CONSOLIDATED STATEMENTS OF INCOME

(in millions of Canadian dollars, except for earnings per share data) (unaudited)	7	Three months	s ended	June 30	Six months ended June 30				
		2010		2009		2010		2009	
Revenues									
Telecommunications	\$	543.1	\$	487.4	\$	1,071.4	\$	964.9	
News Media		271.3		275.6		519.4		528.3	
Broadcasting		110.9		111.5		220.5		221.3	
Leisure and Entertainment Interactive Technologies and Communications		66.0 23.9		68.2 23.6		127.3 47.7		132.3 46.3	
Interactive rechnologies and Communications Inter-segment		23.9 (21.2)		23.6 (19.9)		47.7 (44.2)		(43.4)	
mo-sogment		994.0		946.4		1,942.1		1,849.7	
Operating expenses		639.8		630.5		1,299.4		1,261.6	
Amortization		91.8		85.1		181.5		170.4	
Financial expenses (note 2)		69.9		63.0		141.8		122.9	
Loss (gain) on valuation and translation of financial instruments (note 3)		4.6		(12.1)		9.3		(26.2)	
Restructuring of operations, impairment of assets and other special items (note 4)		1.0		0.8		3.4		4.2	
Loss on debt refinancing (note 7)		1.9		10.6		12.3		40.6	
Impairment of goodwill and intangible assets		-		13.6		-		13.6	
Income before income taxes and non-controlling interest		185.0		165.5		294.4		303.2	
Income taxes:									
Current Future		40.0 14.1		7.4 15.5		60.8 17.6		6.6	
ruture								45.7	
		54.1		22.9		78.4		52.3	
		130.9		142.6		216.0		250.9	
Non-controlling interest		(65.4)		(65.8)		(112.2)		(116.4)	
Net income	\$	65.5	\$	76.8	\$	103.8	\$	134.5	
Earnings per share (note 6)									
Basic									
Net income	\$	1.02	\$	1.19	\$	1.62	\$	2.09	
Diluted									
Net income		1.00		1.19		1.59		2.09	
Neighted average number of shares outstanding (in millions)		64.3		64.3		64.3		64.3	
Weighted average number of diluted shares (in millions)		64.9		64.3		64.9		64.3	
3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		07.0		07.0		07.0		07.0	

SEGMENTED INFORMATION

(in millions of Canadian dollars) (unaudited)	-	Three months	s ended	June 30	Six months ended June 30				
		2010		2009		2010		2009	
Net income before amortization, financial expenses, loss (gain) on valu	ation								
and translation of financial instruments, restructuring of operations,									
impairment of assets and other special items, loss on debt									
refinancing, impairment of goodwill and intangible assets, income									
taxes and non-controlling interest									
Telecommunications	\$	264.0	\$	232.7	\$	515.7	\$	456.3	
News Media		59.6		55.6		99.6		85.3	
Broadcasting		26.2		25.1		33.0		37.5	
Leisure and Entertainment		4.2		4.8		4.1		5.6	
Interactive Technologies and Communications		1.3		1.3		2.3		1.7	
Head Office		(1.1)		(3.6)		(12.0)		1.7	
	\$	354.2	\$	315.9	\$	642.7	\$	588.1	
Amortization									
Telecommunications	\$	69.0	\$	62.1	\$	136.2	\$	124.1	
News Media		14.8		15.2		29.5		29.9	
Broadcasting		3.7		3.5		7.4		7.1	
Leisure and Entertainment		2.5		2.4		4.8		4.8	
Interactive Technologies and Communications		1.0		1.1		1.9		2.2	
Head Office		8.0		0.8		1.7		2.3	
	\$	91.8	\$	85.1	\$	181.5	\$	170.4	
Additions to property, plant and equipment									
Telecommunications	\$	155.3	\$	102.1	\$	283.5	\$	203.9	
News Media		1.0		6.3		3.3		16.8	
Broadcasting		4.9		3.5		8.5		8.5	
Leisure and Entertainment		1.8		0.4		2.6		1.1	
Interactive Technologies and Communications		1.1		1.4		1.6		2.2	
Head Office		0.8		1.4		1.2		2.0	
	\$	164.9	\$	115.1	\$	300.7	\$	234.5	
Additions to intangible assets									
Telecommunications	\$	24.8	\$	24.6	\$	48.9	\$	45.0	
News Media	•	3.0	*	0.9	•	5.7	T	2.8	
Broadcasting		2.4		2.5		2.8		2.9	
Leisure and Entertainment		2.7		1.2		4.1		2.4	
	\$	32.9	\$	29.2	\$	61.5	\$	53.1	
Fotomally appointed intervally appear	•	40.0	¢	40.5	•	20.0	\$	20.0	
Externally acquired intangible assets	\$	16.9	\$	18.5	\$	30.8	Ф	30.0	
Internally generated intangible assets		16.0		10.7		30.7		23.1	
	\$	32.9	\$	29.2	\$	61.5	\$	53.1	

