

WE'RE UPGRADING THE TELECOM INDUSTRY

BIGGER, BETTER, FASTER, AND EVEN MORE AFFORDABLE

40% below benchmark plans*
+ upgraded plans and better customer experience

5G	\$65 50 GB Canada U.S. Mexico	\$50 40 GB Canada U.S.	\$45 30 GB Canada	LTE	\$39 20 GB Canada	\$29 3 GB Canada
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 **Price Freeze Promise** for all current and future customers 



5G network launched
Toronto | Calgary
Edmonton | Vancouver
Automatically added to all
\$45+/month plans



Free Samsung Galaxy A14 5G device with 5G plans while they last



Nationwide coverage for all customers, at no extra cost



Seamless roaming on the entire network



100% unrestricted data, talk and text in Canada for all customers








First Freedom plan **covering the U.S. and Mexico**

WE GIVE CANADIAN CONSUMERS THE FREEDOM THEY DESERVE

QUEBECOR AND FREEDOM WALK THE TALK

PROMISES ALREADY KEPT

<p>Offer 5G plans with national roaming at least 20% below the Benchmark Plans* by April 2025</p>	 Done and more
<p>Offer non-5G plans with national roaming at least 20% below the Benchmark Plans* by April 2025</p>	 Done and more
<p>Upgrade Freedom's infrastructure to enable 90% of current customers to access 5G with a compatible device by April 2025</p>	 Ahead of schedule
<p>Keep regular pricing for Freedom's mobile plans in its markets similar to Videotron's prices for comparable plans in Québec</p>	 Done
<p>For 5 years:</p> <ul style="list-style-type: none"> • Maintain pricing for current customers' plans • Add 10% more local data to each existing plan 	 And more



SINCE APRIL 2023, FREEDOM HAS ALREADY LOWERED THE COMPETITION'S PRICES BY MORE THAN 30% ACROSS CANADA*

*Incumbents' reference plans as of February 10, 2023