



ANNUAL INFORMATION FORM

FINANCIAL YEAR ENDED DECEMBER 31, 2023

MARCH 27, 2024

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INTRODUCTORY NOTE

In this annual information form, unless the context otherwise requires, the terms, “**Quebecor**” and the “**Corporation**” refer to Quebecor Inc. on a consolidated basis, including its subsidiaries and divisions. Unless otherwise indicated (i) all references to “dollars” and “\$” refer to Canadian dollars, and (ii) the information presented in this annual information form is given as at December 31, 2023. In addition, the table below lists a number of defined terms that are used throughout this annual information form to refer to various companies within the Quebecor group.

| Entity | Defined Term |
|--|-------------------------------------|
| CEC Publishing Inc. | “CEC Publishing” |
| Event Management Gestev Inc. | “Gestev” |
| Fizz Mobile & Internet Inc. | “Fizz” |
| Freedom Mobile Inc. | “Freedom” |
| Incendo Media Inc. | “Incendo” |
| MediaQMI Inc. | “MediaQMI” |
| NumériQ Inc. | “NumériQ” |
| Quebecor Media Inc. | “Quebecor Media” |
| Quebecor Media Network Inc. | “Quebecor Media Network” |
| Quebecor Media Printing (2015) Inc. | “Quebecor Media Printing” |
| Québecor Sports et divertissement Inc. | “Quebecor Sports and Entertainment” |
| Select Music Inc. | “Select Music” |
| Sogides Group Inc. | “Sogides” |
| TVA Group Inc. | “TVA Group” |
| Videotron Ltd. | “Videotron” |
| VMedia Inc. | “VMedia” |

ITEM 1 — THE CORPORATION

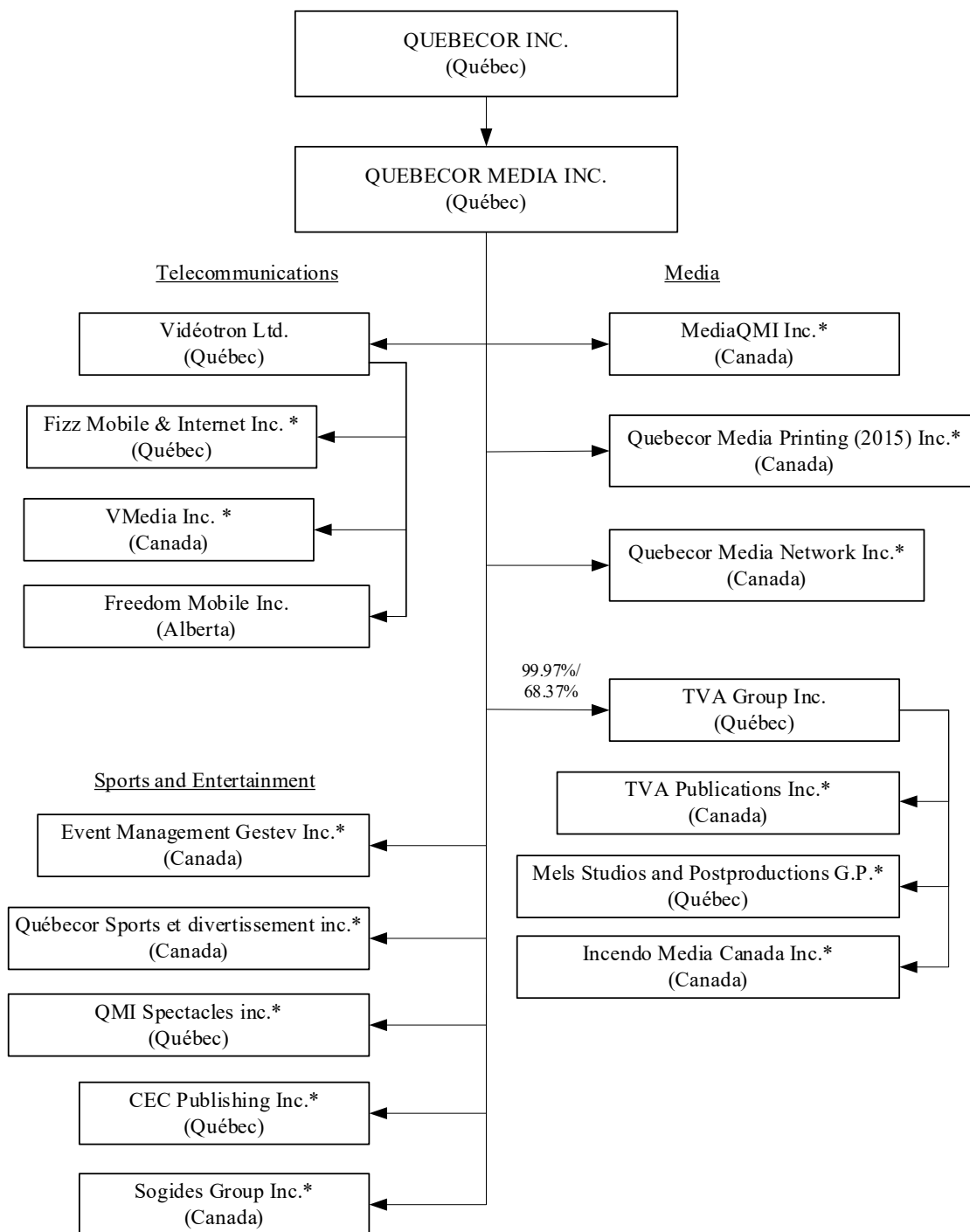
Quebecor was incorporated in accordance with the laws of Québec on January 8, 1965 and is governed by the *Business Corporations Act* (Québec).