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	2010		2009		2010		0000
				-	2010		2009
\$	65.5	\$	76.8	\$	103.8	\$	134.5
	0.6 76.3 (16.1) (27.4)		(1.2) (2.6) 25.4 (9.9)		(2.9) 103.1 (17.5) (37.4)		(1.3) 3.8 16.5 (8.7)
	0.7				3.2		10.3
-		76.3 (16.1) (27.4)	0.6 76.3 (16.1) (27.4)	0.6 (1.2) 76.3 (2.6) (16.1) 25.4 (27.4) (9.9)	0.6 (1.2) 76.3 (2.6) (16.1) 25.4 (27.4) (9.9)	0.6 (1.2) (2.9) 76.3 (2.6) 103.1 (16.1) 25.4 (17.5) (27.4) (9.9) (37.4)	0.6 (1.2) (2.9) 76.3 (2.6) 103.1 (16.1) 25.4 (17.5) (27.4) (9.9) (37.4)

QUEBECOR INC. AND ITS SUBSIDIARIES CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY

(in millions of Canadian dollars) (unaudited)

	Сар	ital stock (note 8)		ibuted urplus		Retained earnings		ted other ehensive ome (loss) (note 9)	sha	Total areholders' equity
Balance as of December 31, 2008	\$	346.6	\$	_	\$	565.3	\$	(27.5)	\$	884.4
Net income	•	-	*	_	*	134.5	•	(=:::-)	*	134.5
Dividends		_		_		(6.4)		-		(6.4)
Related party transactions		-		4.8		-		-		4.8
Other comprehensive income		-		-		-		10.3		10.3
Balance as of June 30, 2009		346.6		4.8		693.4		(17.2)		1,027.6
Net income		-		-		143.2		` -		143.2
Dividends		-		-		(6.5)		-		(6.5)
Related party transactions		-		(0.1)		-		-		(0.1)
Other comprehensive income		-		-		-		6.2		6.2
Balance as of December 31, 2009		346.6		4.7		830.1		(11.0)		1,170.4
Net income		-		-		103.8		` -		103.8
Dividends		-		-		(6.4)		-		(6.4)
Other comprehensive income		-		-		<u> </u>		48.5		48.5
Balance as of June 30, 2010	\$	346.6	\$	4.7	\$	927.5	\$	37.5	\$	1,316.3

