

**PRESS RELEASE**

*For immediate release*

**Louis Boudreault celebrates the power of the word at Espace musée Québecor**

**Montréal, February 12, 2019** — The eminent Québec artist Louis Boudreault is back at Espace musée Québecor for his fourth one-man show at Quebecor’s head office gallery. Visitors to his three-part show in 2014 and 2015 were captivated by his portraits of famous local and international figures as children. His latest show, *Fragments d’écriture*, features quotes from the great poets, authors and singers who have inspired him. It is an ode to the force and beauty of words.

“I discovered Louis a few years ago on the Magdalen Islands and I was blown away by his talent and his unique vision,” says Pierre Karl Péladeau, President and CEO of Quebecor. “Showing his work is a privilege for Espace musée Québecor, a gallery dedicated to promoting our artists and making Québec art and culture accessible to all.”

*Fragments d’écriture* is a call to introspection and a celebration of the power and resilience of words. Visitors to the exhibition will find quotes embroidered in multicoloured thread on huge white canvases. The texts are drawn from distinguished Québec artists including Félix Leclerc, Gilles Vigneault, Gaston Miron and Émile Nelligan, and major writers and thinkers such as Montaigne, Duras and Flaubert. The 17 quotes from works of significance to the artist weave an elegant combination of words and image, literature and the visual arts.

The exhibition runs from February 11 through April 15, 2019. Espace musée Québecor is open to the public 8 a.m. to 6 p.m., Monday to Friday.

**About Louis Boudreault**

Louis Boudreault, a native of the Magdalen Islands, studied literature and theatre before deciding to devote himself to his art. In 1982, he joined the workshop of Édouard Mac’Avoy, the great Parisian master of the portrait, where he learned the discipline required to push a drawing ever further, to paraphrase Mac’Avoy. He then entered the École du Louvre and completed a Master’s degree in art history. His work has been shown in many solo and group exhibitions in Europe, Asia and North America.

**About Quebecor**

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor’s subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

Visit our website: [www.quebecor.com](http://www.quebecor.com)

Follow us on Twitter: [twitter.com/Quebecor](https://twitter.com/Quebecor)

**Information:**

Quebecor  
514 380-4572  
medias@quebecor.com