.75 per basic share) including the \$130.0 million unfavourable non-cash impact of valuation of financial instruments (net of income tax and non-controlling interest).
- Adjusted income from continuing operations<sup>2</sup>: \$52.9 million in the second quarter of 2013 (\$0.85 per basic share) compared with \$46.1 million (\$0.72 per basic share) in the second quarter of 2012, an increase of \$6.8 million (\$0.13 per basic share).
- > Telecommunications segment's revenues up \$30.8 million (4.8%) and operating income up \$23.0 million (7.7%) in the second quarter of 2013.
- Videotron Ltd. ("Videotron") records second quarter 2013 revenue increases at all of its major services: Internet access (\$12.5 million or 6.5%), mobile telephony (\$12.2 million or 29.8%), cable telephony (\$6.4 million or 5.7%) and cable television (\$3.5 million or 1.3%).
- Videotron revenue-generating units<sup>3</sup> up 13,000 in the second quarter of 2013 (compared with an increase of 31,100 in the same quarter of 2012) and up 204,600 (4.3%) in the 12-month period ended June 30, 2013.
- Subscriber connections to the mobile telephony service up 30,200 in the second quarter of 2013 and 103,500 in the 12-month period ended June 30, 2013.
- On May 29, 2013, Videotron and Rogers Communications Partnership ("Rogers") reached a 20-year agreement to build out and operate a shared LTE (Long Term Evolution) mobile network in Québec and the Ottawa areas.

"Quebecor continued its growth in the second quarter of 2013 with a 4.0% increase in operating income and a 14.8% increase in adjusted income from continuing operations," said Robert Dépatie, President and Chief Executive Officer of Quebecor. "Despite the highly competitive business environment, Quebecor reported improved results, spearheaded by the Telecommunications segment's excellent numbers. Since the beginning of 2012, financial transactions that create value for shareholders have also contributed to the increase in adjusted income from continuing operations."

"Videotron posted strong results again in the second quarter of 2013, growing its revenues by 4.8% and its operating income by 7.7%," said Manon Brouillette, President and Chief Operating Officer of Videotron. "Once again, all of Videotron's core services

<sup>1.</sup> See "Operating income" under "Definitions."

<sup>2.</sup> See "Adjusted income from continuing operations" under "Definitions."

<sup>3.</sup> The sum of cable television, cable and mobile Internet access, and cable telephony service subscriptions and subscriber connections to the mobile telephony service.

generated revenue increases, particularly Internet access and mobile telephony. Average monthly revenue per user ("ARPU") continued to grow, climbing \$6.49 (5.9%) to \$117.24. During the second quarter of 2013, Videotron introduced the multiroom PVR, a new functionality that lets subscribers to illico TV new generation play back their favourite shows on any television set in the home. The second quarter results clearly demonstrate Videotron's ability to adapt to the competitive environment in which it operates. Videotron's success is rooted in its creativity in the marketing of new products, development of complementary revenue streams, ongoing alignment of its cost structure, and superior customer experience.

"When it comes to business expansion, we are very pleased with the 20-year agreement Videotron has reached with mobile carrier Rogers to build out and operate a shared LTE mobile network in Québec and the Ottawa area. This unique agreement will benefit both companies as well as their customers."

"In the media sphere, Quebecor continued refocusing its operations by working to leverage its core business across all available platforms, including digital, and to develop new content that can be brought to all platforms," said Robert Dépatie. "A new business unit, QMI Digital, has been created: it will be a centre of expertise in digital technology with a strong emphasis on research and development. Caroline Roy will become Vice President, Development and Strategy, of QMI Digital on August 26,2013. At the same time, Aldo Giampaolo, a top-level manager with extensive experience in the management of large-scale events and of major venues for sporting and cultural events, has been appointed President and Chief Executive Officer of Quebecor Media Entertainment & Sports Group. His expertise will be particularly useful for the development and management of the Québec City Amphitheatre, now under construction.

"In connection with the refocusing of its operations, Quebecor also completed several strategic business acquisitions and disposals. Quebecor Media acquired Event Management Gestev Inc. ("Gestev"), a Québec City sporting and cultural event manager, in the second quarter of 2013, while TVA Group Inc. ("TVA Group") announced the acquisition of Les Publications Charron & Cie inc., publisher of *La Semaine* magazine, and of Charron Éditeur inc. in July 2013. Quebecor Media also sold its specialized Web sites *Jobboom* and *Réseau Contact* for a cash consideration of \$65.0 million, subject to technology transfer conditions.

"Meanwhile, Quebecor had to introduce new rationalization and cost-containment initiatives in its traditional media business. In July 2013, Sun Media Corporation announced new restructuring measures that will entail the elimination of 360 positions, the closing of 8 publications and 3 free urban newspapers, and efforts to enhance operational efficiencies. The measures are expected to yield total annual savings of approximately \$55.0 million. Sun Media Corporation intends to use the savings to support continued investment in and expansion of its newspapers and publications, particularly on digital platforms. TVA Group also announced a restructuring plan designed to maintain its leadership position in Québec and safeguard the quality of its content. The plan includes the elimination of approximately 90 positions, or 4.5% of TVA Group's total workforce."

"On the financial front, Videotron and Quebecor Media closed new financing arrangements on June 17 and August 1, 2013: respectively an issuance of 5.625% Senior Notes with a 12-year term and a 7-year institutional loan at the U.S. London Interbank Offered Rate ("LIBOR") plus 2.5% (subject to a LIBOR floor)," said Jean-François Pruneau, Senior Vice President and Chief Financial Officer of Quebecor. "The opportunistic financing transactions carried out by Quebecor Media and Videotron in 2012 and since the beginning of 2013 are expected to yield annual debt interest savings in excess of \$50.0 million."