CONSOLIDATED STATEMENTS OF CASH FLOWS

	2010	2009		2010		0000
				2010		2009
ash flows related to operating activities						
ash flows related to operating activities	¢ 65.5	¢ 76.0	¢	402.0	¢.	1015
Net income Adjustments for:	\$ 65.5	\$ 76.8	\$	103.8	\$	134.5
Amortization of property, plant and equipment	78.6	73.0		155.6		146.5
Amortization of intangible assets and other assets	13.2	12.1		25.9		23.9
Loss (gain) on valuation and translation of financial instruments (note 3)	4.6	(12.1)		9.3		(26.2)
Amortization of financing costs and long-term debt discount (note 2)	3.2	2.7		6.2		4.8
Loss on debt refinancing (note 7)	1.9	-		12.3		-
Impairment of property, plant and equipment and other assets (note 4)	5.7	-		5.7		-
Impairment of goodwill and intangible assets	-	13.6		-		13.6
Future income taxes	14.1	15.5		17.6		45.7
Non-controlling interest	65.4	65.8		112.2		116.4
Other	(5.2)	(4.0)		(4.0)		(2.1)
	247.0	243.4		444.6		457.1
Net change in non-cash balances related to operating activities	(28.1)	(36.4)		(59.7)		(124.8)
ash flows provided by operating activities	218.9	207.0		384.9		332.3
ash flows related to investing activities						
Business acquisitions, net of cash and cash equivalents	(0.1)	(1.5)		(1.1)		(2.5)
Business disposals, net of cash and cash equivalents	0.8	5.0		1.8		11.4
Additions to property, plant and equipment	(164.9)	(115.1)		(300.7)		(234.5)
Additions to intangible assets	(32.9)	(29.2)		(61.5)		(53.1)
Proceeds from disposals of assets	45.9	0.5		47.3		1.0
Net change in temporary investments	-			30.0		-
Other		(0.2)		•		
ash flows used in investing activities	(151.2)	(140.5)		(284.2)		(277.7)
ash flows related to financing activities						
Net change in bank indebtedness	3.5	(7.8)		3.0		11.7
Issuance of long-term debt, net of financing fees (note 7)	(1.2)	-		292.7		325.5
Net change under revolving bank facilities	(7.5)	(16.3)		2.6		(221.9)
Repayments of long-term debt (note 7)	(131.5)	(9.9)		(320.2)		(23.9)
Settlement of hedging contracts (note 7)	(1.5)	- (0.4)		(32.4)		(0.4)
Dividends Dividends	(6.4)	(6.4)		(6.4)		(6.4)
Dividends paid to non-controlling shareholders	(9.7)	(9.2)		(18.2)		(18.3)
ash flows (used in) provided by financing activities	(154.3)	(49.6)		(78.9)		66.7
et change in cash and cash equivalents	(86.6)	16.9		21.8		121.3
ffect of exchange rate changes on cash and cash equivalents						
denominated in foreign currencies	(0.3)	(0.3)		(1.0)		(0.4)
ash and cash equivalents at beginning of period	407.7	114.3		300.0		10.0
ash and cash equivalents at end of period	\$ 320.8	\$ 130.9	\$	320.8	\$	130.9
ash and cash equivalents consist of						
Cash	\$ 65.2	\$ 38.2	\$	65.2	\$	38.2
Cash equivalents	255.6	92.7		255.6		92.7
	\$ 320.8	\$ 130.9	\$	320.8	\$	130.9
on-cash investing activities						
Additions to property, plant and equipment and intangible	¢ 050	o 74	•	445.0	•	F0.0
assets financed with accounts payable	\$ 25.3	\$ 7.1	\$	115.3	\$	53.3
ash interest payments	\$ 117.6	\$ 106.0	\$	154.9	\$	151.2

CONSOLIDATED BALANCE SHEETS

(in millions of Canadian dollars) (unaudited)

