



**PRESS RELEASE**

*For immediate release*

**Quebecor at La Fête de la Musique de Tremblant**

*Le Piano public Québecor back for second edition*

**Montréal, August 15, 2017** — Quebecor is pleased to be the presenting partner of La Fête de la Musique de Tremblant for the 9<sup>th</sup> consecutive year. From September 1 to 4, the music fest mounted by Angèle Dubeau will serve up a rich and varied mix of musical styles running the gamut from classical to jazz and world music. Festival-goers will also be able to relax and enjoy at the *Le Piano public Québecor*, a lively, hands-on family area at the foot of the mountain.

“Quebecor has a deep and abiding commitment to promoting our talented and diverse musical artists,” said Pierre Karl Péladeau, President and CEO of Quebecor. “So we are proud to support La Fête de la Musique de Tremblant year after year and to help make it a captivating experience for all audiences. This event is a marvelous showcase for artists working in all genres and a springboard for young musicians. I encourage everyone to come and make some exciting musical discoveries!”

Quebecor provides financial support and is also making a distinctive contribution to the festival site.

***Le Piano public Québecor: Better than ever!***

To follow up on its success of 2016, *Le Piano public Québecor* has been enhanced for 2017. Festival-goers will be able to relax in the free lounge, compliments of Quebecor, and young and old will be able to play their favourite pieces. *Le Piano public Québecor* will also be the venue for shows by well-known pianist-composer François Dompierre, accompanied by singer Carole Aveline.

It was at the first edition of *Le Piano public Québecor* that François Dompierre was struck by Carole Aveline’s incredible talent. The instant professional attraction led to this year’s collaboration, in which the two artists will share their love of music with spectators while explaining the creative process.

*Le Piano public Québecor* will be located at *La croisée des chemins*, close to the Le Cabriolet lift.

Performances by François Dompierre and Carole Aveline:

- Saturday, September 2, 2 p.m. to 5 p.m.
- Sunday, September 3, 2 p.m. to 5 p.m.

**About Quebecor**

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their

determination to deliver the best possible customer experience, all of Quebecor's subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Quebecor (TSX: QBR.A, QBR.B) is headquartered in Québec. It holds an 81.53% interest in Quebecor Media, which employs more than 10,000 people in Canada.

A family business founded in 1950, Quebecor is strongly committed to the community. Every year, it actively supports people working with more than 400 organizations in the vital fields of culture, health, education, the environment and entrepreneurship.

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