In short, since the end of the first quarter of 2013, Quebecor has continued implementing its strategy with high-potential initiatives related to organizational restructuring, strategic investment, transformation of traditional media outlets and reduced financing costs. All these initiatives are consistent with the Corporation's long-term growth, business development and profitability objectives.

Table 1

Quebecor second quarter financial highlights, 2009 to 2013
(in millions of Canadian dollars, except per share data)

		<b>2013</b> <sup>1</sup>		2012 <sup>1</sup>		2011 <sup>1</sup>		2010 <sup>1</sup>		2009 <sup>2</sup>
Revenues	\$	1,088.4	\$	1,079.8	\$	1,046.4	\$	987.3	\$	941.6
Operating income	•	367.8	Ψ	353.6	Ψ	354.5	Ψ	349.6	Ψ	313.7
(Loss) income from continuing operations		007.0		000.0		004.0		040.0		010.7
attributable to shareholders		(73.8)		64.4		52.5		59.5		75.9
Net (loss) income attributable to										
shareholders		(45.1)		65.5		54.0		60.4		76.8
Adjusted income from continuing										
operations		52.9		46.1		57.3		61.6		55.4
Per basic share:										
(Loss) income from continuing										
operations attributable to										
shareholders		(1.19)		1.00		0.82		0.93		1.18
Net (loss) income attributable to										
shareholders		(0.73)		1.02		0.84		0.94		1.19
Adjusted income from continuing										
operations		0.85		0.72		0.89		0.96		0.86

<sup>1.</sup> Financial figures for 2010 to 2013 are presented in accordance with International Financial Reporting Standards ("IFRS").

#### 2013/2012 second quarter comparison

Revenues: \$1.09 billion, an increase of \$8.6 million (0.8%).

- Revenues increased in the Telecommunications segment (\$30.8 million or 4.8% of segment revenues).
- Revenues were unchanged in the Broadcasting and Leisure and Entertainment segments.
- Revenues decreased in News Media (\$25.6 million or -10.0%) and Interactive Technologies and Communications (\$3.6 million or -9.1%).

Operating income: \$367.8 million, an increase of \$14.2 million (4.0%).

- Operating income increased in Telecommunications (\$23.0 million or 7.7% of segment operating income) and Interactive Technologies and Communications (\$1.4 million or 46.7%). There were favourable variances in Leisure and Entertainment (\$0.5 million) and at Head Office (\$1.4 million).
- Operating income decreased in News Media (\$11.7 million or -32.9%) and Broadcasting (\$0.4 million or -2.2%).
- The change in the fair value of Quebecor Media stock options resulted in a \$0.6 million unfavourable variance in the consolidated stock-based compensation charge in the second quarter of 2013 compared with the same period of 2012. The change in the fair value of Quebecor stock options resulted in a \$4.8 million unfavourable variance in the Corporation's consolidated stock-based compensation charge in the second quarter of 2013.

**Net loss attributable to shareholders:** \$45.1 million (\$0.73 per basic share) in the second quarter of 2013, compared with net income attributable to shareholders in the amount of \$65.5 million (\$1.02 per basic share) in the same period of 2012, an unfavourable variance of \$110.6 million (\$1.75 per basic share).

- The unfavourable variance was mainly due to:
  - \$244.6 million unfavourable variance in losses and gains on valuation and translation of financial instruments;
  - \$20.7 million increase in amortization charge;

<sup>2.</sup> Financial figures for 2009 are presented in accordance with Canadian Generally Accepted Accounting Principles.

- \$19.6 million unfavourable variance in the charge for restructuring of operations, impairment of assets and other special items:
- \$18.9 million loss on debt refinancing recorded in the second quarter of 2013;
- \$16.6 million increase in financial expenses.

#### Partially offset by:

- \$27.6 million favourable variance in income from discontinued operations attributable to shareholders, resulting mainly from the gain on disposal of *Jobboom*;
- \$14.2 million increase in operating income.

**Adjusted income from continuing operations:** \$52.9 million in the second quarter of 2013 (\$0.85 per basic share) compared with \$46.1 million (\$0.73 per basic share) in the second quarter of 2012, an increase of \$6.8 million (\$0.12 per basic share).

#### 2013/2012 year-to-date comparison

Revenues: Stable at \$2.14 billion.

- Revenues increased in Telecommunications (\$53.9 million or 4.2% of segment revenues).
- Revenues decreased in News Media (\$51.1 million or -10.5%), Leisure and Entertainment (\$6.6 million or -5.1%), Interactive Technologies and Communications (\$5.0 million or -6.6%) and Broadcasting (\$2.4 million or -1.0%).

Operating income: \$685.3 million, an increase of \$13.5 million (2.0%).

- Operating income increased in Telecommunications (\$36.6 million or 6.1% of segment operating income) and Broadcasting (\$4.7 million or 40.9%).
- Operating income decreased in News Media (\$21.7 million or -42.3%), Leisure and Entertainment (\$1.5 million), Interactive Technologies and Communications (\$0.3 million or -5.0%) and at Head Office (\$4.3 million). The decrease at Head Office was due primarily to the unfavourable variance in the fair value of stock options.
- The change in the fair value of Quebecor Media stock options resulted in a \$3.8 million favourable variance in the consolidated stock-based compensation charge in the first half of 2013 compared with the same period of 2012. The change in the fair value of Quebecor stock options resulted in a \$4.8 million unfavourable variance in the Corporation's consolidated stock-based compensation charge in the first half of 2013.