Current assets Current assets Cash and cash equivalents in trust \$ 320.8 \$ 300.0 Cash and cash equivalents in trust 5.3 5.3 Temporary investments - 30.0 Accounts receivable 477.0 519.8 Incentages 4.7 1.3 Inventories 172.9 176.1 Prepaid expenses 48.9 29.1 Future income taxes 44.6 49.8 Intangible assets 1,074.2 1,111.4 Property, plant and equipment 2,611.4 2,498.6 Intangible assets 99.0 49.0 Derivative financial instruments 99.0 49.0 Other assets 137.0 122.5 Future income taxes 17.3 12.5 Goodwill 3,505.4 3,505.4 Liabilities and shareholders' equity 8 5.28.7 \$ 8,352.8 Liabilities 47.2 16.3 794.6 Deferred revenue 241.1 234.7 16.3 Current portion of long-t		June 30, 2010	December 31, 2009
Cash and cash equivalents \$ 320.8 \$ 300.8 Cash and cash equivalents in trust 5.3 5.3 Temporary investments 4.7 1.3 Accounts receivable 477 1.3 Income taxes 172.9 176.1 Prepaid expenses 48.9 2.1 Future income taxes 48.9 2.61.4 Property, plant and equipment 2.611.4 2.498.6 Intagable assets 1.084.4 1.052.7 Derivative financial instruments 99.0 49.0 Other assets 137.0 122.5 Goodwill 17.3 12.5 Goodwill \$ 8,528.7 \$ 8,352.8 Liabilities and shareholders' equity Current liabilities Bank indebtedness \$ 4.8 \$ 1.8 Accounts payable and accrued charges \$ 7.7 2.4 Current portion of long-term debt (note 7) \$ 4.8 1.116.0 Long-term debt (note 7) \$ 8.9 1.1316.3 1.116.0 Long-trunt portion of long-term debt (note 7) <t< th=""><th>Assets</th><th></th><th></th></t<>	Assets		
Cash and cash equivalents in trust 5.3 5.3 0.3 Accounts receivable 47.0 519.8 1.3 1.0 1.0 519.8 1.2 1.3 1.0 1.0 1.3 1.0 1.0 1.2 1.0 <td< th=""><th>Current assets</th><th></th><th></th></td<>	Current assets		
Temporary investments			
Accounts receivable		5.3	
Income taxes		- 477 0	
Inventories			
Property, plant and equipment 2,611.4 2,498.6 1,074.2 1,111.4 1,052.7 1,084.4 1,052.7 1,084.4 1,052.7 1,084.5 1,084.4 1,052.7 1,084.5 1,			
Property, plant and equipment 2,611.4 2,498.6 1,084.4 1,052.7 1,000 1,00			
Property, plant and equipment (2,611.4 (2,498.6 intangible assets (1,084.4 (1,052.7 intangible assets (1,084.4 (1,052.7 intangible assets (1,084.4 (1,052.7 intangible assets (1,1084.4 (1,052.7 intangible assets (1,1084.4 (1,1082.7 intangible assets (1,1084.6 intangible assets (1,10	Future income taxes		49.8
Intangible assets 1,084.4 1,052.7 Derivative financial instruments 99.0 49.0 Other assets 137.0 122.5 Future income taxes 17.3 12.5 Goodwill \$8,528.7 \$8,350.8 Intangible assets 137.0 122.5 Intangible assets 17.3 12.5 Interest 16,060.4 \$8,528.7 \$8,350.8 Intangible assets 137.0 12.5 Interest 16,060.4 \$8,528.7 \$8,350.8 Intangible assets 137.0 12.5 Interest 18,060.4 13.5 Interest 18,060.4 Interest 18,060.4 13.5 Interest 18,060.4 Interes		1,074.2	1,111.4
Intangible assets 1,084.4 1,052.7 Derivative financial instruments 99.0 49.0 Other assets 137.0 122.5 Future income taxes 17.3 12.5 Goodwill \$8,528.7 \$8,350.8 Intangible assets 137.0 122.5 Intangible assets 17.3 12.5 Interest 16,060.4 \$8,528.7 \$8,350.8 Intangible assets 137.0 12.5 Interest 16,060.4 \$8,528.7 \$8,350.8 Intangible assets 137.0 12.5 Interest 18,060.4 13.5 Interest 18,060.4 Interest 18,060.4 13.5 Interest 18,060.4 Interes	Property, plant and equipment	2.611.4	2 498 6
Derivative financial instruments 99.0 49.0 22.5	Intangible assets		
Trutine income taxes 17.3 12.5 3,505.4 3,506.1	Derivative financial instruments	99.0	
Current liabilities and shareholders' equity Sayster	Other assets		
Same			
Liabilities and shareholders' equity Current liabilities Bank indebtedness \$ 4.8 \$ 1.8 Accounts payable and accrued charges 677.3 794.6 Deferred revenue 241.1 234.7 Income taxes 47.2 16.3 Current portion of long-term debt (note 7) 62.2 68.6 Current debt (note 7) 3,819.3 3,811.9 Derivative financial instruments 328.4 422.4 Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 523.9 485.9 Shareholders' equity 346.6 346.6 Capital stock (note 8) 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4	Goodwiii		
Current liabilities Bank indebtedness \$ 4.8 \$ 1.8 Accounts payable and accrued charges 677.3 794.6 Deferred revenue 241.1 234.7 Income taxes 47.2 16.3 Current portion of long-term debt (note 7) 62.2 68.6 Long-term debt (note 7) 3,819.3 3,811.9 Derivative financial instruments 328.4 422.4 Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity 2 4.7 4.7 Capital stock (note 8) 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 1,316.3 1,170.4		<u> </u>	Ψ 0,002.0
Bank indebtedness \$ 4.8 \$ 1.8 Accounts payable and accrued charges 677.3 794.6 Deferred revenue 241.1 234.7 Income taxes 47.2 16.3 Current portion of long-term debt (note 7) 62.2 68.6 Long-term debt (note 7) 3,819.3 3,811.9 Derivative financial instruments 328.4 422.4 Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity 2 4.7 4.7 Capital stock (note 8) 346.6 346.6 346.6 Contributed surplus 4.7 4.7 4.7 Retained earnings 927.5 830.1 37.5 (11.0) Accumulated other comprehensive income (loss) (note 9) 1,316.3 1,170.4	Liabilities and shareholders' equity		
Accounts payable and accrued charges Deferred revenue Income taxes Current portion of long-term debt (note 7) Current portion of long-term debt (note 7) Derivative financial instruments Current portion of total instruments Current portion of long-term debt (note 7) Derivative financial instruments Current portion of long-term debt (note 7) Derivative financial instruments Current debt (note 7) Current portion of long-term debt (note 7) Current portion of lon	Current liabilities	¢ 40	¢ 10
Deferred revenue 241.1 234.7 Income taxes 47.2 16.3 Current portion of long-term debt (note 7) 62.2 68.6 Current debt (note 7) 3,819.3 3,811.9 Derivative financial instruments 328.4 422.4 Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity 20,121.8 Capital stock (note 8) 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4			
Income taxes			
1,032.6		47.2	
Long-term debt (note 7) 3,819.3 3,811.9 Derivative financial instruments 328.4 422.4 Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity 2 Capital stock (note 8) 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4	Current portion of long-term debt (note 7)	62.2	68.6
Derivative financial instruments 328.4 422.4 Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity 2 346.6 346.6 Capital stock (note 8) 346.6 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4		1,032.6	1,116.0
Other liabilities 157.3 129.4 Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity Capital stock (note 8) 346.6	Long-term debt (note 7)	3,819.3	3,811.9
Future income taxes 523.9 485.9 Non-controlling interest 1,350.9 1,216.8 Shareholders' equity 346.6 346.6 346.6 Capital stock (note 8) 346.6 <th< td=""><td>Derivative financial instruments</td><td></td><td></td></th<>	Derivative financial instruments		
Shareholders' equity 346.6			
Shareholders' equity Capital stock (note 8) 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4			
Capital stock (note 8) 346.6 346.6 Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4		1,550.9	1,210.0
Contributed surplus 4.7 4.7 Retained earnings 927.5 830.1 Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4		346.6	346.6
Accumulated other comprehensive income (loss) (note 9) 37.5 (11.0) 1,316.3 1,170.4	Contributed surplus	4.7	4.7
1,316.3 1,170.4			
	Accumulated other comprehensive income (loss) (note 9)		
\$ 8,528.7 \$ 8,352.8		1,316.3	1,170.4
		\$ 8,528.7	\$ 8,352.8

