

MANAGEMENT DISCUSSION AND ANALYSIS THIRD QUARTER 2021

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CORPORATE PROFILE

This Management Discussion and Analysis covers the main activities of Quebecor Inc. in the third quarter of 2021 and the major changes from the previous financial year. Quebecor Inc. is a holding company that owns Quebecor Media Inc., a wholly owned subsidiary that is one of Canada's largest telecommunications and media groups.

Quebecor Media Inc. operates in the following business segments: Telecommunications, Media, and Sports and Entertainment. Quebecor Media Inc. is pursuing a convergence strategy that captures synergies among its properties and leverages the value of content for the benefit of multiple distribution platforms. Unless the context otherwise requires, in this Management Discussion and Analysis, "Quebecor" and the "Corporation" refer to Quebecor Inc. and its subsidiaries, and "Quebecor Media" refers to Quebecor Media Inc. and its subsidiaries.

This report should be read in conjunction with the information in the consolidated financial statements and Management Discussion and Analysis for the financial year ended December 31, 2020. All amounts are stated in Canadian dollars ("CAN") unless otherwise indicated.

The Corporation uses financial measures not standardized under International Financial Reporting Standards ("IFRS") such as adjusted EBITDA, adjusted income from continuing operating activities, cash flows from operations, free cash flows from continuing operating activities and consolidated net debt leverage ratio, as well as key performance indicators such as revenue generating unit ("RGU") and average billing per unit ("ABPU"). Definitions of the non-IFRS measures and key performance indicators used by the Corporation are provided in the "Non-IFRS Measures" and "Key Performance Indicators" sections.

COVID-19 pandemic

The COVID-19 pandemic has had a significant impact on the economic environment in Canada and around the world. In order to limit the spread of the virus, the Québec government has imposed a number of restrictions and special preventive measures since the beginning of this health crisis, including the suspension of some business activities. The Québec government has gradually implemented a new reopening plan since May 2021 and has imposed the use of a vaccination passport starting September 1, 2021 to be admitted to certain locations or to participate in certain non-essential activities. Since March 2020, this health crisis has curtailed the operations of many of Quebecor's business partners and has led to a significant slowdown in some of the Corporation's segments. Among other impacts, the restrictions and preventive measures imposed by the Québec government caused a reduction in volume at Videotron Ltd.'s ("Videotron") retail outlets; a reduction in advertising revenues, a decrease in sports events broadcast by the TVA Sports specialty channel in 2020 and a reduction in film and audiovisual content activity in the Media segment; and the cancellation of most shows and events in the Sports and Entertainment segment. Despite the constraints created by this pandemic, Quebecor has provided essential telecommunications and news services during this health crisis, while safeguarding the health and safety of the public and its employees. Due to the decrease in their revenues, most of the business units in the Media segment and Sports and Entertainment segment have qualified for the Canadian Emergency Wage Subsidy and subsidies totalling \$9.4 million were recorded in the first nine months of 2021 as a reduction in employee costs (\$14.4 million in the third quarter of 2020 and \$43.9 million in the first nine months of 2020).

The impact of the COVID-19 health crisis on the operating results of the Corporation's business segments in the third quarter of 2021 is analyzed in greater detail in the "Segmented Analysis" section below. It is difficult at this stage to foresee all the consequences of this crisis, including the potential effects of another major wave. The public health crisis could have a material adverse impact on the growth of the Corporation's operating results and cash flows in the short and medium terms. As a result, the growth recorded during the quarters preceding the health crisis may not be indicative of future growth.

HIGHLIGHTS

Third quarter 2021

Revenues: \$1.15 billion, a \$36.5 million (3.3%) increase.

Adjusted EBITDA: \$520.3 million, up \$6.9 million (1.3%) despite the \$18.8 million unfavourable impact of recognition of a one-time item in the Telecommunications segment in the third quarter of 2020.

Net income attributable to shareholders: \$173.1 million (\$0.71 per basic share), an increase of \$32.2 million (\$0.15 per basic share).

Adjusted income from continuing operating activities: \$176.1 million (\$0.73 per basic share), an increase of \$3.0 million (\$0.04 per basic share).

Cash flows from operations: \$365.8 million, a \$19.7 million (5.7%) increase.

Cash flows provided by continuing operating activities: \$368.2 million, a \$28.8 million (8.5%) increase.

Year to date

Revenues: \$3.37 billion, a \$199.5 million (6.3%) increase.

Adjusted EBITDA: \$1.47 billion, a \$48.6 million (3.4%) increase, despite the \$12.6 million unfavourable impact of recognition of a one-time item in the Telecommunications segment during the first nine months of 2020.

Net income attributable to shareholders: \$417.9 million (\$1.71 per basic share), a decrease of \$29.5 million (\$0.06 per basic share).

Adjusted income from continuing operating activities: \$464.3 million (\$1.90 per basic share), an increase of \$34.8 million (\$0.20 per basic share) or 8.1%.

Cash flows from operations: \$1.01 billion, a \$44.3 million (4.6%) increase.

Cash flows provided by continuing operating activities: \$859.5 million, a \$195.0 million (-18.5%) decrease.

Table 1
Consolidated summary of income, cash flows and balance sheet
(in millions of Canadian dollars, except number of shares and per basic share data)

		Three ended						e months Sept. 30	
		2021		2020		2021		2020	
Income									
Revenues:									
Telecommunications	\$	939.5	\$	937.9	\$	2,781.9	\$	2,681.7	
Media		190.6		157.2		563.6		464.7	
Sports and Entertainment		49.1		48.5		113.8		109.2	
Inter-segment		(31.0)		(31.9)		(88.8)		(84.6)	
	\$	1,148.2	\$	1,111.7	\$	3,370.5	\$	3,171.0	
Adjusted EBITDA (negative adjusted EBITDA):1									
Telecommunications	\$	476.8	\$	483.6	\$	1,409.2	\$	1,382.7	
Media		36.6		24.9		54.6		36.6	
Sports and Entertainment		11.0		7.6		16.2		6.6	
Head Office		(4.1)		(2.7)		(5.6)		(0.1)	
		520.3		513.4		1,474.4		1,425.8	
Depreciation and amortization		(194.3)		(195.9)		(586.2)		(589.7)	
Financial expenses		(83.8)		(80.1)		(253.9)		(249.1)	
Gain (loss) on valuation and translation of financial									
instruments		6.0		(18.6)		7.2		8.9	
Restructuring of operations and other items		(12.4)		(18.9)		3.7		(33.1)	
Loss on debt refinancing		-		_		(80.9)		_	
Income taxes		(56.6)		(56.4)		(140.4)		(147.7)	
Income from discontinued operations		-		_		_		33.8	
Net income	\$	179.2	\$	143.5	\$	423.9	\$	448.9	
Income from continuing operations attributable	*	470.4	ተ	140.0	•	447.0	φ	442.0	
to shareholders	\$	173.1 173.1	\$		\$	417.9	\$	413.6	
Net income attributable to shareholders				140.9		417.9		447.4	
Adjusted income from continuing operating activities ¹		176.1		173.1		464.3		429.5	
Per basic share:									
Income from continuing operations attributable									
to shareholders		0.71		0.56		1.71		1.64	
Net income attributable to shareholders		0.71		0.56		1.71		1.77	
Adjusted income from continuing operating activities ¹		0.73		0.69		1.90		1.70	

¹ . See "Non-IFRS Financial Measures."

	end	ed S	ept. 30	ende			ed Sept. 30	
	2021		2020		2021		2020	
Additions to property, plant and equipment and								
to intangible assets ¹								
Telecommunications	\$ 139.5	\$	157.7	\$	428.9	\$	431.5	
Media	12.3		7.9		27.6		23.2	
Sports and Entertainment	1.0		0.9		2.6		2.5	
Head Office	1.7		8.0		3.8		1.4	
	154.5		167.3		462.9		458.6	
Cash flows								
Cash flows from operations:1								
Telecommunications	337.3		325.9		980.3		951.2	
Media	24.3		17.0		27.0		13.4	
Sports and Entertainment	10.0		6.7		13.6		4.1	
Head Office	(5.8)		(3.5)		(9.4)		(1.5	
	365.8		346.1		1,011.5		967.2	
Free cash flows from continuing operating activities ¹	213.5		168.4		381.4		548.2	
Cash flows provided by continuing operating activities	368.2		339.4		859.5		1,054.5	
				- 5	Sept. 30 2021		Dec. 31	
Balance sheet								
Cash and cash equivalents				\$	480.7	\$	136.7	
Working capital					478.3		(70.4	
Net assets related to derivative financial instruments					389.6		597.1	
Total assets				•	10,534.0		9,861.6	
Total debt (current and long-term)					6,256.8		5,773.4	
Lease liabilities (current and long-term)					181.6		173.3	
Convertible debentures, including embedded derivatives					148.9		156.5	
Equity attributable to shareholders					1,255.0		1,112.6	
Equity					1,372.7		1,214.1	
Number of common shares outstanding (in millions)					241.1		248.2	
Consolidated net debt leverage ratio ¹					2.80x		2.68	

Telecommunications

- The Telecommunications segment's revenues grew by \$1.6 million (0.2%) in the third quarter of 2021 and its adjusted EBITDA decreased by \$6.8 million (-1.4%), reflecting the \$18.8 million unfavourable impact of recognition of a one-time item in the third quarter of 2020.
- Videotron significantly increased its revenues from Internet access services (\$15.9 million or 5.6%) and mobile telephony (\$13.4 million or 8.0%) in the third quarter of 2021.
- There was a net increase of 25,600 RGUs (0.4%) in the third quarter of 2021, including 40,900 connections (2.7%) to the mobile telephony service and 22,500 subscriptions (1.2%) to Internet access services.

¹ See "Non-IFRS Financial Measures."