**Net loss attributable to shareholders:** \$9.5 million (\$0.15 per basic share) in the first half of 2013, compared with net income attributable to shareholders of \$136.9 million (\$2.15 per basic share) in the same period of 2012, an unfavourable variance of \$146.4 million (\$2.30 per basic share).

- The unfavourable variance was mainly due to:
  - o \$309.1 million unfavourable variance in losses and gains on valuation and translation of financial instruments;
  - \$41.4 million increase in amortization charge;
  - \$28.2 million increase in financial expenses;
  - \$21.3 million unfavourable variance in losses and gains on debt refinancing;
  - \$20.1 million unfavourable variance in the charge for restructuring of operations, impairment of assets and other special items.

#### Partially offset by:

- \$27.5 million favourable variance in income from discontinued operations attributable to shareholders, resulting mainly from the gain on disposal of *Jobboom*;
- \$14.5 million favourable variance in the goodwill impairment charge, without any tax consequences;
- o \$13.5 million increase in operating income.

**Adjusted income from continuing operations:** \$84.5 million in the first half of 2013 (\$1.36 per basic share) compared with \$82.3 million (\$1.30 per basic share) in the same period of 2012, an increase of \$2.2 million (\$0.06 per basic share).

#### Financing activities

The following financial transactions have been concluded since the end of the first quarter of 2013:

- On June 17, 2013, Videotron announced the closing of the offering and sale of 5.625% Senior Notes maturing on June 15, 2025, in the aggregate principal amount of \$400.0 million. It was the first issue of high-yield 12-year Notes on the Canadian market. Strong demand enabled Videotron to increase the size of the placement on favourable terms.
- On July 2, 2013, Videotron used the proceeds from its placement of 5.625% Senior Notes to finance the early repayment and withdrawal of US\$380.0 million aggregate principal amount of its issued and outstanding 9.125% Senior Notes maturing in April 2018.
- On July 31, 2013, Quebecor Media issued a notice for the redemption on August 30, 2013 of US\$265 million in aggregate principal amount of its outstanding 7.75% Senior Notes issued on January 17, 2006 and due in March 2016, at a redemption price of 101.292% of their principal amount.
- On August 1, 2013, Quebecor Media entered into a US\$350 million senior secured term loan credit facility that will be issued at a discount price of 99.50% on August 29, 2013. The term loan will bear interest at LIBOR rate, subject to a LIBOR floor of 0.75%, plus a premium of 2.50%. This credit facility calls for quarterly amortization payments totalling 1.00% per annum of the original principal amount, with the balance payable on August 17, 2020.
- On August 7, 2013, the Board of Directors of the Corporation approved a two-for-one stock split of the Corporation's outstanding Class A Multiple Voting Shares ("Class A Shares") and Class B Subordinate Voting Shares ("Class B Shares"). Accordingly, shareholders will receive one additional share for each share owned on the record date of August 14, 2013, subject to approval of regulatory filings with the Toronto Stock Exchange ("TSX"). Trading on the shares on a split basis will commence at the opening of business on August 16, 2013.

#### **Dividends**

On August 7, 2013, the Board of Directors of Quebecor declared a quarterly dividend of \$0.05 per share on Class A Shares and Class B Shares (or \$0.025 per share after the two-for-one stock split of Class A and Class B shares, effective August 14, 2013), payable on September 17, 2013 to shareholders of record at the close of business on August 23, 2013. This dividend is designated to be an eligible dividend, as provided under subsection 89(14) of the *Canadian Income Tax Act* and its provincial counterpart.

#### Normal course issuer bid

On August 7, 2013, the Board of Directors of Quebecor authorized the renewal of its normal course issuer bid for a maximum of 978,034 Class A shares, representing approximately 5% of issued and outstanding Class A shares, and for a maximum of 4,214,624 Class B shares, representing approximately 10% of the public float of Class B shares as of July 31, 2013.

The purchases will be made from August 13, 2013 to August 12, 2014 at prevailing market prices on the open market through the facilities of the TSX and will be made in accordance with the requirements of said Exchange. All shares purchased under the bid will be cancelled. As of July 31, 2013, 19,560,686 Class A shares and 42,360,696 Class B shares were issued and outstanding.

The average daily trading volume of the Class A and Class B shares of the Corporation from February 1, 2013 to July 31, 2013 was 512 Class A shares and 132,045 Class B shares. Consequently, the Corporation will be authorized to purchase a maximum of 1,000 Class A shares and 33,011 Class B shares during the same trading day pursuant to its normal course issuer bid.

The Corporation believes that the repurchase of these shares under this normal course issuer bid is in the best interest of the Corporation and its shareholders.

Under the normal course issuer bid that began on August 13, 2012, the Corporation did not purchase any Class A Shares and purchased 1,392,200 Class B Shares at a weighted average price of \$39.1625 per share.

Shareholders may obtain a copy of the Notice filed with the TSX, without charge, by contacting the Office of the Secretary of the Corporation at 514 380-1994.

#### **Detailed financial information**

For a detailed analysis of Quebecor's second quarter 2013 results, please refer to the Management Discussion and Analysis and consolidated financial statements of Quebecor, available on the Corporation's website at <www.quebecor.com/en/quarterly\_doc\_quebecor\_inc> or from the SEDAR filing service at <www.sedar.com>.

