

OUR TELEVISION LANDSCAPE IS STRONGER WHEN OUR PUBLIC BROADCASTER IS DISTINCT AND COMPLEMENTARY

As a society, we've made a choice to rely on a Canadian public broadcaster to ensure the sharing of our national consciousness and identity.

In the race to win ratings and advertising revenues by purchasing foreign and dubbed content, all of which are for commercial gain, it's our national television content that's losing. Our public broadcaster is moving away from its culture and duty of public service and needs to resume its role, first and foremost, as a public broadcaster.

A public broadcaster that's open to the world and dares to take risks that encourage discovery.

A public broadcaster dedicated to investing more in investigative journalism, international news, and documentaries that portray Canadian local and regional diversity.

A public broadcaster that promotes Canadian creativity by showcasing original programming.

The future of our television and the diversity of its offering depend on a balanced ecosystem where each broadcaster has an important role to play.

The time has come for the CRTC to refocus CBC/Radio-Canada's mandate to ensure private television sustainability.