The Corporation is a holding company with a 100% interest in Quebecor Media, one of Canada's leading telecommunications and media companies. Quebecor Media's subsidiaries operate in the following business segments: Telecommunications, Media, and Sports and Entertainment.

Quebecor's head office is located at 612 Saint-Jacques Street, Montréal, Québec, Canada H3C 4M8. Its telephone number is (514) 380-1999 and its website address is www.quebecor.com. Any information or documents on the Corporation's website are not, however, included in, nor shall any of such information or documents be deemed to be incorporated by reference into this annual information form.

1.1 THE SUBSIDIARIES

The following organizational chart shows Quebecor's principal subsidiaries as at December 31, 2023 by industry segment, jurisdiction of incorporation or continuation, and, if not wholly-owned, the percentage of equity owned and voting rights held directly or indirectly. Certain subsidiaries whose total assets did not represent more than 10% of Quebecor's consolidated assets or whose revenues did not represent more than 10% of its consolidated revenues as at December 31, 2023 have been omitted. The subsidiaries that have been omitted represented, as a group, less than 20% of Quebecor's consolidated assets and less than 20% of its consolidated revenues as at December 31, 2023. The subsidiaries identified with an asterisk (*) each represent 10% or less of its consolidated assets and 10% or less of its consolidated revenues as at December 31, 2023. They have been included to give a better understanding of Quebecor's overall corporate structure.



ITEM 2 — THE BUSINESS

Through its Quebecor Media subsidiary, Quebecor is a leading Canadian telecommunications and media company with activities in mobile and wireline telecommunications, Internet access, television, over-the-top (“OTT”) video services, business telecommunication solutions, broadcasting, soundstage and equipment rental, audiovisual content production and distribution, newspaper publishing and distribution, digital news and entertainment platforms, book and magazine publishing and distribution, music production, out-of-home advertising, operation and management of a world-class arena and entertainment venues, ownership and management of Québec Maritimes Junior Hockey League (“QMJHL”) teams, concert production and management and promotion of sporting and cultural events. Through its Videotron subsidiary, Quebecor is a leading mobile and wireline communications provider. Quebecor also holds leading positions through its Media segment and its Sports & Entertainment segment in the creation, promotion and distribution of entertainment and news, and in related Internet services that are designed to appeal to audiences in every demographic category. A Canadian leader in telecommunications and media, Quebecor is expanding its geographic footprint in the Canadian mobile telephony market through a strategy focused on increasing competition, and is pursuing a convergence strategy to leverage the value of its content for the benefit of its various properties and multiple distribution platforms.

The following table provides information on the Corporation’s revenues for each of its three operating segments during its two most recently completed financial years as well as head office and inter-segments revenues for such periods.

REVENUES BY OPERATING SEGMENT (in millions of dollars)

| | Year ended December 31, 2023 | Year ended December 31, 2022 |
|-------------------------------|---------------------------------|---------------------------------|
| Telecommunications | \$4,654.0 | \$3,718.2 |
| Media | \$721.9 | \$755.4 |
| Sports and Entertainment | \$213.4 | \$190.6 |
| Head Office and Inter-segment | (\$155.0) | (\$132.3) |
| TOTAL | \$5,434.3 | \$4,531.9 |

