

PRESS RELEASE
For immediate release

Messengeries ADP signs major agreement with Hachette Canada

Montréal, May 4, 2018 – Messengeries ADP, a subsidiary of Québecor, is pleased to announce a major agreement with Hachette Canada, a subsidiary of Hachette Livre, the world’s largest publisher of French-language books, for the distribution of all its French-language titles in Canada.

The agreement takes effect in January 2019 and provides for Messengeries ADP to take over the distribution of Hachette books to bookstores, and the marketing and distribution of its titles to mass retailers.

“We are pleased that Hachette has entrusted us with distribution of its catalogue, which includes books from more than 60 publishers in Québec and France,” said Lyne Robitaille, Senior Vice President, Newspapers, Magazines, Distribution & Printing, of Québecor. “It is testimony to our unique expertise and impact in the market.”

“Adding this high-quality publisher to our existing list of partner publishers strengthens our position as the number 1 marketer and distributor of French-language books in Canada,” said Charles Cusson, General Manager, Messengeries ADP. “The arrival of Hachette will also enable us to offer our customers an expanded range of products and services.”

About Messengeries ADP

Messengeries ADP markets and distributes print and digital French-language books. It is Canada’s largest French book marketer and distributor. Its turnkey service brings titles from nearly 200 Québec and European publishers to bookstores, mass retailers, schools and libraries. www.messengeries-adp.com

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Source and information:

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