



TVA Group closes acquisition of Incendo

Montreal, April 1, 2019 - TVA Group today closed the acquisition of the Incendo group, a Montreal-based producer and distributor of television programs for international markets, in accordance with the agreement reached on February 22, 2019.

“TVA Group is pleased to add Incendo to its business segments,” said France Lauzière, President and CEO of TVA Group Inc. and Chief Content Officer of Quebecor Content. “This acquisition will help us step up our international development and expand our footprint, especially in English-language markets, while enabling Incendo to further develop its already thriving production and export activities. We are excited to start working with Jean Bureau and an experienced team towards this common goal.”

About Incendo

Incendo produces high-quality television programs and distributes them internationally. Since its inception in 2001, Incendo has produced compelling movies and television series that have been sold around the world, including the hit series *Versailles* broadcast on Canal+, HBO Canada and Netflix.

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