



**PRESS RELEASE**

*For immediate release*

**Quebecor and the FNC:  
Partnership helps showcase the best films from Québec and the world over**

**Montréal, September 26, 2017** — In keeping with its commitment to arts and culture, Quebecor is proud to support the Festival du nouveau cinéma (FNC) for the 9<sup>th</sup> consecutive year. This year, the film fest will be held in Montréal from October 4 to 15. Quebecor will also present the prestigious Louve d’Or, accompanied by a \$15,000 award, to the best feature film in the International Competition.

“Year after year, the FNC’s outstanding line-up of films and the buzz around the festival put Montréal and Québec on the international cinematic map. Moreover, we will have the chance, thanks to the FNC, to see this year the Canadian premiere of Denis Villeneuve’s highly anticipated new film, *Blade Runner 2049*.” said Pierre Karl Péladeau, President and CEO of Quebecor. “It is a pleasure and an honour for us to support this event which is eagerly anticipated by Québec film buffs and filmmakers every year.”

In addition to providing financial backing, Quebecor will mount a large-scale promotional campaign for the FNC in its media outlets. As well, *Éléphant: The memory of Québec cinema*, a major philanthropic project funded by Quebecor, will present a restored version of Denis Villeneuve’s first feature film, *Un 32 août sur terre* (1998), at the festival. The movie starring Pascale Bussières and Alexis Martin will be screened on Sunday, October 15 at 3 p.m. at the Cineplex Odeon Quartier Latin.

“Our partnership with the Festival du nouveau cinéma has a particular resonance this year because of our relationship with the Imperial Theatre,” noted Mr. Péladeau. “Quebecor recently announced a strategic partnership with the Imperial. We are proud to do our part in preserving the historic building and developing it as a cultural venue and glad that filmgoers will be able to experience this architectural treasure again during the FNC. A rendez-vous not to be missed!”

**About Quebecor**

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor’s subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Quebecor (TSX: QBR.A, QBR.B) is headquartered in Québec. It holds an 81.53% interest in Quebecor Media, which employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports people working with more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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