

# **Supplementary Disclosure**

Quarter / 6-Month Period Ended June 30, 2013

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### Supplementary Disclosure June 30, 2013 Net (Loss) Income Attributable to Shareholders

	2nd Quarter		Y1	D
	<u>2013</u>	<u>2012</u>	<u>2013</u>	<u>2012</u>
Net (loss) income per share (basic)	\$(0.73)	\$1.02	\$(0.15)	\$2.15
Net income per share, before gains and losses on valuation and translation of financial instruments, unusual items and discontinued operations	\$0.85	\$0.72	\$1.36	\$1.30

#### Reconciliation of earnings per share

	2nd Quarter		YTD	
	<u>2013</u>	<u>2012</u>	<u>2013</u>	<u>2012</u>
Net income per share, before gains and losses on				
valuation and translation of financial instruments,				
unusual items and discontinued operations	\$0.85	\$0.72	\$1.36	\$1.30
Other adjusments <sup>1</sup> :				
Unusual items	(0.21)	0.03	(0.22)	0.08
(Loss) gain on valuation and translation	. ,			
of financial instruments	(1.83)	0.25	(1.78)	0.73
Discontinued operations	0.46	0.02	0.49	0.04
Total	(1.58)	0.30	(1.51)	0.85
Reported net (loss) income per share (basic)	\$(0.73)	\$1.02	\$(0.15)	\$2.15

<sup>1</sup> After taxes and non-controlling interest.

# Supplementary Disclosure June 30, 2013 Debt

(all amounts in millions of Canadian dollars)

Quebecor Inc.				
Revolving credit facility due in 2015 (availability: \$150)			\$	77.8
Mortgage loan due in 2017				34.3
			\$	112.1
Quebecor Media Inc.				
Revolving credit facility due in 2017 (availability: \$300)				-
Export financing due in 2015			\$	26.5
7 3/4% Senior Notes due in 2016				668.4
7 3/8% Senior Notes due in 2021				325.0
5 3/4% Senior Notes due in 2023				894.0
6 5/8% Senior Notes due in 2023				500.0
				2,413.9
Videotron Ltd.				
Revolving credit facility due in 2018 (availability: \$575)				-
Export Financing due in 2018				53.6
6 3/8% Senior Notes due in 2015				183.9
9 1/8% Senior Notes due in 2018				748.9
7 1/8% Senior Notes due in 2020				300.0
6 7/8% Senior Notes due in 2021				300.0
5% Senior Notes due in 2022				841.4
5 5/8% Senior Notes due in 2025				400.0
				2,827.8
TVA Group Inc.				
Revolving credit facility due in 2017 (availability: \$100)				-
Term Loan due in 2014				75.0
			_	75.0
Other debt				0.6
Total Quebecor Media Inc.			\$	5,317.3
TOTAL LONG TERM DEBT			\$	5,429.4
			•	
Bank indebtedness				1.7
Exchangeable debentures - QI				2.1
Convertible debentures (cost if settled in cash at maturity) - QI <sup>1</sup>				500.0
Liability related to cross-currency interest rate swaps (FX rate differential) - QI $^2$				-
Liability related to cross-currency interest rate swaps (FX rate differential) - QMI $^{2}$				99.0
Cash and cash equivalents (including cash held in trust):				
Quebecor Inc.				-
Quebecor Media Inc.				578.8
Videotron Ltd.	\$	393.9		57 0.0
Other 100% owned subsidiaries	Ψ	177.2		
TVA Group Inc.		7.7		
· · · · · · · · · · · · ·			\$	578.8
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<sup>1</sup> Based on the market value of a number of shares obtained by dividing the outstanding principal amount by the market price of a Quebecor Inc. Class B share on June 30, 2013, subject to a floor price of \$38.50 and a ceiling price of \$48.125.

<sup>2</sup> Classified as "Derivative financial instruments" in Quebecor Media Inc. and Quebecor Inc.'s balance sheets.

# **TELECOMMUNICATIONS**

## Supplementary Disclosure June 30, 2013 Operating Results

	201	3			
	<u>Jun 30</u>	<u>Mar 31</u>	Dec 31	<u>Sep 30</u>	<u>Jun 30</u>
Homes Passed ('000)	2,723.8	2,710.0	2,701.2	2,690.6	2,681.1
Basic Subscribers ('000)	1,832.4	1,849.2	1,855.0	1,852.9	1,837.9
Basic Penetration	67.3%	68.2%	68.7%	68.9%	68.6%
Digital Set-Top Boxes ('000)	2,413.2	2,395.9	2,345.2	2,268.2	2,196.6
Digital Subscribers ('000)	1,502.0	1,500.3	1,484.6	1,457.8	1,425.0
Digital Penetration	82.0%	81.1%	80.0%	78.7%	77.5%
Cable Internet Subscribers ('000)	1,395.4	1,397.3	1,387.7	1,369.6	1,341.1
Cable Internet Penetration	76.2%	75.6%	74.8%	73.9%	73.0%
Cable Telephony Subscribers ('000)	1,274.7	1,274.0	1,264.9	1,249.7	1,223.4
Cable Telephony Penetration	69.6%	68.9%	68.2%	67.4%	66.6%
Internet over wireless ('000)	7.8	7.0	7.1	7.4	6.8
Mobile Telephony Subscribers ('000)	451.1	420.9	402.6	378.3	347.6
Revenue Generating Units ('000)	4,961.4	4,948.4	4,917.3	4,857.9	4,756.8