- On September 9, 2021, Videotron and TVA Sports announced a partnership with the Lions de Trois-Rivières, the new ECHL hockey team. The new Trois-Rivières arena will be named the "Colisée Vidéotron" and TVA Sports will be the exclusive official broadcaster of the Lions de Trois-Rivières' home games as they begin their first season.
- On August 17, 2021, Videotron launched Vrai, a new Québec subscription platform that will meet the strong demand for unscripted lifestyle, documentary and entertainment content. Vrai offers thousands of hours of all-French, on-demand content, including more than 40 first-run exclusive original Québec productions.
- On July 29, 2021, Quebecor announced an investment of nearly \$830.0 million in the acquisition by Videotron of 294 blocks
 of spectrum in the 3500 MHz band across the country. More than half of the investment is concentrated in four Canadian
 provinces outside Québec: Ontario, Manitoba, Alberta and British Columbia. Videotron made an initial deposit of \$166.0 million
 in the third quarter of 2021 for the acquisition of these spectrum licences.

Media

- The Media segment grew its revenues by \$33.4 million (21.2%) and its adjusted EBITDA by \$11.7 million (47.0%) in the third quarter of 2021.
- On September 15, 2021, Quebecor unveiled the new QUB digital platform, which brings together all of its news and
 entertainment content in one place. Available on the Internet and via a mobile app, QUB is differentiated by its vast quantity
 of multisource, multiformat content, including text, music, video and audio, available live or on demand in a single,
 easy-to navigate environment that promotes content discoverability.
- On July 16, 2021, TVA Group Inc. ("TVA Group") announced that the studios of Canadian film and television industry leader MELS will be enlarged with the construction of MELS 4, with the support of the Government of Québec and the City of Montréal. The project will strengthen MELS' position on the market for foreign blockbusters and series.
- On April 14, 2021, France Lauzière decided to take time off from her professional duties for family reasons. Ms. Lauzière is now resigning from her position as President and Chief Executive Officer of TVA Group and Chief Content Officer of Quebecor Content, for the same reasons. Since joining the Corporation in 2001, she has helped strengthen TVA Group's dominant position as Québec's television leader. Ms. Lauzière remains available to work with the company on strategic projects and to contribute her expertise in content. Pierre Karl Péladeau, President and Chief Executive Officer of Quebecor, will continue to serve as acting President of TVA Group and Chief Content Officer of Quebecor Content.

Sports and Entertainment

- The Sports and Entertainment segment grew its revenues by \$0.6 million (1.2%) and its adjusted EBITDA by \$3,4 million (44.7%) in the third guarter of 2021.
- On October 6, 2021, Event Management Gestev Inc., a subsidiary of the Sports and Entertainment Group, announced that it will be the new manager of the Cabaret du Casino de Montréal. It will operate the acoustically outstanding multipurpose venue and present unique programming to its thousands of visitors.

Investing and financing operations

- On July 5, 2021, Quebecor Media completed the early redemption of the entirety of its 6.625% Senior Notes due January 15, 2023, in aggregate principal amount of \$500.0 million, at a redemption price of 107.934% of their principal amount, in accordance with a notice issued on June 3, 2021.
- On July 6, 2021, Videotron completed the early redemption of the entirety of its 5.000% Senior Notes due July 15, 2022, in aggregate principal amount of US\$800.0 million, at a redemption price of 104.002% of their principal amount, in accordance with a notice issued on June 3, 2021. The related hedges in an asset position were also unwound.

ANALYSIS OF CONSOLIDATED RESULTS OF OPERATIONS AND CASH FLOWS

2021/2020 third quarter comparison

Revenues: \$1.15 billion, a \$36.5 million (3.3%) increase.

• Revenues increased in Telecommunications (\$1.6 million or 0.2% of segment revenues), Media (\$33.4 million or 21.2%), and Sports and Entertainment (\$0.6 million or 1.2%).

Adjusted EBITDA: \$520.3 million, a \$6.9 million (1.3%) increase.

- Adjusted EBITDA increased in Media (\$11.7 million or 47.0% of segment adjusted EBITDA) and Sports and Entertainment (\$3.4 million or 44.7%).
- Adjusted EBITDA decreased in the Telecommunications segment (\$6.8 million or -1.4%), reflecting the \$18.8 million unfavourable impact of the recognition of a one-time item in the third quarter of 2020.
- The change in the fair value of Quebecor and Quebecor Media stock options and in the value of Quebecor stock-price-based share units resulted in a \$6.4 million favourable variance in the Corporation's stock-based compensation charge in the third guarter of 2021 compared with the same period of 2020.

Net income attributable to shareholders: \$173.1 million (\$0.71 per basic share) in the third quarter of 2021, compared with \$140.9 million (\$0.56 per basic share) in the same period of 2020, an increase of \$32.2 million (\$0.15 per basic share).

- The main favourable variances were:
 - \$24.6 million favourable variance in gains and losses on valuation and translation of financial instruments, including
 \$23.6 million without any tax consequences;
 - \$6.9 million increase in adjusted EBITDA;
 - o \$6.5 million decrease in the charge for restructuring of operations and other items.
- The main unfavourable variances were:
 - \$3.7 million increase in financial expenses.

Adjusted income from continuing operating activities: \$176.1 million (\$0.73 per basic share) in the third quarter of 2021, compared with \$173.1 million (\$0.69 per basic share) in the same period of 2020, an increase of \$3.0 million (\$0.04 per basic share).

Cash flows from operations: \$365.8 million, a \$19.7 million (5.7%) increase due to the \$12.8 million decrease in additions to property, plant and equipment and to intangible assets, and the \$6.9 million increase in adjusted EBITDA.

Cash flows provided by continuing operating activities: \$368.2 million, a \$28.8 million (8.5%) increase due primarily to the favourable net change in non-cash balances related to operating activities.

Depreciation and amortization charge: \$194.3 million in the third quarter of 2021, a \$1.6 million decrease.

Financial expenses: \$83.8 million in the third quarter of 2021, a \$3.7 million increase caused mainly by higher average indebtedness and by an unfavourable variance in losses and gains on foreign currency translation of short-term monetary items, partially offset by the impact of the lower average interest rate on the long-term debt.

Gain on valuation and translation of financial instruments: \$6.0 million in the third quarter of 2021 compared with an \$18.6 million loss in the same period of 2020. The \$24.6 million favourable variance was essentially due to a favourable variance, without any tax consequences, in gains and losses on embedded derivatives related to convertible debentures.

Charge for restructuring of operations and other items: \$12.4 million in the third quarter of 2021, an \$6.5 million decrease.

A \$12.4 million charge was recognized during the third quarter of 2021 in connection with cost-reduction measures in the
Corporation's various segments (\$11.8 million in the third quarter of 2020). In addition, a \$7.3 million charge for impairment of
assets was recognized in the third quarter of 2020 in connection with various restructuring initiatives. A \$0.2 million gain on other
items was also recognized in the third quarter of 2020.

Income tax expense: \$56.6 million in the third quarter of 2021 (effective tax rate of 26.6%), compared with \$56.4 million in the same period of 2020 (effective tax rate of 25.9%), a \$0.2 million unfavourable variance. The effective tax rate is calculated considering only taxable and deductible items.

2021/2020 year-to-date comparison

Revenues: \$3.37 billion, a \$199.5 million (6.3%) increase.

• Revenues increased in Telecommunications (\$100.2 million or 3.7% of segment revenues), Media (\$98.9 million or 21.3%), and Sports and Entertainment (\$4.6 million or 4.2%).

Adjusted EBITDA: \$1.47 billion, a \$48.6 million (3.4%) increase.

- Adjusted EBITDA increased in Telecommunications (\$26.5 million or 1.9% of segment adjusted EBITDA), despite the \$12.6 million unfavourable impact of the recognition of a one-time item in the third quarter of 2020, Media (\$18.0 million or 49.2%) and Sports and Entertainment (\$9.6 million).
- There was a decrease at Head Office (\$5.5 million) due, among other things, to a budget variance in intersegment charges.
- The change in the fair value of Quebecor and Quebecor Media stock options and in the value of Quebecor stock-price-based share units resulted in a \$3.1 million favourable variance in the Corporation's stock-based compensation charge in the first nine months of 2021 compared with the same period of 2020.

Net income attributable to shareholders: \$417.9 million (\$1.71 per basic share) in the first nine months of 2021, compared with \$447.4 million (\$1.77 per basic share) in the same period of 2020, a decrease of \$29.5 million (\$0.06 per basic share).

- The main unfavourable variances were:
 - \$80.9 million unfavourable variance related to debt refinancing;
 - \$33.8 million decrease in income from discontinued operations;
 - \$4.8 million increase in financial expenses.
- The main favourable variances were:
 - \$48.6 million increase in adjusted EBITDA;
 - o \$36.8 million favourable variance in restructuring of operations and other items;
 - \$7.3 million decrease in the income tax expense.

Adjusted income from continuing operating activities: \$464.3 million (\$1.90 per basic share) in the first nine months of 2021, compared with \$429.5 million (\$1.70 per basic share) in the same period of 2020, an increase of \$34.8 million (\$0.20 per basic share).

Cash flows from operations: \$1.01 billion, a \$44.3 million (4.6%) increase due to the \$48.6 million increase in adjusted EBITDA, partially offset by a \$4.3 million increase in additions to property, plant and equipment and to intangible assets.

Cash flows provided by continuing operating activities: \$859.5 million, a \$195.0 million decrease, due primarily to the unfavourable net change in non-cash balances related to operating activities, partially offset by the increase in adjusted EBITDA.

Depreciation and amortization charge: \$586.2 million in the first nine months of 2021, a \$3.5 million decrease.

Financial expenses: \$253.9 million, a \$4.8 million increase due primarily to higher average indebtedness, partially offset by the impact of the lower average interest rate on long-term debt.

Gain on valuation and translation of financial instruments: \$7.2 million in the first nine months of 2021 compared with the \$8.9 million gain in the same period of 2020, a \$1.7 million unfavourable variance.

