



Media contact only:
Marie-Eve Villeneuve
Director, External Communications
Phone: 514 759-2556

PRESS RELEASE

For immediate release

Unlimited Music: Videotron would like to work with the CRTC

Montréal, May 25, 2017 – On April 20, Videotron received a Canadian Radio-television and Telecommunications Commission (CRTC) decision ordering it to stop offering its customers and consumers its unlimited music service by July 19 2017. Marketing of the service was therefore discontinued on May 10, 2017.

However, Videotron filed a review application with the CRTC today in order to minimize the impact on customers who are already using the service. Videotron is asking the CRTC to permit measures that would allow customers who are enjoying the service launched two years ago a smooth and advantageous transition. Videotron shares the CRTC's commitment to putting Canadian consumers first.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of March 31, 2017, Videotron was serving 1,680,600 cable television customers, including 1,595,100 Digital TV subscribers. The Club illico over-the-top video service had 324,500 members. Videotron is also the Québec leader in high-speed Internet access, with 1,628,100 subscribers to its cable service as of March 31, 2017. As of the same date, Videotron had 920,900 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,241,300 Québec households and organizations. For the twelfth consecutive year, Videotron ranked as Québec's most respected telecommunications company in the annual Léger survey.

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