



Press release

Two key appointments at TVA Group

MONTREAL, January 21, 2019 – France Lauzière, President and CEO of TVA Group and Chief Content Officer of Quebecor Content, is pleased to announce two strategic senior management appointments. Effective today, Denis Rozon becomes Vice-President, Productions, Operations & Technology of TVA and Chief Operating Officer of MELS, and Anick Dubois becomes Vice-President, Finance of TVA Group.

“The major changes of recent years in our industry demand far-sighted strategic thinking, the ability to seize business opportunities as they arise, and stringent financial management in order to execute on our business plan,” said France Lauzière. “Under the circumstances, Anick and Denis are definitely the best-qualified individuals for these highly strategic positions.”

Denis Rozon: a proven leader

Denis Rozon joined TVA Group in 2006 as Vice-President and Chief Financial Officer. He added the position of Chief Operating Officer of MELS to his duties in October 2017. As of today, he will also be responsible for the production, operations and technology sectors at TVA. “Since he arrived, Denis has taken on important responsibilities and made a major contribution to TVA’s success,” noted France Lauzière. “His expertise, leadership, vision and business acumen make him the ideal person to tackle this new challenge.”

“I’m very pleased to take up this new challenge with a dedicated team that is devoted to the company’s success,” said Denis Rozon. “Our people’s skills and engagement will enable TVA and MELS to achieve our business objectives and meet the expectations of our audiences, customers and partners.”

Anick Dubois: invaluable experience

Anick Dubois joined TVA Group in 2007 after acquiring more than 15 years of experience in finance, including several years with Ernst & Young and Astral Radio. She has since had the opportunity to acquire in-depth knowledge of TVA Group’s various sectors and was Senior Director, Finance at the time of her appointment. “I’m very pleased to welcome Anick to the management committee,” said France Lauzière. “She is a proven financial professional who knows our operations and our market well. Her experience will be a valuable asset in helping us carry out our business plan.”

“I’m very enthusiastic about undertaking this new assignment, surrounded by a qualified team,” commented Anick Dubois. “My priority will be to support the management team in achieving our business objectives.”

France Lauzière also thanked Daniel Boudreau, outgoing Vice-President, TVA Productions, Operations & Technology, for his important contribution to TVA Group in recent years and wished him every success in his future endeavours.

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