#### Conference call for investors and webcast

Quebecor will hold a conference call to discuss its second quarter 2013 results on August 8, 2013, at 11:00 a.m. EDT. There will be a question period reserved for financial analysts. To access the conference call, please dial 1 877 293-8052, access code for participants 81457#. A tape recording of the call will be available from August 8 to September 14, 2013 by dialling 1 877 293-8133, conference number 1049253#, access code for participants 81457#. The conference call will also be broadcast live on Quebecor's website at <www.quebecor.com/en/content/conference-call>. It is advisable to ensure the appropriate software is installed before accessing the call. Instructions and links to free player downloads are available at the Internet address shown above.

#### Cautionary statement regarding forward-looking statements

The statements in this press release that are not historical facts are forward-looking statements and are subject to significant known and unknown risks, uncertainties and assumptions that could cause the Corporation's actual results for future periods to differ materially from those set forth in the forward-looking statements. Forward-looking statements may be identified by the use of the conditional or by forward-looking terminology such as the terms "plans," "expects," "may," "anticipates," "intends," "estimates," "projects," "seeks," "believes," or similar terms, variations of such terms or the negative of such terms. Certain factors that may cause actual results to differ from current expectations include seasonality (including seasonal fluctuations in customer orders), operating risk (including fluctuations in demand for Quebecor's products and pricing actions by competitors), insurance risk, risks associated with capital investment (including risks related to technological development and equipment availability and breakdown), environmental risks, risks associated with labour agreements, risks associated with commodities and energy prices (including fluctuations in the cost and availability of raw materials), credit risk, financial risks, debt risks, risks related to interest rate fluctuations, foreign exchange risks, risks associated with government acts and regulations, risks related to changes in tax legislation, and changes in the general political and economic environment. Investors and others are cautioned that the foregoing list of factors that may affect future results is not exhaustive and that undue reliance should not be placed on any forward-looking statements. For more information on the risks, uncertainties and assumptions that could cause Quebecor's actual results to differ from current expectations, please refer to Quebecor's public filings available at <www.sedar.com> and <www.quebecor.com> including, in particular, the "Risks and Uncertainties" section of Quebecor's Management Discussion and Analysis for the year ended December 31, 2012.

The forward-looking statements in this press release reflect Quebecor's expectations as of August 8, 2013 and are subject to change after that date. Quebecor expressly disclaims any obligation or intention to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws.

#### The Corporation

Quebecor Inc. (TSX:QBR.A, TSX:QBR.B) is a holding company with a 75.4% interest in Quebecor Media Inc., one of Canada's largest media groups, with more than 16,000 employees. Quebecor Media Inc., through its subsidiary Videotron Ltd., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access services, cable telephony and mobile telephony. Through Sun Media Corporation, Quebecor Media Inc. is the largest publisher of newspapers in Canada. It also operates Canoe.ca and its network of English- and French-language Internet properties in Canada. In the broadcasting segment, Quebecor Media Inc. operates, through TVA Group Inc., the number one French-language conventional television network in Québec, a number of specialty channels, and, through Sun Media Corporation, the English-language SUN News channel. Another subsidiary of Quebecor Media Inc., Nurun Inc., is a major interactive technologies and communications agency with offices in Canada, the United States, Europe and Asia. Quebecor Media Inc. is also active in magazine publishing (TVA Publications Inc.), book publishing and distribution (Sogides Group Inc., CEC Publishing Inc.), the production, distribution and retailing of cultural products (Archambault Group Inc., TVA Films), video game development (BlooBuzz Studios Inc.), DVD, Blu-ray disc and video game rental and retailing (Le SuperClub Vidéotron Itée), the printing and distribution of community newspapers and flyers (Quebecor Media Printing Inc., Quebecor Media Network Inc.), outdoor advertising (Quebecor Media Out of Home), news content production and distribution (QMI Agency), and multiplatform advertising solutions (QMI Sales).

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#### Information:

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#### **DEFINITIONS**

#### Operating income

In its analysis of operating results, the Corporation defines operating income, as reconciled to net (loss) income under IFRS, as net (loss) income before amortization, financial expenses, (loss) gain on valuation and translation of financial instruments, charge for restructuring of operations, impairment of assets and other special items, charge for impairment of goodwill, (loss) gain on debt refinancing, income tax, and income from discontinued operations. Operating income as defined above is not a measure of results that is consistent with IFRS. It is not intended to be regarded as an alternative to other financial operating performance measures or to the statement of cash flows as a measure of liquidity. It should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. The Corporation uses operating income in order to assess the performance of its investment in Quebecor Media. The Corporation's management and Board of Directors use this measure in evaluating its consolidated results as well as the results of the Corporation's operating segments. This measure eliminates the significant level of impairment and amortization of tangible and intangible assets and is unaffected by the capital structure or investment activities of the Corporation and its segments.

Operating income is also relevant because it is a significant component of the Corporation's annual incentive compensation programs. A limitation of this measure, however, is that it does not reflect the periodic costs of tangible and intangible assets used in generating revenues in the Corporation's segments. The Corporation also uses other measures that do reflect such costs, such as cash flows from segment operations and free cash flows from continuing operating activities of the Quebecor Media subsidiary. In addition, measures like operating income are commonly used by the investment community to analyze and compare the performance of companies in the industries in which the Corporation is engaged. The Corporation's definition of operating income may not be the same as similarly titled measures reported by other companies.

Table 2 below provides a reconciliation of operating income with net (loss) income as disclosed in Quebecor's condensed consolidated financial statements.

