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PRESS RELEASE
For immediate release

According to Léger youth poll

Young Quebecers think Videotron is the coolest telecom

Montréal, October 19, 2018 – Videotron placed first in the telecommunications sector and 10th overall among the Top 100 Québec companies in Léger’s first poll of young Quebecers aged 13 to 34, released yesterday. The survey rated companies on their “coolness” factor.

“We’re thrilled that Videotron is so highly regarded by millennials!” says Manon Brouillette, President and CEO of Videotron. “These young people, who have distinctive values and needs, inspire us to constantly reinvent ourselves.”

Respondents were asked to say which companies from eight industries are the best. A dozen choices, a mix of leading local and international brands, were suggested in each industry.

In all, 1,223 young Quebecers were polled between July 15 and August 20, 2018.

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About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, digital cable television, and other services. As of June 30, 2018, Videotron was serving 1,606,000 cable television customers. The Club illico over-the-top video service had 396,300 members. Videotron is also the Québec leader in high-speed Internet access, with 1,683,100 subscribers to its cable service as of June 30, 2018. As of the same date, Videotron had 1,092,000 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,142,500 Québec households and organizations. For the thirteenth consecutive year, Videotron ranked as Québec’s most respected telecommunications company in the annual Léger survey.

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