



**PRESS RELEASE**

*For immediate release*

**Quebecor inc. two-for-one stock split completed**

*Class A and Class B shares will commence trading on a split basis on the Toronto Stock Exchange at the opening of business on Friday, November 17, 2017.*

**Montreal, November 16, 2017** – Quebecor Inc. (“Quebecor” or the “Corporation”) announced today that it has completed its previously announced two-for-one stock split of the Corporation’s Class A Multiple Voting Shares (the “Class A Shares”) and Class B Subordinate Voting Shares (the “Class B Shares”). Each Quebecor shareholder of record on November 15, 2017, received today one additional share for each share owned. The Class A Shares and the Class B Shares will stop trading on the Toronto Stock Exchange on a due bill basis at the close of business today. Consequently, the Class A Shares and the Class B Shares will commence trading on a two-for-one split basis on the Toronto Stock Exchange at the opening of business on Friday, November 17, 2017.

Quebecor shareholders do not need to take any action as the Corporation has moved to the Direct Registration System. Quebecor’s transfer agent, AST Trust Company (Canada), will send to Class A and Class B registered shareholders residing in Canada a statement of Direct Registration System indicating the number of additional shares that they received as a result of the stock split. Registered shareholders residing outside Canada will receive a physical share certificate representing one additional share for each share held.

**About Quebecor**

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor’s subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Quebecor (TSX: QBR.A, QBR.B) is headquartered in Québec. It holds an 81.53% interest in Quebecor Media, which employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations working in the vital fields of culture, health, education, the environment and entrepreneurship.

Visit our website: [www.quebecor.com](http://www.quebecor.com)

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