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

Quebecor Inc. ("Quebecor" or the "Company") is a holding company with a 54.7% interest in Quebecor Media Inc. ("Quebecor Media"), which is engaged, through its subsidiaries, in the following industry segments: Telecommunications, News Media, Broadcasting, Leisure and Entertainment, and Interactive Technologies and Communications. The Telecommunications segment offers television distribution, Internet, business solutions, telephony and wireless services in Canada and operates in the rental of movies or televisual products through its video on demand service or its distribution and rental stores. The News Media segment produces original content in Canada for all of Quebecor Media's platforms. Its operations include the printing, publishing and distribution of daily newspapers, weekly newspapers and directories in Canada and the operation of Internet sites in Canada, including French- and English-language portals and specialized sites. The Broadcasting segment operates general-interest television networks, specialized television networks, magazine publishing and movie distribution businesses in Canada. The Leisure and Entertainment segment combines book publishing and distribution, retail sales of CDs, books, DVD units, musical instruments and magazines in Canada, online sales of downloadable music and music production and distribution in Canada. The Interactive Technologies and Communications segment offers e-commerce solutions through a combination of strategies, technology integration, IP solutions and creativity on the Internet and is active in Canada, the United States, Europe and Asia.

1. BASIS OF PRESENTATION

These consolidated financial statements have been prepared in accordance with Canadian Generally Accepted Accounting Principles ("GAAP"). The same accounting policies have been used as described in the Company's latest annual consolidated financial statements. However, these consolidated financial statements do not include all disclosures required under Canadian GAAP for annual consolidated financial statements and accordingly should be read in conjunction with the Company's latest annual consolidated financial statements and the notes thereto. In the opinion of management, these consolidated financial statements contain all the adjustments considered necessary.