Gain on restructuring of operations and other items: \$3.7 million in the first nine months of 2021, compared with a \$33.1 million charge in the same period of 2020, a \$36.8 million favourable variance.

- On April 1, 2021, Alithya Group Inc. acquired R3D Conseil inc., of which Quebecor was one of the main shareholders. The corresponding gain on disposal of \$19.6 million was recognized in the first nine months of 2021.
- A \$17.8 million charge was also recognized in the first nine months of 2021 in connection with cost-reduction initiatives in the Corporation's various segments (\$26.2 million in the first nine months of 2020). In addition, a \$2.7 million gain on other items was recognized in the first nine months of 2021 (\$0.4 million in the first nine months of 2020). A \$0.8 million charge for impairment of assets was also recognized in the first nine months of 2021 in connection with various restructuring initiatives (\$7.3 million in the first nine months of 2020).

Loss on debt refinancing: \$80.9 million in the first nine months of 2021.

• On June 3, 2021, Quebecor Media issued a redemption notice for its Senior Notes in aggregate principal amount of \$500.0 million, bearing interest at 6.625% and due January 15, 2023, at a redemption price of 107.934% of their principal amount. Videotron also issued a redemption notice for its Senior Notes in aggregate principal amount of US\$800.0 million, bearing interest at 5.000% and due July 15, 2022, at a redemption price of 104.002% of their principal amount. As a result, a net loss of \$80.9 million was recorded in the consolidated statement of income in the first nine months of 2021.

Income tax expense: \$140.4 million in the first nine months of 2021 (effective tax rate of 26.5%), compared with \$147.7 million in the same period of 2020 (effective tax rate of 26.7%), a \$7.3 million favourable variance caused mainly by the impact of the decrease in taxable income. The effective tax rate is calculated considering only taxable and deductible items.

SEGMENTED ANALYSIS

Telecommunications

Third quarter 2021 operating results

Revenues: \$939.5 million in the third quarter of 2021, a \$1.6 million (0.2%) increase.

- Revenues from mobile telephony services increased \$13.4 million (8.0%) to \$181.8 million, due primarily to an increase in the number of subscriber connections and higher average per-connection revenue.
- Revenues from Internet access services increased \$15.9 million (5.6%) to \$301.4 million, due mainly to an increase in average per-subscriber revenues and subscriber base growth.
- Revenues from television services decreased \$14.9 million (-6.7%) to \$207.8 million, due mainly to a decrease in the subscriber base and a decrease in average per-subscriber revenues.
- Revenues from wireline telephony services decreased \$6.0 million (-7.0%) to \$79.4 million, mainly because of the impact of the net decrease in subscriber connections, partially offset by higher average per-connection revenues.
- Revenues from mobile equipment sales to customers decreased \$8.2 million (-10.2%) to \$72.0 million, mainly because of the decrease in the number of mobile devices sold, partially offset by price increases.
- Revenues from wireline equipment sales to customers increased \$1.0 million (2.0%) to \$51.3 million.

Total ABPU: Videotron's total ABPU was \$50.55 in the third quarter of 2021 compared with \$49.94 in the same period of 2020, a \$0.61 (1.2%) increase. Mobile ABPU was \$50.15 in the third quarter of 2021, compared with \$50.98 in the same period of 2020, a \$0.83 (-1.6%) decrease.

Customer statistics

RGUs – The total number of RGUs was 6,146,600 at September 30, 2021, an increase of 25,600 from the end of the second quarter of 2021 (compared with an increase of 4,700 in the same period of 2020), and a 12-month increase of 41,700 (0.7%) (Table 2).

Mobile telephony – The number of subscriber connections to the mobile telephony service stood at 1,571,300 at September 30, 2021, an increase of 40,900 (2.7%) from the end of the second quarter of 2021 (compared with an increase of 47,700 in the same period of 2020), and a 12-month increase of 118,700 (8.2%) (Table 2).

Internet access – The number of subscribers to the Internet access service stood at 1,832,700 at September 30, 2021, an increase of 22,500 (1.2%) from the end of the second quarter of 2021 (compared with an increase of 20,500 in the same period of 2020), and a 12-month increase of 62,900 (3.6%) (Table 2).

Television – The number of subscribers to television services stood at 1,428,000 at September 30, 2021, a decrease of 13,400 (-0.9%) since the end of the second quarter of 2021 (compared with a decrease of 15,500 in the same period of 2020), and a 12-month decrease of 53,800 (-3.6%) (Table 2).

Wireline telephony – The number of subscriber connections to the wireline telephony service stood at 847,400 at September 30, 2021, a decrease of 25,000 (-2.9%) from the end of the second quarter of 2021 (compared with a decrease of 28,700 in the same period of 2020), and a 12-month decrease of 100,400 (-10.6%) (Table 2).

OTT – The number of subscribers to the over-the-top video services ("OTT") stood at 467,200 at September 30, 2021, an increase of 600 from the end of the second quarter of 2021 (compared with a decrease of 19,300 in the same period of 2020), and a 12-month increase of 14,300 (3.2%) (Table 2).

Table 2
Telecommunications segment quarter-end RGUs for the last eight quarters (in thousands of units)

	Sept. 2021	June 2021	Mar. 2021	Dec. 2020	Sept. 2020	June 2020	Mar. 2020	Dec. 2019
Mobile telephony	1,571.3	1,530.4	1,503.2	1,481.1	1,452.6	1,404.9	1,369.8	1,330.5
Internet	1,832.7	1,810.2	1,804.9	1,796.8	1,769.8	1,749.3	1,733.4	1,727.3
Television	1,428.0	1,441.4	1,457.5	1,475.6	1,481.8	1,497.3	1,512.1	1,531.8
Wireline telephony	847.4	872.4	897.7	924.7	947.8	976.5	998.2	1,027.3
OTT	467.2	466.6	477.9	469.7	452.9	472.2	471.7	459.3
Total	6,146.6	6,121.0	6,141.2	6,147.9	6,104.9	6,100.2	6,085.2	6,076.2

Adjusted EBITDA: \$476.8 million, a \$6.8 million (-1.4%) decrease due primarily to:

\$18.8 million unfavourable variance related to the recognition of a one-time item in the third quarter of 2020.

Partially offset by:

decreases in operating expenses, including administrative costs.

Cost/revenue ratio: Employee costs and purchases of goods and services for all Telecommunications segment operations, expressed as a percentage of revenues, were 49.2% in the third quarter of 2021 compared with 48.4% in the same period of 2020, mainly reflecting the impact of recognition of a one-time item in the third quarter of 2020.

Cash flows from operations: \$337.3 million in the third quarter of 2021 compared with \$325.9 million in the same period of 2020 (Table 11). The \$11.4 million increase was due to a \$12.2 million decrease in additions to property, plant and equipment and a \$6.0 million decrease in additions to intangible assets, partially offset by a \$6.8 million decrease in adjusted EBITDA.

Year-to-date operating results

Revenues: \$2.78 billion, a \$100.2 million (3.7%) increase, essentially due to the same factors as those noted above in the discussion of third quarter 2021 results.

- Revenues from mobile telephony service increased \$38.8 million (7.9%) to \$527.1 million.
- Revenues from Internet access services increased \$60.7 million (7.2%) to \$899.8 million.
- Revenues from television services decreased \$51.3 million (-7.5%) to \$632.3 million.
- Revenues from wireline telephony service decreased \$14.3 million (-5.6%) to \$240.8 million.
- Revenues from mobile equipment sales to customers increased \$15.7 million (8.7%) to \$195.5 million, partly as a result of higher volume and prices.
- Revenues from wireline equipment sales to customers increased \$47.5 million (47.2%) to \$148.2 million, due in part to increased equipment sales related to the Helix platform.
- Other revenues increased \$3.1 million (2.3%) to \$138.2 million.

ABPU: Videotron's total ABPU was \$50.39 in the first nine months of 2021, compared with \$49.85 in the same period of 2020, a \$0.54 (1.1%) increase. Mobile ABPU was \$50.13 in the first nine months of 2021, compared with \$50.96 in the same period of 2020, an \$0.83 (-1.6%) decrease due in part to a decrease in overage and roaming revenues due to the COVID-19 public-health crisis and the popularity of Bring Your Own Device plans.

Customer statistics

RGUs - 1,300 unit decrease in the first nine months of 2021 compared with an increase of 28,700 in the same period of 2020.

Mobile telephony - 90,200 (6.1%) subscriber-connection increase in the first nine months of 2021 compared with an increase of 122,100 in the same period of 2020.

Internet access – 35,900 (2.0%) customer increase in the first nine months of 2021 compared with an increase of 42,500 in the same period of 2020.

Television – 47,600 (-3.2%) decrease in the first nine months of 2021 compared with a decrease of 50,000 in the same period of 2020.

Wireline telephony service - 77,300 (-8.4%) subscriber-connection decrease in the first nine months of 2021 compared with a decrease of 79,500 in the same period of 2020.

OTT – 2,500 (-0.5%) subscriber decrease in the first nine months of 2021 compared with a decrease of 6,400 in the same period of 2020.

Adjusted EBITDA: \$1.41 billion, a \$26.5 million (1.9%) increase due primarily to:

impact of the revenue increase, net of the cost of equipment sold.

Partially offset by:

- increases in some operating expenses, including engineering and customer service and technical quality expenses;
- \$12.6 million unfavourable variance related to the recognition of a one-time item in the first nine months of 2020.

Cost/revenue ratio: Employee costs and purchases of goods and services for all Telecommunications segment operations, expressed as a percentage of revenues, were 49.3% in the first nine months of 2021 compared with 48.4% in the same period of 2020, due essentially to the factor noted above in the discussion of the third guarter 2021 results.

