

PRESS RELEASE
For immediate release

Television piracy

Quebecor welcomes Federal Court decision against sellers of illegal set-top boxes

Montréal, August 12, 2021 - Quebecor is pleased with the Federal Court of Canada's August 10 decision in the lawsuit filed by TVA Group, Videotron and other Canadian media companies. The Court ordered a group of retailers to cease the distribution and sale of set-top boxes that allow unauthorized or illegal access to Canadian television content, and to pay nearly \$30 million in damages.

The Federal Court's decision and the financial penalty demonstrate the seriousness of acts of television signal and content piracy, which constitute copyright infringement and are detrimental to Québec's entire content creation industry. Quebecor invests heavily in content production in order to offer viewers high-quality programming. The level of subscriptions to specialty channels, in particular, is essential to the pursuit of this commitment.

Legal actions are among the concrete steps Quebecor has taken to protect itself against content theft. Quebecor will continue fighting vigorously against the piracy of its content and the theft of television signals, as it has done in the past. This issue has serious implications for jobs in the television industry and for the economy as a whole, and ultimately hurts all consumers.

About Quebecor

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor's subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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