

**PRESS RELEASE**  
*For immediate release*



## **More abuse of process by Bell**

**Montréal, April 26, 2019** — Quebecor is disappointed by Bell Canada’s decision to engage in multiple delaying and diversionary tactics instead of responding to the CRTC’s and Quebecor’s call to negotiate in the matter of the fair value of TVA’s specialty channels. Bell’s claim for \$150 million in damages from Quebecor, filed yesterday, is yet another maneuver to evade the substantive issue, which is the survival of specialty channels in Québec and Bell’s obsolete historical privileges. The former monopoly’s conduct is an unfortunate demonstration of its persistent refusal to negotiate the subscription fees for TVA’s specialty channels.

Bell’s legal action appears designed to silence Quebecor. Bell’s allegations are shameful and abusive, both with respect to the exorbitant amounts claimed and the attempt to deprive Quebecor of its fundamental constitutional right to free speech. Québec Superior Court has already ruled on Bell’s demand that TVA’s advertising campaign cease, which it dismissed on April 15. Quebecor intends to vigorously defend its rights in court.

### **About Quebecor**

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor’s subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Quebecor (TSX: QBR.A, QBR.B) is headquartered in Québec and employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations working in the vital fields of culture, health, education, the environment and entrepreneurship.

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— 30 —

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