Cash flows from operations: \$980.3 million in the first nine months of 2021 compared with \$951.2 million in the same period of 2020 (Table 11). The \$29.1 million increase was due to the \$26.5 million increase in adjusted EBITDA and a \$20.9 million decrease in additions to intangible assets, including decreased investment in IT systems, partially offset by an \$18.3 million increase in additions to property, plant and equipment, including increased investment in the LTE-A network.

Media

Third quarter 2021 operating results

Revenues: \$190.6 million in the third guarter of 2021, a \$33.4 million (21.2%) increase.

- Other revenues increased by \$22.5 million (55.7%), mainly because of higher revenues from film production and audiovisual services, the TVA Network, and production and distribution.
- Advertising revenues increased by \$9.0 million (13.5%), mainly because of higher advertising revenues at TVA Network and Quebecor Out of Home.
- Subscription revenues increased by \$1.9 million (3.8%), mainly because of higher subscription revenues at the specialty channels.

Adjusted EBITDA: \$36.6 million in the third quarter of 2021, an \$11.7 million (47.0%) increase due primarily to:

impact of the revenue increase.

Partially offset by:

• higher labour costs, essentially as a result of increased volume and the impact of the ending of the segment's eligibility for the government measures introduced to deal with the COVID-19 pandemic.

Cost/revenue ratio: Employee costs and purchases of goods and services for all Media segment operations, expressed as a percentage of revenues, were 80.8% in the third quarter of 2021 compared with 84.2% in the same period of 2020, mainly due to the fixed component of costs, which does not fluctuate in proportion to revenue growth.

Cash flows from operations: \$24.3 million in the third quarter of 2021 compared with \$17.0 million in the same period of 2020 (Table 11). The \$7.3 million favourable variance was due to the \$11.7 million increase in adjusted EBITDA, partially offset by a \$4.4 million increase in additions to property, plant and equipment and to intangible assets.

Year-to-date operating results

Revenues: \$563.6 million in the first nine months of 2021, a \$98.9 million (21.3%) increase.

- Advertising revenues increased by \$51.6 million (26.0%), mainly because of higher advertising revenues at TVA Network and the specialty channels, and higher digital revenues.
- Other revenues increased by \$44.9 million (38.6%), mainly because of higher revenues from film production and audiovisual services and from the TVA Network, and increased volume at Communications Qolab inc.
- Subscription revenues increased by \$2.4 million (1.6%).

Adjusted EBITDA: \$54.6 million in the first nine months of 2021, an \$18.0 million (49.2%) increase due essentially to:

impact of the revenue increase.

Partially offset by:

- higher broadcast content costs, mainly because of the resumption of play in the National Hockey League in 2021 and the recovery in television activity in general;
- higher labour costs, essentially as a result of increased volume and the impact of the ending of the segment's eligibility for the government measures introduced to deal with the COVID-19 pandemic.

Cost/revenue ratio: Employee costs and purchases of goods and services for the Media segment's operations, expressed as a percentage of revenues, were 90.3% in the first nine months of 2021, compared with 92.1% in the same period of 2020. The decrease was essentially due to the same factors as those noted above in the discussion of third quarter 2021 results.

Cash flows from operations: \$27.0 million in the first nine months of 2021 compared with \$13.4 million in the same period of 2020 (Table 11). The \$13.6 million increase was due to the \$18.0 million increase in adjusted EBITDA, partially offset by a \$4.4 million increase in additions to property, plant and equipment and to intangible assets.

Sports and Entertainment

Third quarter 2021 operating results

Revenues: \$49.1 million in the third quarter of 2021, a \$0.6 million (1.2%) increase due primarily to higher revenues from book distribution, educational publishing and hockey activities, partially offset by lower revenues from music, essentially because of the discontinuation of physical distribution operations.

Adjusted EBITDA: \$11.0 million in the third quarter of 2021, a \$3.4 million (44.7%) increase due primarily to the impact of the increase in revenues from hockey activities and educational publishing.

Cash flows from operations: \$10.0 million in the third quarter of 2021 compared with \$6.7 million in the same period of 2020 (Table 11). The \$3.3 million favourable variance was essentially due to the \$3.4 million favourable variance in adjusted EBITDA.

Year-to-date operating results

Revenues: \$113.8 million in the first nine months of 2021, a \$4.6 million (4.2%) increase due primarily to higher revenues from book distribution and publishing, including educational publishing, and from hockey activities, partially offset by a decrease in revenues from music, mainly because of the discontinuation of physical distribution operations and lower concert revenues.

Adjusted EBITDA: \$16.2 million in the first nine months of 2021, a \$9.6 million favourable variance due primarily to the impact of the revenue increase.

Cash flows from operations: \$13.6 million in the first nine months of 2021 compared with \$4.1 million in the same period of 2020 (Table 11). The \$9.5 million favourable variance was essentially due to the \$9.6 million increase in adjusted EBITDA.

CASH FLOWS AND FINANCIAL POSITION

This section provides an analysis of the Corporation's sources and uses of cash flows, as well as a financial position analysis as of the balance sheet date.

Operating activities

Third quarter 2021

Cash flows provided by continuing operating activities: \$368.2 million in the third quarter of 2021 compared with \$339.4 million in the same period of 2020.

The \$28.8 million increase was primarily due to:

- \$28.7 million favourable net change in non-cash balances related to operating activities, due primarily to favourable variances
 in contract assets, accounts payable, accrued charges and provisions, and income tax payable, partially offset by an
 unfavourable variance in inventory;
- \$6.9 million increase in adjusted EBITDA.

Partially offset by:

- \$3.9 million increase in the cash portion of financial expenses;
- \$2.8 million increase in current income taxes.

Year to date

Cash flows provided by continuing operating activities: \$859.5 million in the first nine months of 2021 compared with \$1.05 billion in the same period of 2020.

The \$195.0 million decrease was mainly due to:

- \$239.7 million unfavourable net change in non-cash balances related to operating activities, due primarily to unfavourable variances in inventory, income tax payable and accounts receivable, partially offset by the favourable variance in contract assets;
- \$10.3 million increase in current income taxes;
- \$4.7 million increase in the cash portion of financial expenses.

Partially offset by:

- \$48.6 million increase in adjusted EBITDA;
- \$11.7 million favourable variance in the cash portion of restructuring of operations and other items.

The unfavourable net change in non-cash items related to operating activities had an unfavourable impact on cash flows provided by continuing operating activities in the first nine months of 2021 compared with the same period of 2020, while the increased profitability of all of the Corporation's segments had a favourable impact.

Working capital: \$478.3 million at September 30, 2021 compared with negative \$70.4 million at December 31, 2020. The \$548.7 million favourable variance was due primarily to an increase in cash and cash equivalents, as well as favourable variances in accounts receivable and inventory.

Investing activities

Third quarter 2021

Cash flows used for additions to property, plant and equipment: \$120.4 million in the third quarter of 2021 compared with \$138.1 million in the same period of 2020. The \$17.7 million decrease mainly reflects decreased investment in the Telecommunications segment and an \$8.5 million favourable net change in current non-cash items.

Cash flows used for additions to intangible assets: \$203.4 million in the third quarter of 2021 compared with \$34.3 million in the same period of 2020. The \$169.1 million increase reflects in large part the \$166.0 million deposit paid on Videotron's acquisition of spectrum licences in the 3500 MHz band.

Proceeds from disposal of assets: \$3.1 million in the third quarter of 2021 compared with \$1.4 million in the same period of 2020.

Business disposals: \$0.8 million in the third quarter of 2021 compared with nil in the same period of 2020.

Year to date

Cash flows used for additions to property, plant and equipment: \$337.7 million in the first nine months of 2021 compared with \$324.8 million in the same period of 2020. The \$12.9 million increase mainly reflects increased investment in the LTE-A network in the Telecommunications segment, partially offset by a \$9.8 million favourable net change in current non-cash items.

Cash flows used for additions to intangible assets: \$312.6 million in the first nine months of 2021 compared with \$185.1 million in the same period of 2020. The \$127.5 million increase mainly reflects the \$166.0 million deposit paid on Videotron's acquisition of spectrum licences in the 3500 MHz band, partially offset by a \$20.1 million favourable net variance in current non-cash items and decreased investment in IT systems, mainly in the Telecommunications segment.

Proceeds from disposal of assets: \$6.2 million in the first nine months of 2021 compared with \$3.6 million in the same period of 2020.

Net business acquisitions: \$21.0 million in the first nine months of 2021 compared with \$10.8 million in the same period of 2020.

Free cash flows from continuing operating activities

Third quarter 2021

Free cash flows from continuing operating activities: \$213.5 million in the third quarter of 2021 compared with \$168.4 million in the same period of 2020 (Table 12). The \$45.1 million increase was due mainly to a \$28.8 million increase in cash flows provided by continuing operating activities and a \$17.7 million decrease in cash flows used for additions to property, plant and equipment.

Year to date

Free cash flows from continuing operating activities: \$381.4 million in the first nine months of 2021 compared with \$548.2 million in the same period of 2020 (Table 12).

The \$166.8 million decrease was mainly due to:

- \$195.0 million decrease in cash flows provided by continuing operating activities;
- \$12.9 million increase in cash flows used for additions to property, plant and equipment.

Partially offset by:

• \$38.5 million decrease in cash flows used for additions to intangible assets, excluding the deposits on the spectrum licences.

Financing activities

Consolidated debt (long-term debt plus bank indebtedness): \$487.3 million increase in the first nine months of 2021. \$207.5 million unfavourable net variance in assets and liabilities related to derivative financial instruments.

