

**PRESS RELEASE**

*For immediate release*

**Quebecor continues support for Festival du nouveau cinéma,  
joined by Éléphant: The memory of Québec cinema**

**Montréal, October 1, 2019** — Quebecor is supporting the Festival du nouveau cinéma (FNC) as presenting partner for the 11<sup>th</sup> consecutive year. Quebecor will present several awards, including the prestigious *Louve d'or* for best feature film in the International Competition, at the Festival, which will be held this year from October 9 to 20, 2019 in Montréal. As well, Éléphant: The memory of Québec cinema, Quebecor's largest philanthropic project, will bring to the Festival three Québec films it has restored.

**Notable Québec films featured at the FNC**

Thanks to **Éléphant**, audiences will get a fresh look at director André Forcier's distinctive, poetic oeuvre. Éléphant will screen two of his films at the FNC, *L'eau chaude l'eau froide* (1976) and *Le vent du Wyoming* (1994), as well as *La cuisine rouge* (1980), directed by Paule Baillargeon and Frédérique Collin. Forcier will also receive the Louve d'honneur award during a special tribute at the FNC.

Movie times

- ***L'eau chaude l'eau froide***: October 17, 6 p.m., at the Cinéma Impérial
- ***Le vent du Wyoming***: October 19, 3 p.m., at the Cinémathèque québécoise
- ***La cuisine rouge***: October 20, 7:15 p.m., at the Cinémathèque québécoise

"I'm happy Éléphant is joining Quebecor this year at the FNC by showing Québec films that are part of our cinematic heritage," says Pierre Karl Péladeau, President and CEO of Quebecor. "We're pleased to be able to give movie-goers a chance to see these landmark works in their original glory at the Festival, in line with our goal of bringing the feature films that have left their mark on Québec's cultural history to the widest possible audiences."

**The entire Quebecor family will be at the FNC**

- **Quebecor**
  - Presenter of the *Louve d'or* for best feature film in the International Competition, accompanied by a \$15,000 purse
  - Presenter of the *Prix de la diffusion* for the best Canadian film, accompanied by \$30,000 in advertising
  - Financial assistance for the Festival and a large-scale promotional campaign in all Quebecor media properties
- **MELS**
  - Presenter of the *Prix du public*, the people's choice award for best short film in the official competition, accompanied by \$5,000 in movie equipment rental services
- **TVA Films**
  - Distributor of Ken Loach's latest film *Sorry We Missed You*, which will have its North American premiere at the FNC with French subtitles

- **Cinéma Impérial**
  - Home of the FNC's main box office
  - Venue for the closing night awards ceremony, as well as 21 movie screenings
- **Videotron**
  - As associate partner, provider of telecom services

#### **About Quebecor**

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor's subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

Visit our website: [www.quebecor.com](http://www.quebecor.com)

Follow us on Twitter: [twitter.com/Quebecor](https://twitter.com/Quebecor)

— 30 —

#### **Information:**

Quebecor

[medias@quebecor.com](mailto:medias@quebecor.com)

514-380-4572