Some of the Company's businesses experience significant seasonality due, among other factors, to seasonal advertising patterns and influences on people's viewing, reading and listening habits. Because the Company depends on the sale of advertising for a significant portion of its revenue, operating results are also sensitive to prevailing economic conditions, including changes in local, regional and national economic conditions, particularly as they may affect advertising expenditures. In addition, in some of the Company's segments, a component of sales is based on one-time retail transactions rather than subscriptions or long-term agreements, and therefore is influenced by vulnerability to seasonal weather changes. Accordingly, the results of operations for interim periods should not necessarily be considered indicative of full-year results due to the seasonality of certain operations.

Certain comparative figures for previous periods have been reclassified to conform to the presentation adopted for the three-month and six-month periods ended June 30, 2010.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

2. FINANCIAL EXPENSES

	Thr	ee months	ended J	une 30	Six months ended June			
		2010		2009		2010		2009
Interest on long-term debt and exchangeable								
debentures	\$	75.2	\$	73.1	\$	151.6	\$	146.1
Amortization of financing costs and long-term debt								
discount		3.2		2.7		6.2		4.8
Loss (gain) on foreign currency translation on								
short-term monetary items		2.8		(3.5)		5.7		(8.4)
Other		0.3		0.5		0.3		0.9
		81.5		72.8		163.8		143.4
Interest capitalized to the cost of:								
Property, plant and equipment		(2.9)		(1.6)		(4.9)		(4.3)
Intangible assets		(8.7)		(8.2)		(17.1)		(16.2)
	\$	69.9	\$	63.0	\$	141.8	\$	122.9

3. LOSS (GAIN) ON VALUATION AND TRANSLATION OF FINANCIAL INSTRUMENTS

	Thre	e months	ended .	June 30	S	ix months	ended June 30		
		2010		2009		2010		2009	
Loss (gain) on embedded derivatives and derivative									
financial instruments for which hedge accounting is									
not used	\$	3.0	\$	9.1	\$	8.4	\$	(2.4)	
Loss (gain) on foreign currency translation of financial									
instruments for which hedge accounting is not used		1.4		(12.8)		(2.2)		(8.5)	
Loss (gain) on the ineffective portion of fair value									
hedges		0.2		(10.0)		3.1		(17.0)	
Loss on valuation of a portfolio investment		-		1.6		-		1.7	
	\$	4.6	\$	(12.1)	\$	9.3	\$	(26.2)	

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

4. RESTRUCTURING OF OPERATIONS, IMPAIRMENT OF ASSETS AND OTHER SPECIAL ITEMS

News Media

During the respective three-month and six-month periods ended June 30, 2010, restructuring costs of \$0.7 million and \$3.1 million were recorded for new restructuring initiatives in the News Media segment (none for the three-month period ended June 30, 2009 and \$2.7 million for the six-month period ended June 30, 2009). The amounts primarily relate to severances for the elimination of positions at several publications.

Continuity of restructuring costs payable

Balance as of December 31, 2009	\$ 32.0
Workforce-reduction initiatives	3.1
Payments	(8.8)
Balance as of June 30, 2010	\$ 26.3

As part of the restructuring initiatives, certain assets were also sold in the second quarter of 2010, resulting in a net gain of \$2.5 million.

Broadcasting

In the second quarter of 2010, the Company announced the creation of The Sun TV News Channel ("Sun TV News"), a new partnership in which TVA Group Inc. ("TVA Group") holds a 51% interest and Sun Media Corporation a 49% interest. This new partnership will launch an English-language news and opinion specialty channel in the first quarter of 2011. The Company also decided to terminate the operations of its general-interest television station, Sun TV, as soon as the new specialty channel is on the air. As a result of this repositioning, the Broadcasting segment recorded an impairment charge of \$5.7 million on certain equipment and broadcasting rights.

Other segments

During the three-month and six-month periods ended June 30, 2010, restructuring and other special items included a net gain of \$2.9 million primarily related to the sale of assets (expenses of \$0.8 million and \$1.5 million were recorded for the same respective periods in 2009).

