



PRESS RELEASE
For immediate release

The Quebecor family mourns the loss of Rodger Brulotte

Montréal, March 20, 2026 – The Quebecor family is deeply saddened by the death of Rodger Brulotte in Montréal on March 20, 2026. Across the company, we honour the memory of a remarkable man whose warmth, talent and generosity touched so many. Since 2002, Rodger Brulotte stood as a defining presence in Québec’s sports and media landscape, leaving an enduring legacy as both a colleague and a friend.

“Rodger’s authenticity and kindness made him a beloved figure in the hearts of Quebecers,” said Pierre Karl Péladeau, President and CEO of Quebecor. “He brought passion to his work and a rare ability to connect with people. Rodger helped shape the *Journal de Montréal*’s identity. He was—and always will be—one of its most iconic voices. It was a privilege to be able to count on him during all these years—as a respected columnist for the *Journal*, a gifted broadcaster on TVA Sports, and above all a friend. On behalf of everyone at Quebecor, I extend our deepest sympathies to his wife Pascale Vallée and to all his loved ones and colleagues. He will be profoundly missed.”

“The *Journal* has lost much more than an irreplaceable columnist; we have lost a friend and an unmatched ambassador,” said Dany Doucet, Vice President, News and Newspapers, and publisher of *Le Journal de Montréal* and *Le Journal de Québec*. “Wherever he went, he represented us with his unique warmth and humanity. He had a rare gift for instantly relating to people from all walks of life, from the most humble to the wealthiest, and everyone left feeling as though they had known him forever. He was close to everyone, and everyone felt close to him.”

“Rodger brought energy and life to everything he did, both professionally and personally,” added Louis-Philippe Neveu, Vice President, Operations, News and Sports at TVA Group. “He earned respect and admiration across every field—politics, the arts and the community—while leaving an indelible mark on the world of sports, especially baseball. His distinctive voice and engaging personality drew viewers and all who knew him to Rodger. He leaves an unfillable void for his colleagues, his friends and his audience.”

About Quebecor

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor’s subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs more than 11,000 people in Canada.

Since its founding in 1950, Quebecor has been strongly committed to the community, in line with the values of its founder, Pierre Péladeau. Every year, it actively supports more than 400

organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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