



PRESS RELEASE

For immediate release

Québec City and Montréal Grands Prix Cyclistes **Quebecor and TVA Sports will be in the thick of the action**

Montréal, September 6, 2017 — Quebecor and TVA Sports are proud to support the 8th edition of the Grands Prix Cyclistes de Québec et de Montréal (GPCQM) as major sponsor and official broadcaster. The world's cycling elite, 160 riders from 30 countries, will meet on September 8 in Québec City and September 10 in Montréal for the only North American stops on the UCI WorldTour. Spectators can experience the excitement at the sites or live on TVA Sports.

“The Grands Prix Cycliste’s growing popularity is indicative of the strong following cycling has gained in Québec,” commented Pierre Karl Péladeau, President and CEO of Quebecor. “These high-profile international competitions are an inspiration to our young athletes and we can all be pleased that they are being held here in Québec. For years, Quebecor has been proudly supporting the development of the sport by backing many cycling organizations and events.”

This year, spectators will have a chance to see a host of great athletes, including two-time world champion and Olympic champion **Peter Sagan** (Bora-Hansgrope), **Greg Van Avermaet** (BMC RacingTeam), currently #1 in the UCI WorldTour rankings, and **Tom Dumoulin** (Team Sunweb), winner of the Giro d’Italia. In all, 18 UCI WorldTeams will compete, as well as Canada’s national team, led by **Ryan Anderson**, **Antoine Duchesne** and 2016 Canadian National Road Race Champion **Bruno Langlois**, a member of the Garneau-Quebecor pro cycling team.

“GPCQM have become must events for the world’s best riders,” said Serge Fortin, Vice President of TVA Sports. “We are proud to be the official broadcaster of the GPCQM again this year. Our people will be on-site reporting every thrilling minute of the races. Don’t miss it!”

GPCQM broadcast schedule on TVA Sports

- Grand Prix Cycliste de Québec: Friday, September 8, 10:30 a.m. to 4:30 p.m.
- Grand Prix Cycliste de Montréal: Sunday, September 10, 10:30 a.m. to 4:30 p.m.

Announcer **Michel Godbout** and analyst **Randy Ferguson** will be in the booth describing the races while **Yvan Martineau** will be on the ground with the athletes to give viewers the full scoop.

Exclusive content on social media

Reporters Julie Marcoux and Félix Séguin have assembled a unique group of young cyclists, professional riders and leading figures in Québec cycling to try out the course. Share the emotion

as they take on a circuit the world's best consider a tough challenge. To experience this unique event in North America from a different angle, follow TVA Sports and GPCQM on Facebook.

About Quebecor

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor's subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Quebecor (TSX: QBR.A, QBR.B) is headquartered in Québec. It holds an 81.53% interest in Quebecor Media, which employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports people working with more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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