



## **TVA Group acquires Incendo group**

Montreal, February 22, 2019 - TVA Group is pleased to announce that it has reached an agreement to acquire the companies forming the Incendo group, a Montreal-based producer and distributor of television programs for international markets, for approximately \$19.5 million, subject to certain adjustments and to customary closing conditions. The transaction is expected to close in the coming weeks.

"TVA Group is happy to add Incendo, a local company with an international profile known for its excellent content, to its operations," says France Lauzière, President and CEO of TVA Group Inc. and Chief Content Officer of Quebecor Content. "The transaction is in keeping with our push to increase our revenues from other markets, step up our international development and expand our footprint, especially in English-language markets."

"In what is now a global content creation industry, Incendo has succeeded for 18 years in producing and distributing, here and around the world, high-quality dramas that have been enjoyed by tens of millions of television viewers, thanks to the expertise and experience of its people, of Quebec artists and professionals, of its Canadian and international partners, and its management team," says Jean Bureau, President of Incendo. "My team and I are very enthusiastic about joining TVA Group to continue expanding our production and export activities and accelerate our growth."

Incendo is a Canadian company that specializes in the production and worldwide distribution of high-quality television programming. Since its inception in 2001, Incendo has produced compelling movies, television series as well as documentaries that have been sold throughout the world. It also handles theatrical distribution in Quebec for Paramount Pictures. Based in Montreal, the company also has offices in Toronto and Los Angeles.

-30-

### **Information:**

TVA Group

Véronique Mercier, Vice-President, Communications | [veronique.mercier@tva.ca](mailto:veronique.mercier@tva.ca)