- Additions to debt in the first nine months of 2021 essentially consisted of:
 - issuance on January 22, 2021 by Videotron of \$650.0 million aggregate principal amount of 3.125% Senior Notes maturing on January 15, 2031 for net proceeds of \$644.0 million, net of financing costs of \$6.0 million;
 - issuance on June 17, 2021 by Videotron of \$750.0 million aggregate principal amount of 3.625% Senior Notes maturing on June 15, 2028, for net proceeds of \$743.2 million, net of financing costs of \$6.8 million. Videotron also issued US\$500.0 million aggregate principal amount of 3.625% Senior Notes maturing on June 15, 2029, for net proceeds of \$599.6 million, net of financing costs of \$5.8 million.
- Debt reductions in the first nine months of 2021 essentially consisted of:
 - early redemption by Videotron on July 6, 2021 of the entirety of its 5.000% Senior Notes due July 15, 2022, in aggregate
 principal amount of US\$800.0 million, at a redemption price of 104.002% of their principal amount, in accordance with
 a notice issued on June 3, 2021;

- early redemption by Quebecor Media on July 5, 2021 of the entirety of its 6.625% Senior Notes due January 15, 2023, in aggregate principal amount of \$500.0 million, at a redemption price of 107.934% of their principal amount, in accordance with a notice issued on June 3, 2021;
- \$29.1 million favourable impact of exchange rate fluctuations. The consolidated debt reduction attributable to this item was offset by the decrease in the asset (or increase in the liability) related to derivative financial instruments.
- Assets and liabilities related to derivative financial instruments totalled a net asset of \$597.1 million at December 31, 2020 compared with \$389.6 million at September 30, 2021. The \$207.5 million unfavourable net variance was mainly due to:
 - o unwinding of Videotron's hedges in an asset position in connection with the early redemption on July 6, 2021 of its 5.000% Senior Notes in aggregate principal amount of US\$800.0 million;
 - o unfavourable impact of exchange rate fluctuations on the value of derivative financial instruments.
- On February 11, 2021, TVA Group amended its \$75.0 million secured revolving credit facility to extend its term from February 2021 to February 2022 and amend certain terms and conditions.

Financial Position

Net available liquidity: \$2.27 billion at September 30, 2021 for Quebecor and its wholly owned subsidiaries, consisting of \$1.80 billion in available unused revolving credit facilities and \$475.0 million in cash and cash equivalents.

Consolidated debt (long-term debt plus bank indebtedness): \$6.26 billion at September 30, 2021, a \$487.3 million increase compared with December 31, 2020; \$207.5 million unfavourable net variance in assets and liabilities related to derivative financial instruments (see "Financing activities" above).

• Consolidated debt essentially consisted of Videotron's \$5.10 billion debt (\$4.11 billion at December 31, 2020); TVA Group's \$39.3 million debt (\$28.8 million at December 31, 2020); Quebecor Media's \$1.07 billion debt (\$1.59 billion at December 31, 2020); and Quebecor's \$44.9 million debt (\$45.9 million at December 31, 2020).

Consolidated net debt leverage ratio: 2.80x at September 30, 2021 compared with 2.68x at December 31, 2020.

As at September 30, 2021, minimum principal payments on long-term debt in the coming years are as follows:

Table 3
Minimum principal payments on Quebecor's long-term debt
12-month periods ended September 30
(in millions of Canadian dollars)

Total	\$ 6,284.7
2027 and thereafter	3,594.8
2026	375.0
2025	400.0
2024	760.8
2023	1,118.8
2022	\$ 35.3

From time to time, Quebecor may (but is under no obligation to) seek to retire or purchase its outstanding securities, including debentures, in open market purchases, privately negotiated transactions, or otherwise. Such repurchases, if any, will depend on its liquidity position and requirements, prevailing market conditions, contractual restrictions and other factors. The amounts involved may be material.

The weighted average term of Quebecor's consolidated debt was approximately 5.5 years as of September 30, 2021 (4.3 years as of December 31, 2020). After taking into account hedging instruments, the debt consisted of approximately 96.5% fixed-rate debt (96.1% at December 31, 2020) and 3.5% floating-rate debt (3.9% at December 31, 2020).

Management of the Corporation believes that cash flows and available sources of financing should be sufficient to cover committed cash requirements for capital investments, working capital, interest payments, income tax payments, debt and lease repayments, pension plan contributions, share repurchases, and dividend payments to shareholders. The Corporation believes it will be able to meet future debt maturities, which are staggered over the coming years.

Pursuant to its financing agreements, the Corporation is required to maintain certain financial ratios and comply with certain financial covenants. At September 30, 2021, the Corporation was in compliance with all required financial ratios and restrictive covenants in its financing agreements.

Dividends declared

On November 3, 2021, the Board of Directors of Quebecor declared a quarterly dividend of \$0.275 per share on its Class A Multiple Voting Shares ("Class A Shares") and Class B Subordinate Voting Shares ("Class B Shares"), payable on December 14, 2021 to shareholders of record at the close of business on November 19, 2021.

Participation in 3500 MHz spectrum auction

On July 29, 2021, Quebecor announced an investment of nearly \$830.0 million in the acquisition by Videotron of 294 blocks of spectrum in the 3500 MHz band across the country. More than half of the investment is concentrated in four Canadian provinces outside Québec: southern and eastern Ontario, Manitoba, Alberta and British Columbia. Quebecor now holds 175 blocks of spectrum in the 3500 MHz band (with an average size of 32 MHz) in four Canadian provinces outside Québec and plans to roll out its mobile telephony service to certain rural and urban areas in the rest of Canada. Videotron made an initial deposit of \$166.0 million in the third quarter of 2021 for the acquisition of these spectrum licences. Innovation, Science and Economic Development Canada ("ISED") had initially set October 4, 2021 as the date for payment of the balance. However, delivery of the licenses has been postponed to give ISED time to conduct technical consultations with respect to the 3500 MHz band. ISED has not yet determined the date on whish the spectrum licences will be issued and delivered, as well as the date the final payment of \$664.0 million will become due. In late August 2021, two competitors launched legal proceedings in Federal Court contesting the awarding of 3500 MHz licences in Western Canada to Videotron. These cases are currently before the Federal Court. On October 22, 2021, the Federal Court dismissed an application for an interlocutory injunction filed by one of these competitors to halt the granting of spectrum licences in Western Canada.

Analysis of consolidated balance sheet

Table 4
Consolidated balance sheet of Quebecor
Analysis of main differences between September 30, 2021 and December 31, 2020
(in millions of Canadian dollars)

	Sept. 30,	Dec. 31,		
	2021 ¹	2020	Difference	Main reasons for difference
Assets				
Cash and cash equivalents	\$ 480.7	\$ 136.7	\$ 344.0	Cash flows provided by operating activities and financing activities
Accounts receivable	700.6	563.6	137.0	Impact of current variances in activities and current portion of government credits receivable for major capital projects
Inventories	312.9	250.7	62.2	Impact of current variances in activity
Property, plant and equipment	3,095.3	3,189.2	(93.9)	Depreciation for the period less additions to property, plant and equipment
Intangible assets	1,643.8	1,466.7	177.1	Deposit on acquisition of 294 blocks of spectrum in the 3500 MHz band, additions to intangible assets and business acquisitions, less amortization for the period
Derivative financial instruments ²	389.6	597.1	(207.5)	See "Financing activities"
Other assets	488.2	433.8	54.4	Impact of current variances in operating and investing activities, including variances in current portion of government credits receivable for major capital projects
Liabilities				
Income taxes ³	30.8	65.1	(34.3)	Current disbursements less current income taxes for the period
Long-term debt, including short-term portion and bank indebtedness	6,262.4	5,775.1	487.3	See "Financing activities"
Other liabilities	270.2	422.8	(152.6)	Gain on remeasurement of defined benefit plans less upward adjustment of liabilities related to dismantling of assets

¹ The "restricted cash" and "deferred subsidies" line items are combined for purposes of the analysis.

² Long-term assets less long-term liabilities.

³ Current liabilities less current assets.

ADDITIONAL INFORMATION

Contractual obligations

At September 30, 2021, material contractual obligations of operating activities included: capital repayment and interest on long-term debt; convertible debentures and lease liabilities; capital asset purchases and other commitments; and obligations related to derivative financial instruments, less estimated future receipts on derivative financial instruments. Table 5 below shows a summary of these contractual obligations.

Table 5
Contractual obligations of Quebecor as of September 30, 2021
(in millions of Canadian dollars)

			Under				5 years
	Total		1 year 1-3 yea		1-3 years	3-5 years	or more
Long-term debt ¹	\$	6,284.7	\$ 35.3	\$	1.879.6	\$ 775.0	\$ 3,594.8
Convertible debentures ²	·	150.0	_	·	150.0	_	_
Interest payments ³		1,441.7	199.9		498.9	349.9	393.0
Lease liabilities		181.6	36.4		60.1	29.2	55.9
Interest payments on lease liabilities		45.4	7.5		10.8	7.2	19.9
Additions to property, plant and							
equipment and other commitments		1,525.5	327.6		443.3	343.1	411.5
Derivative financial instruments ⁴		(325.5)	1.6		(342.1)	-	15.0
Total contractual obligations	\$	9,303.4	\$ 608.3	\$	2,700.6	\$ 1,504.4	\$ 4,490.1

¹ The carrying value of long-term debt excludes changes in the fair value of long-term debt related to hedged interest rate risk and financing costs.

Related party transactions

In the third quarter of 2021, the Corporation made sales to related parties in the amount of \$2.3 million (\$1.0 million in the same period of 2020) and made no purchases from related parties (\$2.4 million in the same period of 2020).

In the first nine months of 2021, the Corporation made sales to related parties in the amount of \$5.0 million (\$2.7 million in the same period of 2020) and purchases of \$3.9 million from related parties (\$8.1 million in the same period of 2020).

Capital stock

In accordance with Canadian financial reporting standards, Table 6 below presents information on the Corporation's capital stock as at October 18, 2021. In addition, 3,000,982 share options were outstanding as of October 18, 2021.