Table 2
Reconciliation of the operating income measure used in this press release to the net (loss) income measure used in the condensed consolidated financial statements
(in millions of Canadian dollars)

	Tł	ree months	ended June 30	Six months	ths ended June 30		
		2013	2012	2013		2012	
Operating (loss) income:							
Telecommunications	\$	322.1	\$ 299.1	\$ 636.6	\$	600.0	
News Media		23.9	35.6	29.6		51.3	
Broadcasting		18.1	18.5	16.2		11.5	
Leisure and Entertainment		(0.6)	(1.1)	(2.3)		(0.8)	
Interactive Technologies and Communications		4.4	3.0	5.7		6.0	
Head Office		(0.1)	(1.5)	(0.5)		3.8	
		367.8	353.6	685.3		671.8	
Amortization		(164.8)	(144.1)	(327.4)		(286.0)	
Financial expenses		(98.4)	(81.8)	(195.6)		(167.4)	
(Loss) gain on valuation and translation of financial							
instruments		(202.7)	41.9	(195.0)		114.1	
Restructuring of operations, impairment of assets and other							
special items		(7.6)	12.0	(9.2)		10.9	
Impairment of goodwill		_	_	_		(14.5)	
(Loss) gain on debt refinancing		(18.9)	_	(18.9)		2.4	
Income tax recovery (expense)		30.6	(50.3)	10.5		(89.7)	
Income from discontinued operations		38.1	2.0	 40.1		4.9	
Net (loss) income	\$	(55.9)	\$ 133.3	\$ (10.2)	\$	246.5	

### Adjusted income from continuing operations

The Corporation defines adjusted income from continuing operations, as reconciled to net (loss) income attributable to shareholders under IFRS, as net (loss) income attributable to shareholders before (loss) gain on valuation and translation of financial instruments, charge for restructuring of operations, impairment of assets and other special items, charge for impairment of goodwill and (loss) gain on debt refinancing, net of income tax related to adjustments, net (loss) income attributable to non-controlling interests related to adjustments, and income from discontinued operations attributable to shareholders. Adjusted income from continuing operations, as defined above, is not a measure of results that is consistent with IFRS. It should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. The Corporation's definition of adjusted income from continuing operations may not be identical to similarly titled measures reported by other companies.

Table 3 provides a reconciliation of adjusted income from continuing operations to the net (loss) income attributable to shareholders measure used in Quebecor's condensed consolidated financial statements.

Table 3

Reconciliation of the adjusted income from continuing operations measure used in this press release to the net (loss) income attributable to shareholders measure used in the condensed consolidated financial statements (in millions of Canadian dollars)

	Th	ree months	ended	June 30	Six months		June 30
		2013		2012	2013		2012
Adjusted income from continuing operations	\$	52.9	\$	46.1	\$ 84.5	\$	82.3
(Loss) gain on valuation and translation of financial instruments		(202.7)		41.9	(195.0)		114.1
Restructuring of operations, impairment of assets and other special items		(7.6)		12.0	(9.2)		10.9
Impairment of goodwill		_		_	_		(14.5)
(Loss) gain on debt refinancing		(18.9)		_	(18.9)		2.4
Income taxes related to adjustments <sup>1</sup>		59.9		(13.2)	56.6		(26.5)
Discontinued operations		38.1		2.0	40.1		4.9
Net income (loss) attributable to non-controlling interest							
related to adjustments		33.2		(23.3)	32.4		(36.7)
Net (loss) income attributable to shareholders	\$	(45.1)	\$	65.5	\$ (9.5)	\$	136.9

<sup>1.</sup> Includes impact of fluctuations in income tax applicable to adjusted items, either for statutory reasons or in connection with tax transactions.

#### **Average Monthly Revenue per User**

ARPU is an industry metric that the Corporation uses to measure its monthly cable television, Internet access, cable and mobile telephony revenues per average basic cable customer. ARPU is not a measurement that is consistent with IFRS and the Corporation's definition and calculation of ARPU may not be the same as identically titled measurements reported by other companies. The Corporation calculates ARPU by dividing its combined cable television, Internet access, and cable and mobile telephony revenues by the average number of basic customers during the applicable period, and then dividing the resulting amount by the number of months in the applicable period.

## CONSOLIDATED STATEMENTS OF INCOME

(in millions of Canadian dollars, except for earnings per share data)

(unaudited)	Thi	ree months	ende		Six months ended Jun			
		2013		2012		2013		2012
				(restated)				(restated)
Revenues	\$	1,088.4	\$	1,079.8	\$	2,136.2	\$	2,137.1
Employee costs Purchase of goods and services Amortization Financial expenses Loss (gain) on valuation and translation of financial instruments Restructuring of operations, impairment of assets and other special items Impairment of goodwill		268.1 452.5 164.8 98.4 202.7 7.6		266.5 459.7 144.1 81.8 (41.9) (12.0)		539.4 911.5 327.4 195.6 195.0 9.2		543.1 922.2 286.0 167.4 (114.1) (10.9)
Loss (gain) on debt refinancing		18.9		404.0		18.9		(2.4)
(Loss) income before income taxes Income taxes (recovery): Current Deferred		30.4 (61.0) (30.6)		181.6 20.3 30.0 50.3		(60.8) 54.6 (65.1) (10.5)		25.8 63.9 89.7
		(00.0)		00.0		(10.0)		
(Loss) income from continuing operations		(94.0)		131.3		(50.3)		241.6
Income from discontinued operations		38.1		2.0		40.1		4.9
Net (loss) income	\$	(55.9)	\$	133.3	\$	(10.2)	\$	246.5
(Loss) income from continuing operations attributable to Shareholders Non-controlling interests	\$	(73.8) (20.2)	\$	64.4 66.9	\$	(39.7) (10.6)	\$	134.2 107.4
Net (loss) income attributable to								
Shareholders Non-controlling interests	\$	(45.1) (10.8)	\$	65.5 67.8	\$	(9.5) (0.7)	\$	136.9 109.6
Earnings per share attributable to shareholders Basic								
From continuing operations From discontinued operations Net (loss) income Diluted	\$	(1.19) 0.46 (0.73)	\$	1.00 0.02 1.02	\$	(0.64) 0.49 (0.15)	\$	2.11 0.04 2.15
From continuing operations From discontinued operations Net (loss) income		(1.19) 0.46 (0.73)		1.00 0.02 1.02		(0.64) 0.49 (0.15)		2.10 0.04 2.14
Weighted average number of shares outstanding (in millions) Weighted average number of diluted shares (in millions)		62.1 62.1		63.5 63.6		62.2 62.2		63.5 63.6

## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(in millions of Canadian dollars) (unaudited)	Thre	ee months	ended	June 30	S	Six months of	ended	June 30
		2013		2012		2013		2012
				(restated)				(restated)
Net (loss) income	\$	(55.9)	\$	133.3	\$	(10.2)	\$	246.5
Other comprehensive (loss) income:								
Items that may be reclassified to income:  Gain (loss) on translation of net investments in foreign operations Cash flow hedges:		4.1		(0.4)		5.2		(0.8)
(Loss) gain on valuation of derivative financial instruments Deferred income taxes		(2.6) (4.2)		6.5 (3.2)		(28.5) (3.4)		25.4 (0.9)
Reclassification to income: Gain related to cash flow hedges Deferred income taxes		(6.5) 0.2 (9.0)		- - 2.9		(6.5) 0.2 (33.0)		(3.3) (1.2) 19.2
Comprehensive (loss) income	\$	(64.9)	\$	136.2	\$	(43.2)	\$	265.7
Comprehensive (loss) income attributable to Shareholders Non-controlling interests	\$	(51.9) (13.0)	\$	67.1 69.1	\$	(34.4) (8.8)	\$	147.4 118.3

# QUEBECOR INC. AND ITS SUBSIDIARIES SEGMENTED INFORMATION

(in millions of Canadian dollars) (unaudited)

						Three	e moi	nths ende	ed Jur	ne 30,2013
	 commu- ications	News Media	Broad- casting	Leisure and Enter- tainment	lo	teractive Techno- ogies and communi- cations		Head office d Inter- gments		Total
Revenues	\$ 678.0	\$ 229.2	\$ 113.6	\$ 62.6	\$	35.8	\$	(30.8)	\$	1,088.4
Employee costs Purchase of goods and services	95.0 260.9	81.8 123.5	36.4 59.1	13.9 49.3		23.4 8.0		17.6 (48.3)		268.1 452.5
Operating income <sup>1</sup>	322.1	23.9	18.1	(0.6)		4.4		(0.1)		367.8
Amortization Financial expenses Loss on valuation and translation										164.8 98.4
of financial instruments										202.7
Restructuring of operations, impairment of assets and other special items  Loss on debt refinancing										7.6 18.9
Loss before income taxes									\$	(124.6)
Additions to property, plant and equipment	\$ 126.8	\$ 2.3	\$ 4.3	\$ 0.5	\$	0.4	\$	8.0	\$	135.1
Additions to intangible assets	10.8	2.9	0.3	2.0		-		(0.2)		15.8

Three months ended June 30, 2	012
(resta	ated)

		ecommu- nications		News Media		Broad- casting		Leisure and Enter- tainment	lo	Techno- ogies and communi- cations		Head office nd Inter- gments		Total
Revenues	\$	647.2	\$	254.8	\$	113.6	\$	62.9	\$	39.4	\$	(38.1)	\$	1,079.8
Employee costs Purchase of goods and services		89.0 259.1		91.6 127.6		37.5 57.6		13.6 50.4		24.2 12.2		10.6 (47.2)		266.5 459.7
Operating income <sup>1</sup>		299.1		35.6		18.5		(1.1)		3.0		(1.5)		353.6
Amortization Financial expenses Gain on valuation and translation														144.1 81.8
of financial instruments														(41.9)
Restructuring of operations, impairment of assets and other special items														(12.0)
Income before income taxes													\$	181.6
A LPG	•	404.5	•	4.0	•	0.0	•	0.0	•		•	0.7	•	470.0
Additions to property, plant and equipment	\$	161.5	\$	1.6	\$	6.8	\$	0.9	\$	1.1	\$	0.7	\$	172.6
Additions to intangible assets		14.6		3.3		0.7		2.1		-		(0.5)		20.2

<sup>&</sup>lt;sup>1</sup> The Chief Executive Officer uses operating income as the measure of profit to assess the performance of each segment. Operating income is referred as a non-IFRS measure and is defined as net (loss) income before amortization, financial expenses, loss (gain) on valuation and translation of financial instruments, restructuring of operations, impairment of assets and other special items, impairment of goodwill, loss (gain) on debt refinancing, income taxes and income from discontinued operations.