5. PENSION PLANS AND POSTRETIREMENT BENEFITS

The Company maintains defined benefit plans and contribution benefit plans for its employees. The total costs were as follows:

	Thre	ıne 30	Six months ended June 3					
		2010		2009		2010		2009
Defined benefit plans	\$	6.0	\$	4.0	\$	12.5	\$	9.0
Defined contribution plans		2.7		2.3		5.7		5.0
·	\$	8.7	\$	6.3	\$	18.2	\$	14.0

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

6. EARNINGS PER SHARE

Earnings per share are calculated by dividing net income by the weighted average number of shares outstanding during the periods. Diluted earnings per share are calculated by taking into account the potentially dilutive effect of certain stock options of the Company and its subsidiaries.

The following table sets forth the computation of basic and diluted earnings per share:

	Three months ended June 30			une 30	Six months ended June			June 30
		2010		2009		2010		2009
Net income	\$	65.5	\$	76.8	\$	103.8	\$	134.5
Impact of assumed conversion of stock options of								
subsidiaries		(0.2)		(0.1)		(0.5)		(0.2)
Net income, adjusted for dilution effect	\$	65.3	\$	76.7	\$	103.3	\$	134.3
Weighted average number of shares outstanding (in millions)		64.3		64.3		64.3		64.3
Effect of dilutive stock options of the Company								
(in millions)		0.6		_		0.6		_
Weighted average number of diluted shares								
outstanding (in millions)		64.9		64.3		64.9		64.3

The diluted earnings per share calculation does not take into consideration the potential dilutive effect of certain stock options of the Company and its subsidiaries, since their impact is anti-dilutive. During the three-month and six-month periods ended June 30, 2010, 192,590 options of the Company's plan (2,536,496 in 2009), 8,000 options of Quebecor Media's plan (3,012,563 in 2009) and 869,769 options of TVA Group's plan (975,155 in 2009) were excluded from the diluted earnings per share calculation.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

7. LONG-TERM DEBT

On January 13, 2010, Videotron Ltd. ("Videotron") issued \$300.0 million in aggregate principal amount of Senior Notes for net proceeds of \$293.9 million, net of financing fees of \$6.1 million. The Senior Notes bear interest at 7.125%, payable every six months on June 15 and December 15, and will mature on January 15, 2020. These notes contain certain restrictions on Videotron, including limitations on its ability to incur additional indebtedness, pay dividends or make other distributions and are unsecured. These Senior Notes are guaranteed by specific subsidiaries of Videotron. These notes are redeemable at the option of Videotron, in whole or in part, at any time prior to January 15, 2015 at a price based on a make-whole formula and at a decreasing premium from January 15, 2015 and thereon.

On January 14, 2010, Quebecor Media prepaid drawings under its term loan "B" credit facility in an aggregate amount of US\$170.0 million and settled a corresponding portion of its hedging contracts for an amount of \$30.9 million, representing a total cash consideration of \$206.7 million. This transaction resulted in a total loss of \$10.4 million (before income taxes and non-controlling interest), including a loss of \$6.5 million previously reported in accumulated other comprehensive loss.

On January 14, 2010, Quebecor Media also extended the maturity date of its \$100.0 million revolving credit facility from January 2011 to January 2013 and obtained certain other favourable amendments to the covenants contained in its credit facilities.

In May 2010, Osprey Media Publishing Inc. ("Osprey Media") paid the \$114.8 million balance on its term credit facility and settled the related hedging contracts for \$1.5 million, representing a total cash consideration of \$116.3 million, resulting in a reclassification to income of a \$1.9 million loss (before income taxes and non-controlling interest), previously reported in accumulated other comprehensive loss. On June 30, 2010, Osprey Media's credit facilities were terminated.

Components of the long-term debt are as follows:

ange in fair value related to hedged interest rate risks justment related to embedded derivatives	Jun	e 30, 2010	December 31, 2009			
Long-term debt	\$	3,905.8	\$	3,924.8		
Change in fair value related to hedged interest rate risks		33.7		16.8		
Adjustment related to embedded derivatives		(11.1)		(17.1)		
Financing fees, net of amortization		(46.9)		(44.0)		
		3,881.5		3,880.5		
Less current portion		62.2		68.6		
	\$	3,819.3	\$	3,811.9		

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

8. CAPITAL STOCK

(a) Authorized capital stock

An unlimited number of Class A Multiple Voting Shares ("A shares") with voting rights of 10 votes per share convertible at any time into Class B Subordinate Voting Shares on a one-for-one basis.