Table 6
Capital stock
(in shares and millions of Canadian dollars)

	Octob	er 18, 2021
	Issued and outstanding	Book value
Class A Shares	76,984,034	\$ 8.6
Class B Shares	163,673,507	\$ 964.9

Based on the market value at September 30, 2021 of a number of shares obtained by dividing the outstanding principal amount by the market price of a Quebecor Class B share at that date, subject to a floor price of approximately \$25.86 per share and a ceiling price of approximately \$32.32. The Corporation may also redeem convertible debentures by issuing the corresponding number of its Class B Shares.

³ Estimated interest payable on long-term debt and convertible debentures, based on interest rates, hedging of interest rates and hedging of foreign exchange rates as of September 30, 2021.

Estimated future receipts, net of future disbursements, related to foreign exchange hedging on the principal of U.S.-dollar-denominated debt using derivative financial instruments.

On August 5, 2020, the Corporation authorized a normal course issuer bid for a maximum of 1,000,000 Class A Shares representing approximately 1.3% of issued and outstanding Class A Shares, and for a maximum of 6,000,000 Class B Shares representing approximately 3.5% of issued and outstanding Class B Shares as of July 31, 2020. The purchases could be made from August 15, 2020 to August 14, 2021 at prevailing market prices on the open market through the facilities of the Toronto Stock Exchange or other alternative trading systems. All shares purchased under the bid were cancelled. Afterwards, on May 19, 2021, the Toronto Stock Exchange authorized the Corporation to amend its normal course issuer bid to increase the maximum number of Class B Shares that it may repurchase to 7,500,000, representing approximately 4.3% of issued and outstanding Class B Shares as of July 31, 2020.

On August 4, 2021, the Corporation authorized a normal course issuer bid for a maximum of 1,000,000 Class A Shares representing approximately 1.3% of issued and outstanding Class A Shares, and for a maximum of 6,000,000 Class B Shares representing approximately 3.6% of issued and outstanding Class B Shares as of July 30, 2021. The purchases can be made from August 15, 2021 to August 14, 2022 at prevailing market prices on the open market through the facilities of the Toronto Stock Exchange or other alternative trading systems. All shares purchased under the bid will be cancelled.

On August 6, 2021, the Corporation entered into an automatic securities purchase plan ("the plan") with a designated broker whereby shares may be repurchased under the plan at times when such purchases would otherwise be prohibited pursuant to regulatory restrictions or self-imposed blackout periods. The plan received prior approval from the Toronto Stock Exchange. It came into effect on August 15, 2021 and will terminate on the same date as the normal course issuer bid.

Under the plan, before entering a self-imposed blackout period, the Corporation may, but is not required to, ask the designated broker to make purchases under the normal course issuer bid. Such purchases shall be made at the discretion of the designated broker, within parameters established by the Corporation prior to the blackout periods. Outside the blackout periods, purchases will be made at the discretion of the Corporation's management.

In the first nine months of 2021, the Corporation purchased and cancelled 7,064,650 Class B Shares for a total cash consideration of \$225.9 million (4,695,800 Class B Shares for a total cash consideration of \$143.4 million in the same period of 2020). The excess of \$184.2 million of the purchase price over the carrying value of Class B Shares repurchased was recorded in reduction of retained earnings (\$115.7 million in the same period of 2020).

Financial instruments

The Corporation uses a number of financial instruments, mainly cash and cash equivalents, accounts receivable, contract assets, long-term investments, bank indebtedness, trade payables, accrued liabilities, long-term debt, convertible debentures, lease liabilities and derivative financial instruments.

In order to manage its foreign exchange and interest rate risks, the Corporation uses derivative financial instruments: (i) to set in CAN dollars future payments on debts denominated in U.S. dollars (interest and principal) and certain purchases of inventories and other capital expenditures denominated in a foreign currency; and (ii) to achieve a targeted balance of fixed- and floating-rate debts. The Corporation does not intend to settle its derivative financial instruments prior to their maturity as none of these instruments is held or issued for speculative purposes.

Certain cross-currency swaps entered into by the Corporation include an option that allows each party to unwind the transaction on a specific date at the then settlement amount.

The carrying value and fair value of long-term debt, convertible debentures and derivative financial instruments as of September 30, 2021 and December 31, 2020 are as follows:

Table 7
Fair value of long-term debt, convertible debentures and derivative financial instruments (in millions of Canadian dollars)

	Sep	er 30, 2021	December 31, 2020				
Asset (liability)	Carrying value		Fair value	Car	rying value		Fair value
Long-term debt ¹	\$ (6,284.7)	\$	(6,492.9)	\$	(5,786.4)	\$	(6,216.1)
Convertible debentures ²	(146.6)		(146.6)		(153.5)		(153.5)
Derivative financial instruments							
Foreign exchange forward contracts	1.2		1.2		(8.0)		(8.0)
Cross-currency swaps	388.4		388.4		605.1		605.1

¹ The carrying value of long-term debt excludes changes in the fair value of long-term debt related to hedged interest rate risk and financing costs.

The fair value of long-term debt and convertible debentures is estimated based on quoted market prices when available or on valuation models. When the Corporation uses valuation models, the fair value is estimated based on discounted cash flows using period-end market yields or the market value of similar instruments with the same maturity.

The fair value of derivative financial instruments recognized in the consolidated balance sheets is estimated as per the Corporation's valuation models. These models project future cash flows and discount the future amounts to a present value using the contractual terms of the derivative financial instrument and factors observable in external market data, such as period-end swap rates and foreign exchange rates. An adjustment is also included to reflect non-performance risk, impacted by the financial and economic environment prevailing at the date of the valuation, in the recognized measure of the fair value of the derivative financial instruments by applying a credit default premium, estimated using a combination of observable and unobservable inputs in the market, to the net exposure of the counterparty or the Corporation.

The fair value of embedded derivatives related to convertible debentures is determined by option pricing models using market inputs, including volatility, discount factors and the underlying instrument's implicit interest rate and credit premium.

Gains and losses on valuation and translation of financial instruments for the third quarters and first nine months of 2021 and 2020 are summarized in Table 8.

Table 8
(Gain) loss on valuation and translation of financial instruments (in millions of Canadian dollars)

	Three months ended September 30				Nine months end September			
	2021 2020				2021	2020		
(Gain) loss on embedded derivatives related to convertible debentures	\$ (5.8)	\$	17.8	\$	(7.6)	\$	(9.4)	
Other	(0.2)		0.8		0.4		0.5	
	\$ (6.0)	\$	18.6	\$	(7.2)	\$	(8.9)	

Gains on cash flow hedges of \$15.7 million and \$11.5 million were recorded under "Other comprehensive income" in the third quarter and first nine months of 2021 respectively (\$25.0 million loss and \$18.9 million gain in the third quarter and first nine months of 2020).

Contingencies and legal disputes

In the context of disputes between the Corporation and a competitor, legal proceedings have been initiated by the Corporation and against the Corporation. At this stage of the proceedings, management of the Corporation is of the opinion that the outcome is not expected to have a material adverse effect on the Corporation's results or on its financial position.

² The carrying value and fair value of convertible debentures consist of the principal amount and the value of the conversion features related to the floor and ceiling prices, recognized as embedded derivatives.

Non-IFRS financial measures

The financial measures not standardized under IFRS that are used by the Corporation to assess its financial performance, such as adjusted EBITDA, adjusted income from continuing operating activities, cash flows from operations, free cash flows from continuing operating activities and consolidated net debt leverage ratio, are not calculated in accordance with, or recognized by IFRS. The Corporation's method of calculating these non-IFRS financial measures may differ from the methods used by other companies and, as a result, the non-IFRS financial measures presented in this document may not be comparable to other similarly titled measures disclosed by other companies.

Adjusted EBITDA

In its analysis of operating results, the Corporation defines adjusted EBITDA, as reconciled to net income under IFRS, as net income before depreciation and amortization, financial expenses, gain (loss) on valuation and translation of financial instruments, restructuring of operations and other items, loss on debt refinancing, income tax, and income from discontinued operations. Adjusted EBITDA as defined above is not a measure of results that is consistent with IFRS. It is not intended to be regarded as an alternative to IFRS financial performance measures or to the statement of cash flows as a measure of liquidity. It should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. The Corporation uses adjusted EBITDA in order to assess the performance of its investment in Quebecor Media. The Corporation's management and Board of Directors use this measure in evaluating its consolidated results as well as the results of the Corporation's operating segments. This measure eliminates the significant level of impairment and depreciation/amortization of tangible and intangible assets and is unaffected by the capital structure or investment activities of the Corporation and its business segments.

Adjusted EBITDA is also relevant because it is a component of the Corporation's annual incentive compensation programs. A limitation of this measure, however, is that it does not reflect the periodic costs of tangible and intangible assets used in generating revenues in the Corporation's segments. The Corporation also uses other measures that do reflect such costs, such as cash flows from operations and free cash flows from continuing operating activities. The Corporation's definition of adjusted EBITDA may not be the same as similarly titled measures reported by other companies.

Table 9 provides a reconciliation of adjusted EBITDA to net income as disclosed in Quebecor's condensed consolidated financial statements.