**SEGMENTED INFORMATION (continued)** 

(in millions of Canadian dollars) (unaudited)

										Six	mo	nths ende	ed Jur	ne 30,2013
		ecommu- nications		News Media		Broad- casting		Leisure and Enter- tainment	lo	teractive Techno- gies and ommuni- cations		Head office d Inter- gments		Total
Revenues	\$	1,342.4	\$	436.8	\$	226.6	\$	123.4	\$	71.0	\$	(64.0)	\$	2,136.2
Employee costs Purchase of goods and services		189.9 515.9		163.4 243.8		74.0 136.4		28.1 97.6		48.4 16.9		35.6 (99.1)		539.4 911.5
Operating income <sup>1</sup>		636.6		29.6		16.2		(2.3)		5.7		(0.5)		685.3
Amortization Financial expenses Loss on valuation and translation														327.4 195.6
of financial instruments														195.0
Restructuring of operations, impairment of assets and other special items														9.2
Loss on debt refinancing														18.9
Loss before income taxes													\$	(60.8
Additions to expend a plant and againment	÷	272.4	•	4-7	•	0.6	¢	4.0	•	4.0	•	4.0	¢	200.0
Additions to property, plant and equipment	\$	272.4	\$	4.7	\$	9.6	\$	1.0	\$	1.2	\$	1.0	\$	289.9
Additions to intangible assets		23.8		3.9		0.9		2.7		-		(0.1)		31.2

Six months ended June 30, 2012

(restated) Interactive Leisure Techno-Head logies and office and Telecommu-News Broad-Enter-Communiand Internications Media casting tainment cations segments Total Revenues \$ 1,288.5 487.9 229.0 \$ 130.0 \$ 76.0 (74.3)2,137.1 Employee costs 180.0 182.8 78.2 27.4 48.0 26.7 543.1 Purchase of goods and services 508.5 253.8 139.3 103.4 22.0 (104.8)922.2 Operating income<sup>1</sup> 600.0 51.3 11.5 (0.8)6.0 3.8 671.8 Amortization 286.0 Financial expenses 167.4 Gain on valuation and translation of financial instruments (114.1)Restructuring of operations, impairment of assets and other special items
Impairment of goodwill (10.9)14.5 Gain on debt refinancing
Income before income taxes (2.4) 331.3 Additions to property, plant and equipment \$ 345.0 \$ 3.5 \$ 12.1 \$ 1.8 \$ 2.2 \$ 1.2 \$ 365.8 Additions to intangible assets 33.1 6.1 1.3 2.8 (1.0)42.3

<sup>&</sup>lt;sup>1</sup> The Chief Executive Officer uses operating income as the measure of profit to assess the performance of each segment. Operating income is referred as a non-IFRS measure and is defined as net (loss) income before amortization, financial expenses, loss (gain) on valuation and translation of financial instruments, restructuring of operations, impairment of assets and other special items, impairment of goodwill, loss (gain) on debt refinancing, income taxes and income from discontinued operations.

# QUEBECOR INC. AND ITS SUBSIDIARIES CONSOLIDATED STATEMENTS OF EQUITY

(in millions of Canadian dollars) (unaudited)

			Equity	attributa	ble to shar	ehold	lers			Equity	
	Capital stock	(	Contributed surplus	of co	Equity emponent envertible ebentures		Retained earnings	Accumulated other com- prehensive income (loss)		attributable to non- controlling interests	Total equity
Balance as of December 31, 2011, as previously reported Changes in accounting policies	\$ 339.5 -	\$	0.9 -	\$	<u>-</u>	\$	1,077.2 48.4	\$ 8.6 (49.6)	\$	1,444.4 (1.5)	\$ 2,870.6 (2.7)
Balance as of December 31, 2011, as restated Net income Other comprehensive income	339.5		0.9		- - -		1,125.6 136.9	(41.0) - 10.5		1,442.9 109.6 8.7	2,867.9 246.5 19.2
Issuance of shares of a subsidiary Repurchase of Class B shares Acquisition of non-controlling interests Dividends	3.6 (1.1) -		1.5 - (0.1) -		- - -		(4.2)	- - -		0.1 (22.7)	5.1 (5.3) - (29.0)
Balance as of June 30, 2012 Net income (loss) Other comprehensive loss Repurchase of Class B shares	342.0 - - (6.9)		2.3		-		1,252.0 24.2 - (26.1)	(30.5) - (9.4)		1,538.6 (15.4) (3.6)	3,104.4 8.8 (13.0) (33.0)
Acquisition of non-controlling interests Issuance of convertible debentures Dividends	(6.9) - - -		- - -		398.3 -		(619.2) - (6.3)	(10.4) - -		(870.4) - (17.9)	(1,500.0) 398.3 (24.2)
Balance as of December 31, 2012 Net loss Other comprehensive loss Repurchase of Class B shares Dividends Business acquisition	335.1 - - (3.8) - -		2.3 - - - -		398.3 - - - -		624.6 (9.5) - (17.8) (6.2)	(50.3) - (24.9) - -		631.3 (0.7) (8.1) - (12.5) 0.3	1,941.3 (10.2) (33.0) (21.6) (18.7) 0.3
Balance as of June 30, 2013	\$ 331.3	\$	2.3	\$	398.3	\$	591.1	\$ (75.2)	\$	610.3	\$ 1,858.1

