

PRESS RELEASE
For immediate release



Rates of Specialty Channels

Quebecor disappointed by outcome of talks with Bell

Montréal, April 10, 2019 – After welcoming the proposal presented by the CRTC’s mediation service this afternoon, Quebecor is disappointed that no agreement could be reached in negotiations between the parties, despite its strong desire to arrive at a solution that reflects the comparable stature of RDS and TVA Sports. Under the circumstances, Quebecor unfortunately has no alternative but to proceed with the withdrawal of TVA Sports’ signal from Bell subscribers at 7 p.m. tonight. Quebecor regrets having to take this action, but given the current obsolete regulatory framework, the survival of specialty channels is at stake.

Quebecor remains ready and willing to engage with all stakeholders in order to come to a fair and reasonable agreement and restore the TVA Sports signal.

About Quebecor

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor’s subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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