

Équipe cycliste féminine



**NEWSRELEASE
FOR IMMEDIATE RELEASE**

Launch of a new women's cycling performance team in Quebec: the Quebecor Stingray Team

Montreal, March 28, 2018 – After several months of planning, we are proud to announce the creation of a new women's high-performance road cycling team: the Quebecor Stingray Team.

The launch of the team establishes a long-term structure designed to encourage the development of Junior (17-18 years old) and U23 (19-22 years old) female riders, and to invest in the next generation of Quebec elite athletes by offering them the opportunity to compete against the best in their categories in Canada and the United States. The roster of the first edition of the Quebecor Stingray team will consist of five (5) riders including three (3) juniors and two (2) in the U23 category.

The team will be led by director Yannick Bédard, Level 3 Certified Coach by the National Coaching Certification Program (NCCP), who will serve as sports director. A former elite cyclist and holder of a master's degree in kinesiology, Yannick has spent several years as a coach, fitness trainer, and athletic director. He has worked with elite teams and well-known athletes in addition to participating in various projects for the provincial and national teams.

"I am thrilled to join the new Quebecor Stingray women's cycling team," said **Yannick Bédard, Team Manager, Quebecor Stingray Team**. "This performance-oriented project will allow young women to continue their athletic development while pursuing their studies."

In addition to its major partners, Quebecor and Stingray, the team is proud to count on the support of Banque Nationale du Canada, TFI International, KPMG, Victoriaville Volkswagen and Pedro's bike tools and maintenance accessories. The riders will use new bikes supplied by bicycle manufacturer FELT.

The members of the 2018 Quebecor Stingray team are:

U23 Category

Élise Piedalue
Charlotte Tousignant

Junior Category

Joséphine Péloquin
Lily Plante
Magdeleine Vallières-Mill

About the title sponsors:

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