## **CONSOLIDATED STATEMENTS OF CASH FLOWS**

(unaudited)	In	ree months	ended	June 30		Six months	ended	ded June 30	
		2013		2012		2013		2012	
				(restated)				(restated)	
Cash flows related to operating activities									
(Loss) income from continuing operations	\$	(94.0)	\$	131.3	\$	(50.3)	\$	241.6	
Adjustments for:		` ,	·			` ,			
Amortization of property, plant and equipment		128.6		109.7		255.0		218.6	
Amortization of intangible assets		36.2		34.4		72.4		67.4	
Loss (gain) on valuation and translation of financial instruments		202.7		(41.9)		195.0		(114.1)	
Gain on disposal of assets		-		(12.9)		4-7		(12.9)	
Impairment of assets Impairment of goodwill		1.3		-		1.7		14.5	
Loss (gain) on debt refinancing		18.9		-		18.9		(2.4)	
Amortization of financing costs and long-term debt discount		3.2		3.6		6.3		7.3	
Deferred income taxes		(61.0)		30.0		(65.1)		63.9	
Other		(2.0)		(1.9)		(0.2)		-	
		233.9		252.3		433.7		483.9	
Net change in non-cash balances related to operating activities		(89.7)		(28.4)		(167.6)		(26.5)	
Cash flows provided by continuing operating activities		144.2		223.9		266.1		457.4	
Cash flows related to investing activities									
Business acquisitions		(1.6)		(8.0)		(1.6)		(8.0)	
Business disposals		<b>5</b> 2.8		-		52.8		-	
Additions to property, plant and equipment		(135.1)		(172.6)		(289.9)		(365.8)	
Additions to intangible assets		(15.8)		(20.2)		(31.2)		(42.3)	
Proceeds from disposals of assets		9.7		22.2		10.9		23.4	
Net change in cash held in trust		(5.8)		- (4.0)		(5.8)		- (4.0)	
Other		(0.4)		(1.0)		(004.0)		(1.0)	
Cash flows used in continuing investing activities		(96.2)		(172.4)		(264.8)		(386.5)	
Cash flows related to financing activities									
Net change in bank indebtedness		0.7		4.7		0.4		2.1	
Net change under revolving facilities Issuance of long-term debt, net of financing fees		15.7 394.8		(24.2)		10.0 394.8		(22.9) 787.6	
Repayments of long-term debt		(5.6)		(190.9)		(11.1)		(709.0)	
Repayment of liability component of convertible debentures		(6.7)		(100.5)		(6.7)		(100.0)	
Settlement of hedging contracts		16.3		(3.6)		(8.5)		(44.1)	
Issuance of Class B shares		-		-		-		` 3.6 <sup>′</sup>	
Repurchase of Class B shares		(15.4)		(4.9)		(21.6)		(5.3)	
Dividends		(6.2)		(6.3)		(6.2)		(6.3)	
Dividends paid to non-controlling shareholders		(6.3)		(11.4)		(12.5)		(22.7)	
Cash flows provided by (used in) continuing financing activities		387.3		(236.6)		338.6		(17.0)	
Net change in cash and cash equivalents from continuing operations		435.3		(185.1)		339.9		53.9	
Cash flows provided by discontinued operations		2.5		4.6		4.0		7.2	
Effect of exchange rate changes on cash and cash equivalents									
denominated in foreign currencies		0.4		(0.2)		0.4		(0.2)	
Cash and cash equivalents at beginning of period		134.8		385.1		228.7		143.5	
Cash and cash equivalents at end of period	\$	573.0	\$	204.4	\$	573.0	\$	204.4	
Cook and sook assistants consist of									
Cash and cash equivalents consist of  Cash	\$	70.7	\$	18.4	\$	70.7	\$	18.4	
Cash equivalents	Ψ	502.3	Ψ	186.0	Ψ	502.3	Ψ	186.0	
odon oquivalonio	\$	573.0	\$	204.4	\$	573.0	\$	204.4	
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Interest and taxes reflected as operating activities									
Cash interest payments	\$	154.3	\$	129.7	\$	178.9	\$	151.1	
Cash income tax payments (net of refunds)		9.0		2.4		45.3		7.5	

## CONSOLIDATED BALANCE SHEETS

(in millions of Canadian dollars) (unaudited)		June 30	December 31
	Note	2013	2012
			(restated)
Assets			
Current assets			
Cash and cash equivalents		\$ 573.0 5.8	\$ 228.7
Cash held in trust Accounts receivable		5.6 545.6	578.7
Income taxes		28.7	10.6
Inventories		270.5	255.5
Prepaid expenses		58.5	38.0
		1,482.1	1,111.5
Non-current assets			0.405
Property, plant and equipment		3,401.3 907.2	3,405.8
Intangible assets Goodwill		3.357.7	956.7 3,371.6
Derivative financial instruments		106.6	35.7
Deferred income taxes		35.3	23.9
Other assets		103.9	102.6
		7,912.0	7,896.3
Total assets		\$ 9,394.1	\$ 9,007.8
Liabilities and equity			
Current liabilities			
Bank indebtedness		\$ 1.7	\$ 1.3
Accounts payable and accrued charges Provisions		625.1 34.2	804.5 45.9
Deferred revenue		290.6	289.0
Income taxes		61.2	33.9
Derivative financial instruments		114.9	28.5
Current portion of long-term debt		422.1	22.2
		1,549.8	1,225.3
Non-current liabilities			
Long-term debt Derivative financial instruments		4,892.9 95.1	4,507.8 270.1
Other liabilities		450.7	469.2
Deferred income taxes		547.5	594.1
		5,986.2	5,841.2
Equity Capital stock		331.3	335.1
Contributed surplus		2.3	2.3
Equity component of convertible debentures		398.3	398.3
Retained earnings		591.1	624.6
Accumulated other comprehensive loss		(75.2)	(50.3)
Equity attributable to shareholders		1,247.8	1,310.0
Non-controlling interests		610.3 1,858.1	631.3 1,941.3
			1,941.3
Total liabilities and equity		\$ 9,394.1	\$ 9,007.8