	2	2nd Quarter			YTD		
	<u>2013</u>	<u>2012</u>	VAR	2013	<u>2012</u>	VAR	
(in millions)							
Revenues	\$678.0	\$647.2	4.8%	\$1,342.4	\$1,288.5	4.2%	
Cable Television	271.4	267.9	1.3%	543.4	535.9	1.4%	
Internet	204.0	191.5	6.5%	402.4	382.8	5.1%	
Cable Telephony	119.5	113.1	5.7%	235.2	224.8	4.6%	
Mobile Telephony	53.1	40.9	29.8%	103.0	78.4	31.4%	
Business Solutions	16.0	15.7	1.9%	31.8	32.6	-2.5%	
Other	14.0	18.1	-22.7%	26.6	34.0	-21.8%	
EBITDA	\$322.1	\$299.1	7.7%	\$636.6	\$600.0	6.1%	
EBITDA Margin (%)	47.5%	46.2%		47.4%	46.6%		
Additions to PP&E and Intangible Assets (N	CTA Standard Rep	oorting Categ	ories)				
Customer Premise Equipment	\$57.3	\$54.8		\$119.6	\$96.7		
Scalable Infrastructure	27.8	66.3		72.4	141.3		
Line Extensions	11.4	4.4		21.8	26.8		
Upgrade / Rebuild	16.5	29.9		35.8	59.2		
Support Capital and Other	24.6	20.7		46.6	54.1		
Total	\$137.6	\$176.1	-21.9%	\$296.2	\$378.1	-21.7%	
Cable Television ARPU	\$49.11	\$48.37		\$49.03	\$48.23		
Total ARPU	\$117.24	\$110.75		\$115.86	\$109.98		
Mobile Telephony Acquisition Costs	\$495	\$542		••••••			

# **NEWS MEDIA**

## Supplementary Disclosure June 30, 2013 Operating Results

	2	2nd Quarter		YTD		
	<u>2013</u>	<u>2012</u>	VAR	<u>2013</u>	<u>2012</u>	VAR
Linage ('000)						
Urban Dailies	34,380	37,477	-8.3%	64,737	72,226	-10.4%
(in millions)						
Revenues	\$229.2	\$254.8	-10.0%	\$436.8	\$487.9	-10.5%
Advertising	150.6	174.8	-13.8%	285.1	331.7	-14.0%
Circulation	40.1	41.7	-3.8%	78.9	82.6	-4.5%
Digital	10.0	11.0	-9.1%	19.1	20.9	-8.6%
Other	28.5	27.3	4.4%	53.7	52.7	1.9%
Urban Dailies	\$111.3	\$124.7	-10.7%	\$214.8	\$240.1	-10.5%
Community Newspapers	\$89.7	\$103.2	-13.1%	169.5	195.1	-13.1%
Other	77.1	83.6	-7.8%	148.4	164.7	-9.9%
Eliminations	(48.9)	(56.7)	n.m.	(95.9)	(112.0)	n.m.
EBITDA	\$23.9	\$35.6	-32.9%	\$29.6	\$51.3	-42.3%
EBITDA Margin (%)	10.4%	14.0%		6.8%	10.5%	
Change in Newsprint Expense			-15.8%			-13.6%

## Supplementary Disclosure June 30, 2013 Shares Held in Subsidiaries

	Number		
	of shares	Equity (%)	Voting (%)
Shares held by Quebecor Inc.			
Quebecor Media Inc.	77,812,366	75.4%	75.4%
Shares held by Quebecor Media Inc.			
TVA Group Inc.	12,229,071	51.4%	99.9%

### Supplementary Disclosure June 30, 2013 Note to Investors

#### Note to Investors

Investors should note that this Supplementary Disclosure document presents financial information for Quebecor Inc. on a consolidated basis as well as for Quebecor Media Inc. and two of its reporting segments: Telecommunications and News Media. The financial figures included in this document are reported in Canadian dollars.

#### **Detailed Financial Information**

For a detailed analysis of Quebecor Inc.'s results for the second quarter of 2013, please refer to the Management Discussion and Analysis and Consolidated Financial Statements of Quebecor Inc., available on the Company's website at http://www.quebecor.com/en/quarterly\_doc\_quebecor\_inc or from the SEDAR filing service at http://www.sedar.com.

#### **Non-IFRS Financial Measures**

The non-IFRS financial measures used by the Corporation to assess its financial performance, such as adjusted income from continuing operations, cash flows from segment operations, free cash flows from continuing operating activities of the Quebecor Media subsidiary, and average monthly revenue per user ("ARPU"), are not calculated in accordance with or recognized by IFRS. The Corporation's method of calculating these non-IFRS financial measures may differ from the methods used by other companies and, as a result, the non-IFRS financial measures presented in this document may not be comparable to other similarly titled measures disclosed by other companies. We refer investors to our Management Discussion and Analysis for the second quarter of 2013 under "Non-IFRS Financial Measures" for a complete description of these measures as well as a reconciliation to the most directly comparable measure calculated in accordance with IFRS.