



PRESS RELEASE
For immediate release

Quebecor gives \$50,000 donation to the Canadian Red Cross to aid populations affected by Hurricane Fiona

Montreal, September 27, 2022 – In solidarity with the communities of Eastern Quebec and the Île-de-la-Madeline, Quebecor offered a \$50,000 donation to the Canadian Red Cross as well as media advertising space to help raise donations for the populations hard hit by the ravages of Hurricane Fiona.

Quebecor encourages Quebecers to show their generosity by contributing to the Canadian Red Cross Relief Fund by texting FIONA to 20222 from a mobile phone to donate \$10. The Government of Canada will match the donations received.

About Quebecor

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor's subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs nearly 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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