An unlimited number of Class B Voting Shares ("B shares") convertible into A shares on a one-for-one basis, only if a takeover bid for A shares is made to holders of A shares without being made concurrently and under the same terms to holders of B shares, for the sole purpose of allowing the holders of B Shares to accept the offer and subject to certain other stated conditions provided in the articles including the acceptance of the offer by the majority holder.

Holders of B shares are entitled to elect 25% of the Board of Directors of Quebecor. Holders of A shares may elect the other members of the Board of Directors.

(b) Issued and outstanding capital stock

	<u>A s</u>	<u>B shares</u>				
	Number	Amount		Number		Amount
Balance as of December 31, 2009	20,115,731	\$	8.9	44,201,291	\$	337.7
A shares converted in B shares	(282,489)		(0.1)	282,489		0.1
Balance as of June 30, 2010	19,833,242	\$	8.8	44,483,780	\$	337.8

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

8. CAPITAL STOCK (continued)

(c) Stock-based compensation plans

The following table provides details of changes to outstanding options in the main stock-based compensation plans of the Company and its subsidiaries for the six-month period ended June 30, 2010:

		Outstanding options			
	Number	Weighted average exercise price			
Quebecor					
As of December 31, 2009:	2,586,496	\$	25.15		
Granted	78,442		34.72		
As of June 30, 2010	2,664,938	\$	25.43		
Vested options as of June 30, 2010	1,651,747	\$	26.75		
Quebecor Media					
As of December 31, 2009:	3,326,069	\$	40.96		
Granted	1,096,500		46.50		
Exercised	(145,094)		37.20		
Cancelled	(276,289)		43.48		
As of June 30, 2010	4,001,186	\$	42.44		
Vested options as of June 30, 2010	582,470	\$	38.08		
TVA Group					
As of December 31, 2009:	975,155	\$	16.16		
Cancelled	(105,386)		15.14		
As of June 30, 2010	869,769	\$	16.28		
Vested options as of June 30, 2010	433,467	\$	17.71		

In the second quarter of 2010, the Company finalized implementation of a new mid-term stock-based compensation plan for management. Under this new plan, at the end of a three-year period, participants will be entitled to receive a cash payment based on the appreciation of the Quebecor Class B share price, subject to the achievement of certain non-market performance criteria.

In the three-month period ended June 30, 2010, a minimal net amount was recorded for the consolidated compensation charge related to all stock-based compensation plans (\$1.0 million in 2009), while a net consolidated compensation charge was recorded in the amount of \$19.9 million in the six-month period ended June 30, 2010 (\$0.7 million in 2009).

During the three-month period ended June 30, 2010, none of the Company's stock options were exercised (none in 2009) and 49,159 of Quebecor Media's stock options were exercised for a cash consideration of \$0.5 million (none in 2009). During the six-month period ended June 30, 2010, none of the Company's stock options were exercised (10,000 stock options for a minimal cash consideration in 2009) and 145,094 of Quebecor Media's stock options were exercised for a cash consideration of \$1.5 million (174,840 stock options for \$2.2 million in 2009).

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

For the three-month and six-month periods ended June 30, 2010 (tabular amounts in millions of Canadian dollars, except for per share data and option data) (unaudited)

9. ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

	Translation of net investments in foreign operations		Cash flow hedges		Total	
Balance as of December 31, 2008	\$	1.0	\$	(28.5)	\$	(27.5)
Other comprehensive (loss) income		(0.8)		11.1		10.3
Balance as of June 30, 2009		0.2		(17.4)		(17.2)
Other comprehensive (loss) income		(1.0)		7.2		6.2
Balance as of December 31, 2009		(8.0)		(10.2)		(11.0)
Other comprehensive (loss) income		(1.6)		50.1		48.5
Balance as of June 30, 2010	\$	(2.4)	\$	39.9	\$	37.5

No significant amount is expected to be reclassified in income over the next 12 months in connection with derivatives designated as cash flow hedges. The balance is expected to reverse over an 8-year period.