



PRESS RELEASE
For immediate release

Quebecor's Music Division acquires Mario Pelchat's MP3 Disques label

Montréal, November 26, 2018 – Quebecor's Music Division is pleased to announce the acquisition of Mario Pelchat's MP3 Disques label, an album and concert producer and music publisher. MP3 Disques joins the Music Division's other two labels, Musicor and Ste-4 Musique, strengthening Quebecor's leading position on Québec's music scene.

"Over the years, Mario Pelchat has distinguished himself as an outstanding artist, entrepreneur and producer," says Anne Vivien, Executive Vice-President, Music Development of Quebecor. "He has established close relationships with his artists, who trust his sure instincts and unique talents as an artistic director. It is with great pride and enthusiasm that my team and I embark on this collaboration with him."

"I have long wanted to work with a solid team in order to be able to mount large-scale projects and take them to the next level," says Mario Pelchat, who remains General Manager of MP3 Disques. "I'm delighted to have found strong allies who share my love of music in Anne Vivien and her team. With Quebecor and its Music Division taking over the administrative side of MP3 Disques' album and concert production operations, I will be able to focus more on creation, the part of the job that I'm most passionate about."

"The addition of MP3 Disques to Quebecor's Music Division is great news!" commented Martin Tremblay, Chief Operating Officer of Quebecor Sports and Entertainment Group. "It will further strengthen our music creation and concert production business. The move will therefore benefit artists and help promote Québec music."

MP3 Disques, a Québec cultural flagship that has posted strong earnings since it was founded in 2004, will keep its own identity, know-how and expertise, with founder Mario Pelchat staying on as General Manager. MP3 Disques' hit releases include *VII, Noël avec Jireh Gospel Choir*, *Le monde où je vais*, *Et maintenant... Bécaud* and *Un homme qui vous ressemble* by Mario Pelchat; *Agnus Dei* and *Noël ensemble* by Mario Pelchat et les Prêtres; *Nadja*, *Everything's Going My Way*, *Noël* and *Des Réponses* by Nadja; *La route* and *Nous autres* by 2Frères; *Mes amours, mes amis*, *Ces Noël d'autrefois*, *Laisse-moi te dire* and *Ma maison favorite* by Paul Daraîche; and most recently *Aimer c'est tout donner* by Natasha St-Pier and *Novembre* by Christian Marc Gendron, as well as many other theme albums, including *Quand le country dit bonjour* volumes 1 and 2, and *On a tous quelque chose* by Sweet People.

About Quebecor Sports & Entertainment Group

Quebecor Sports & Entertainment Group produces, distributes and promotes diverse cultural and entertainment content featuring Québec and international talent. Quebecor Sports & Entertainment Group is a fully integrated suite of companies dedicated to delivering the best possible customer experience: the Videotron Centre in Québec City, the Armada de Blainville-Boisbriand and Remparts de Québec hockey teams, Gestev, the Music Division's Musicor and Ste4 Musique labels, Musicor Spectacles and Distribution Select offer a wide variety of high-quality, multiplatform, convergent content, shows and sporting events.

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Information

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