Table 9

Reconciliation of the adjusted EBITDA measure used in this report to the net income measure used in the condensed consolidated financial statements
(in millions of Canadian dollars)

	Thr ende		Nine months ended Sept. 30		
	2021	2020	2021	2020	
Adjusted EBITDA (negative adjusted EBITDA):					
Telecommunications	\$ 476.8	483.6	\$ 1,409.2	\$ 1,382.7	
Media	36.6	24.9	54.6	36.6	
Sports and Entertainment	11.0	7.6	16.2	6.6	
Head Office	(4.1)	(2.7)	(5.6)	(0.1)	
	520.3	513.4	1,474.4	1,425.8	
Depreciation and amortization	(194.3)	(195.9)	(586.2)	(589.7)	
Financial expenses	(83.8)	(80.1)	(253.9)	(249.1)	
Gain (loss) on valuation and translation of financial					
instruments	6.0	(18.6)	7.2	8.9	
Restructuring of operations and other items	(12.4)	(18.9)	3.7	(33.1)	
Loss on debt refinancing	_	_	(80.9)	_	
Income taxes	(56.6)	(56.4)	(140.4)	(147.7)	
Income from discontinued operations	<u>-</u>			33.8	
Net income	\$ 179.2	143.5	\$ 423.9	\$ 448.9	

Adjusted income from continuing operating activities

The Corporation defines adjusted income from continuing operating activities, as reconciled to net income attributable to shareholders under IFRS, as net income attributable to shareholders before gain (loss) on valuation and translation of financial instruments, restructuring of operations and other items, and loss on debt refinancing, net of income tax related to adjustments and net income attributable to non-controlling interest related to adjustments, and before the income from discontinued operations attributable to shareholders. Adjusted income from continuing operating activities, as defined above, is not a measure of results that is consistent with IFRS. It should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. The Corporation uses adjusted income from continuing operating activities to analyze trends in the performance of its businesses. The above-listed items are excluded from the calculation of this measure because they impair the comparability of financial results. Adjusted income from continuing operating activities is more representative for forecasting income. The Corporation's definition of adjusted income from continuing operating activities may not be identical to similarly titled measures reported by other companies.

Table 10 provides a reconciliation of adjusted income from continuing operating activities to the net income attributable to shareholders' measure used in Quebecor's condensed consolidated financial statements.

Table 10

Reconciliation of the adjusted income from continuing operating activities measure used in this report to the net income attributable to shareholders' measure used in the condensed consolidated financial statements

(in millions of Canadian dollars)

			Nine mont ended Sept.			
	20	021	2020	2021		2020
Adjusted income from continuing operating activities	\$	176.1	\$ 173.1	\$ 464.3	\$	429.5
Gain (loss) on valuation and translation of financial						
instruments		6.0	(18.6)	7.2		8.9
Restructuring of operations and other items		(12.4)	(18.9)	3.7		(33.1)
Loss on debt refinancing		-	-	(80.9)		-
Income taxes related to adjustments ¹		3.4	4.5	23.6		7.0
Net income attributable to non-controlling interest						
related to adjustments		-	0.8	-		1.3
Discontinued operations		-	-	-		33.8
Net income attributable to shareholders	\$ '	173.1	\$ 140.9	\$ 417.9	\$	447.4

Includes impact of fluctuations in income tax applicable to adjusted items, either for statutory reasons or in connection with tax transactions.

Cash flows from operations and free cash flows from continuing operating activities

Cash flows from operations

Cash flows from operations represents adjusted EBITDA, less additions to property, plant and equipment and to intangible assets (excluding licence acquisitions and renewals). Cash flows from operations represents funds available for interest and income tax payments, expenditures related to restructuring programs, business acquisitions, licence acquisitions and renewals, payment of dividends, repayment of long-term debt and lease liabilities, and share repurchases. Cash flows from operations is not a measure of liquidity that is consistent with IFRS. It is not intended to be regarded as an alternative to IFRS financial performance measures or to the statement of cash flows as a measure of liquidity. Cash flows from operations is used by the Corporation's management and Board of Directors to evaluate the cash flows generated by the operations of all of its segments, on a consolidated basis, in addition to the operating cash flows generated by each segment. Cash flows from operations is also relevant because it is a component of the Corporation's annual incentive compensation programs. The Corporation's definition of cash flows from operations may not be identical to similarly titled measures reported by other companies.

Free cash flows from continuing operating activities

Free cash flows from continuing operating activities represents cash flows provided by continuing operating activities calculated in accordance with IFRS, less cash flows used for additions to property, plant and equipment and to intangible assets (excluding expenditures related to licence acquisitions and renewals), plus proceeds from disposal of assets. Free cash flows from continuing operating activities is used by the Corporation's management and Board of Directors to evaluate cash flows generated by the

Corporation's operations. Free cash flows from continuing operating activities represents available funds for business acquisitions, licence acquisitions and renewals, payment of dividends, repayment of long-term debt and lease liabilities, and share repurchases. Free cash flows from continuing operating activities is not a measure of liquidity that is consistent with IFRS. It is not intended to be regarded as an alternative to IFRS financial performance measures or to the statement of cash flows as a measure of liquidity. The Corporation's definition of free cash flows from continuing operating activities may not be identical to similarly titled measures reported by other companies.

Tables 11 and 12 provide a reconciliation of cash flows from operations and free cash flows from continuing operating activities to cash flows provided by continuing operating activities reported in the condensed consolidated financial statements.

Table 11
Cash flows from operations
(in millions of Canadian dollars)

	Three mo	onths ended Sept. 30	Nine months ended Sept. 30			
	2021	2020	2021	2020		
Adjusted EBITDA (negative adjusted EBITDA)						
Telecommunications	\$ 476.8	\$ 483.6	\$ 1,409.2	\$ 1,382.7		
Media	36.6	24.9	54.6	36.6		
Sports and Entertainment	11.0	7.6	16.2	6.6		
Head Office	(4.1)	(2.7)	(5.6)	(0.1)		
	520.3	513.4	1,474.4	1,425.8		
<u>Minus</u>						
Additions to property, plant and equipment:1						
Telecommunications	(103.5)	(115.7)	(316.5)	(298.2)		
Media	(6.4)	(3.2)	(10.6)	(6.7)		
Sports and Entertainment	(0.3)	(0.1)	(0.4)	(0.2)		
Head Office	(0.4)	(8.0)	(1.6)	(1.3)		
	(110.6)	(119.8)	(329.1)	(306.4)		
Additions to intangible assets: ²						
Telecommunications	(36.0)	(42.0)	(112.4)	(133.3)		
Media	(5.9)	(4.7)	(17.0)	(16.5)		
Sports and Entertainment	(0.7)	(8.0)	(2.2)	(2.3)		
Head Office	(1.3)	_	(2.2)	(0.1)		
	(43.9)	(47.5)	(133.8)	(152.2)		
Cash flows from operations						
Telecommunications	337.3	325.9	980.3	951.2		
Media	24.3	17.0	27.0	13.4		
Sports and Entertainment	10.0	6.7	13.6	4.1		
Head Office	(5.8)	(3.5)	(9.4)	(1.5)		
	\$ 365.8	\$ 346.1	\$ 1,011.5	\$ 967.2		

Reconciliation to cash flows used for additions to property, plant and	Three months	ended Sept. 30	Nine months ended Sept. 30			
equipment as per condensed consolidated financial statements:	2021	2020	2021	2020		
Additions to property, plant and equipment	\$ (110.6)	\$ (119.8)	\$ (329.1)	\$ (306.4)		
Net variance in current non-cash items related to additions to property, plant and equipment (excluding government credits receivable for						
major capital projects)	(9.8)	(18.3)	(8.6)	(18.4)		
Cash flows used for additions to property, plant and equipment	\$ (120.4)	\$ (138.1)	\$ (337.7)	\$ (324.8)		
Reconciliation to cash flows used for additions to intangible assets	Three months	ended Sept. 30	Nine mon	ths ended Sept. 30		
Reconciliation to cash flows used for additions to intangible assets	Three months	ended Sept. 30	Nine mon	ths ended Sept. 30		
Reconciliation to cash flows used for additions to intangible assets as per condensed consolidated financial statements:	Three months of	ended Sept. 30 2020	Nine mon 2021	ths ended Sept. 30		
as per condensed consolidated financial statements:		'		· ·		
Reconciliation to cash flows used for additions to intangible assets as per condensed consolidated financial statements: Additions to intangible assets Net variance in current non-cash items related to additions to intangible assets (excluding government credits receivable for major capital	2021	2020	2021	2020		
as per condensed consolidated financial statements: Additions to intangible assets Net variance in current non-cash items related to additions to intangible	2021	2020	2021	2020		
as per condensed consolidated financial statements: Additions to intangible assets Net variance in current non-cash items related to additions to intangible assets (excluding government credits receivable for major capital	2021 \$ (43.9)	2020 \$ (47.5)	2021 \$ (133.8)	2020 \$ (152.2)		

Table 12

Free cash flows from continuing operating activities and cash flows provided by continuing operating activities reported in the condensed consolidated financial statements

(in millions of Canadian dollars)

n millions of Canadian dollars)	Three m	onths ended Sept. 30	Nine months ended Sept. 30			
	2021	2020	2021	2020		
Cash flows from operations from Table 11	\$ 365.8	\$ 346.1	\$ 1,011.5	\$ 967.2		
Plus (minus)						
Cash portion of financial expenses	(82.0)	(78.1)	(247.7)	(243.0)		
Cash portion related to restructuring of operations						
and other items	(12.4)	(11.8)	(14.5)	(26.2)		
Current income taxes	(63.5)	(60.7)	(191.3)	(181.0)		
Other	3.5	1.3	5.9	3.9		
Net change in non-cash balances related to		(00.0)				
operating activities	5.4	(23.3)	(161.1)	78.6		
Net change in current non-cash items related to additions to property, plant and equipment (excluding government credits receivable for						
major capital projects)	(9.8)	(18.3)	(8.6)	(18.4)		
Net change in current non-cash items related to						
additions to intangible assets (excluding						
government credits receivable for major capital						
projects)	6.5	13.2	(12.8)	(32.9)		
Free cash flows from continuing operating						
activities	213.5	168.4	381.4	548.2		
Plus (minus)						
Cash flows used for additions to property, plant						
and equipment	120.4	138.1	337.7	324.8		
Cash flows used for additions to intangible assets						
(excluding expenditures related to licence						
acquisitions and renewals)	37.4	34.3	146.6	185.1		
Proceeds from disposal of assets	(3.1)	(1.4)	(6.2)	(3.6)		
Cash flows provided by continuing operating						
activities	\$ 368.2	\$ 339.4	\$ 859.5	\$ 1,054.5		

Consolidated net debt leverage ratio

The consolidated net debt leverage ratio represents consolidated net debt, excluding convertible debentures, divided by the trailing 12-month adjusted EBITDA. Consolidated net debt, excluding convertible debentures, represents total long-term debt plus bank indebtedness, lease liabilities, the current portion of lease liabilities and liabilities related to derivative financial instruments, less assets related to derivative financial instruments and cash and cash equivalents. The consolidated net debt leverage ratio serves to evaluate the Corporation's financial leverage and is used by management and the Board of Directors in its decisions on the Corporation's capital structure, including its financing strategy, and in managing debt maturity risks. The consolidated net debt leverage ratio excludes convertible debentures because, subject to certain conditions, those debentures can be repurchased at the Corporation's discretion by issuing Quebecor Class B Shares. Consolidated net debt leverage ratio is not a measure established in accordance with IFRS. It is not intended to be used as an alternative to IFRS measures or the balance sheet to evaluate its financial position. The Corporation's definition of consolidated net debt leverage ratio may not be identical to similarly titled measures reported by other companies.

Table 13 provides the calculation of consolidated net debt leverage ratio and the reconciliation to balance sheet items reported in Quebecor's condensed consolidated financial statements.

Table 13
Consolidated net debt leverage ratio
(in millions of Canadian dollars)

	Sept. 20	Dec. 31, 2020	
Total long-term debt ¹	\$ 6,28	1.7 \$	5,786.4
Plus (minus)			
Lease liabilities	14:	5.2	139.0
Current portion of lease liabilities	30	6.4	34.3
Bank indebtedness		5.6	1.7
Assets related to derivative financial instruments	(406	.3)	(625.5)
Liabilities related to derivative financial instruments	10	6.7	28.4
Cash and cash equivalents	(480	.7)	(136.7)
Consolidated net debt excluding convertible debentures	5,60	1.6	5,227.6
Divided by:			
Trailing 12-month adjusted EBITDA	\$ 2,00	1.2 \$	1,952.6
Consolidated net debt leverage ratio	2.8	0x	2.68x

Excluding changes in the fair value of long-term debt related to hedged interest rate risk and financing costs.

Key performance indicators

Revenue-generating unit

The Corporation uses RGU, an industry metric, as a key performance indicator. An RGU represents, as the case may be, subscriptions to the Internet access, television and OTT services, and subscriber connections to the mobile and wireline telephony services. RGU is not a measurement that is consistent with IFRS and the Corporation's definition and calculation of RGU may not be the same as identically titled measurements reported by other companies or published by public authorities.

Average billing per unit

The Corporation uses ABPU, an industry metric, as a key performance indicator. This indicator is used to measure monthly average subscription billing per RGU. ABPU is not a measurement that is consistent with IFRS and the Corporation's definition and calculation of ABPU may not be the same as identically titled measurements reported by other companies.

Mobile ABPU is calculated by dividing the average subscription billing for mobile telephony services by the average number of mobile RGUs during the applicable period, and then dividing the resulting amount by the number of months in the applicable period.

Total ABPU is calculated by dividing the combined average subscription billing for Internet access, television, OTT, mobile and wireline telephony services by the total average number of RGUs from Internet access, television, mobile and wireline telephony services during the applicable period, and then dividing the resulting amount by the number of months in the applicable period.

Controls and procedures

The purpose of internal controls over financial reporting is to provide reasonable assurance as to the reliability of the Corporation's financial reporting and the preparation of its consolidated financial statements in accordance with IFRS.

There have not been any changes in internal controls over financial reporting during the three months ended September 30, 2021 that have materially affected, or are reasonably likely to materially affect, the Corporation's internal controls over financial reporting.

Additional information

The Corporation is a reporting issuer subject to the securities laws of all Canadian provinces and is therefore required to file financial statements, a proxy circular and an annual information form with the various securities commissions. Copies of those documents are available free of charge from the Corporation on request at <www.quebecor.com> and on the SEDAR website at <www.sedar.com>.

Cautionary statement regarding forward-looking statements

The statements in this report that are not historical facts are forward-looking statements and are subject to significant known and unknown risks, uncertainties and assumptions that could cause the Corporation's actual results for future periods to differ materially from those set forth in forward-looking statements. Forward-looking statements may be identified by the use of the conditional or by forward-looking terminology such as the terms "plans," "expects," "may," "anticipates," "intends," "estimates," "projects," "seeks," "believes," or similar terms, variations of such terms or the negative of such terms. Some important factors that could cause actual results to differ materially from those expressed in these forward-looking statements include, but are not limited to:

- Quebecor Media's ability to continue successfully developing its network and the facilities that support its mobile services;
- general economic, financial or market conditions and variations in the businesses of local, regional and national advertisers in Quebecor Media's newspapers, television outlets and other media properties;
- the intensity of competitive activity in the industries in which Quebecor operates;
- fragmentation of the media landscape;
- new technologies that might change consumer behaviour with respect to Quebecor Media's product suites;
- unanticipated higher capital spending required for developing Quebecor Media's network or to address the continued development of competitive alternative technologies, or the inability to obtain additional capital to continue the development of Quebecor's business;
- Quebecor's ability to implement its business and operating strategies successfully and to manage its growth and expansion;
- disruptions to the network through which Quebecor Media provides its television, Internet access, mobile and wireline telephony and OTT services, and its ability to protect such services against piracy, unauthorized access and other security breaches:
- labour disputes or strikes;
- service interruptions resulting from equipment breakdown, network failure, the threat of natural disasters, epidemics, pandemics and other public-health crisis, including the COVID-19 pandemic, and political instability in some countries;
- impact of emergency measures implemented by various levels of government;
- changes in Quebecor Media's ability to obtain services and equipment critical to its operations;
- changes in laws and regulations, or in their interpretations, which could result, among other things, in the loss (or reduction in value) of Quebecor Media's licences or markets, or in an increase in competition, compliance costs or capital expenditures;
- Quebecor Media's ability to successfully develop its Sports and Entertainment segment and other expanding lines of business in its other segments;
- Quebecor's substantial indebtedness, the tightening of credit markets, and the restrictions on its business imposed by the terms of its debt; and
- interest rate fluctuations that could affect a portion of Quebecor's interest payment requirements on long-term debt.

The forward-looking statements in this document are made to provide investors and the public with a better understanding of the Corporation's circumstances and are based on assumptions it believes to be reasonable as of the day on which they are made. Investors and others are cautioned that the foregoing list of factors that may affect future results is not exhaustive and that undue reliance should not be placed on any forward-looking statements. For more information on the risks, uncertainties and assumptions that could cause the Corporation's actual results to differ from current expectations, please refer to the Corporation's public filings, available at <www.sedar.com> and <www.quebecor.com>, including, in particular, the "Risks and Uncertainties" section of the Corporation's Management Discussion and Analysis for the year ended December 31, 2020.

The forward-looking statements in this Management Discussion and Analysis reflect the Corporation's expectations as of November 3, 2021, and are subject to change after this date. The Corporation expressly disclaims any obligation or intention to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws.

Montréal, Québec

November 3, 2021

QUEBECOR INC.

SELECTED QUARTERLY FINANCIAL DATA

(in millions of Canadian dollars, except per share data)

									2019
	Sept. 30	June 30	March 31	Dec. 31	Sept. 30	June 30	M	larch 31	Dec. 3
Revenues	\$ 1,148.2 \$	1,131.2 \$	1,091.1 \$	1,146.8	\$ 1,111.7	\$ 1,003.8	\$	1,055.5	\$ 1,136.2
Adjusted EBITDA	520.3	501.4	452.7	526.8	513.4	475.7		436.7	494.5
Cash flows from operations	365.8	338.1	307.6	345.2	346.1	326.1		295.0	260.5
Contribution to net income attributable to shareholders:									
Continuing operating activities Gain (loss) on valuation and	176.1	158.3	129.9	165.0	173.1	144.9		111.5	159.6
translation of financial instruments Unusual items	6.1 (9.1)	7.3 (42.1)	(5.3) (3.3)	(0.4) (4.2)	(18.3) (13.9)	4.5 (7.0)		21.7 (2.9)	(13.6 (0.9
Discontinued operations Net income attributable to shareholders	173.1	123.5	121.3	(0.6) 159.8	140.9	32.5 174.9		1.3	- 145.1
Basic data per share									
Contribution to net income attributable									
to shareholders: Continuing operating activities Gain (loss) on valuation and	\$ 0.73 \$	0.65 \$	0.52 \$	0.66	\$ 0.69	\$ 0.57	\$	0.44	\$ 0.63
translation of financial instruments Unusual items	0.02 (0.04)	0.03 (0.18)	(0.02) (0.01)	(0.02)	(0.07) (0.06)	0.02 (0.03)		0.08 (0.01)	(0.05 (0.01
Discontinued operations	-	-	-	(0.02)	(0.00)	0.13		0.01	(0.01
Net income attributable to shareholders	0.71	0.50	0.49	0.64	0.56	0.69		0.52	0.57
Weighted average number of shares outstanding (in millions)	242.7	245.0	246.7	249.1	250.5	252.8		254.0	254.8
Diluted data per share			-	-					
Contribution to net income attributable									
to shareholders:									
Continuing operating activities	\$ 0.72 \$	0.64 \$	0.52 \$	0.66	\$ 0.68	\$ 0.57	\$	0.42	\$ 0.62
Dilution impact Loss on valuation and	-	-	-	-	0.01	-		-	0.01
translation of financial instruments	-	_	(0.02)	_	(0.07)	_		_	(0.05
Unusual items	(0.04)	(0.17)	(0.01)	(0.02)	(0.06)	(0.03)		(0.01)	(0.01
Discontinued operations	 -	-	-	-		0.12		0.01	
Net income attributable to shareholders	 0.68	0.47	0.49	0.64	0.56	0.66		0.42	0.57
Maighted average number									
Weighted average number of diluted shares outstanding (in millions)	247.5	249.9	246.9	253.8	250.7	258.6		259.9	255.0