2.1 TELECOMMUNICATIONS

2.1.1 Business Overview

Through Videotron, the Corporation is one of Canada’s largest telecommunications companies. Videotron is engaged in Internet access, mobile and wireline telephony, television and entertainment services. It is the fourth-largest national mobile carrier in Canada in terms of mobile revenue generating units (“RGUs”) and the largest cable operator in Québec based on the number of wireline RGUs. Videotron is also a leader in new technologies with its Helix home entertainment and management platform, and is the Québec leader in high-speed Internet access. As of December 31, 2023, Videotron has 3,764,900 subscriber connections to its mobile telephony services, 1,727,600 subscribers to its Internet services, 1,355,600 subscriptions to its television services, and 674,700 connections to its wireline telephony services. Through a comprehensive portfolio of roaming agreements with domestic and international network operators, Videotron’s mobile telephony customers benefit from extensive worldwide coverage.

Through Quebecor Media, Quebecor owned, as at December 31, 2023, all of the equity and voting interests in Videotron.

2.1.2 Products and Services

Videotron currently offers to its customers mobile telephony services, wireline services, OTT video services, and business telecommunications services.

2.1.2.1 Mobile Services

Videotron is a key national player in delivering a range of innovative wireless network technologies and services. Videotron's wireless services are offered under the Videotron, Freedom and Fizz brands and provide consumers and businesses with the latest wireless devices, services, and applications including: mobile high-speed Internet access; wireless voice and enhanced voice features; device protection; in-store expert advice; text messaging; e-mail; global voice and data roaming; and advanced wireless solutions for businesses. The Videotron brand is active in the Province of Québec and the Ottawa region, the Freedom brand is present in Ontario, British Columbia and Alberta, and the Fizz brand is available in Québec and, in beta-testing, in Ontario, British Columbia, Alberta and Manitoba, in anticipation of a full release in these provinces.

As of December 31, 2023, there were 3,764,900 lines activated on its wireless network, representing a year-over-year increase of 230,100 lines (13.5%), excluding the acquisition of 1,824,400 lines of Freedom on April 3, 2023.

2.1.2.2 Wireline Services

In the Québec market, Videotron's coaxial and fibre-optic network large bandwidth is a key factor in the successful delivery of advanced products and services. Videotron currently offers a variety of advanced products and services, including Internet access, television, wireline telephony and OTT video services.

- **Internet Access.** Leveraging its advanced cable and fibre infrastructure, Videotron offers Internet access services to its customers at download speeds of up to 940 Mbps. As part of its Internet access service, Videotron offers its technologically advanced Helix Internet service which delivers reliable internet speeds, a smarter and more powerful Wi-Fi coverage as well as home automation features. The Helix internet service is available using a Helix Fi gateway, an all-in-one product that combines the features of a modem and Wi-Fi router, as well as Wi-Fi pods which, when required, can be plugged into electrical wall outlets to extend a customer's Wi-Fi coverage. Through the Helix Fi app, customers can control their home Wi-Fi network, set time restrictions for children's Internet use, quickly and easily disconnect a device from the network, access advanced security technology and control household smart devices. As of December 31, 2023, Videotron had 1,727,600 Internet access customers. Based on internal estimates, Videotron is the largest provider of Internet access services in the areas it serves with an estimated market share of 44.9% as of December 31, 2023.
- **Television.** Videotron offers a broad variety of television services made available through digital- or IP-based technology. Videotron's Internet protocol television ("**IPTV**") service, Helix TV is built around voice-controlled assistant technology. Helix offers an enhanced TV experience, integrated search functionality and seamless integration of OTT services, including Netflix, Prime Video, Club illico and Vrai (provided customers have a subscription with such services). Videotron allows its customers to customize their choices with the ability to choose between custom or pre-assembled packages with a selection of additional channels, including U.S. superstations and other special entertainment channels. Customers may view programming live, record live programming or access Videotron's video on demand service which offers extensive programming choices such as television series, movies and documentaries that are available for free or to rent. These viewing options are also available through the Helix app and online. As of December 31, 2023, Videotron had 1,355,600 customers for its television service.

- *Wireline Telephony.* Videotron offers wireline telephony service to its residential customers using Voice over Internet Protocol (“**VoIP**”) technology. As of December 31, 2023, Videotron had 674,700 subscribers to its wireline telephony service.

2.1.2.3 OTT Video Services

Club illico is a subscription-based OTT entertainment service that offers a rich and varied selection of unlimited, on-demand French-language content (movies, television shows, children’s shows, teen series, etc.). In its efforts to offer original content to its customers, Club illico funds the production of series, documentaries, movies and shows for which it holds first window rights, prior to their linear broadcast. Club illico boasts over 766 million viewings since its launch in 2013, making it a key player in the on-demand video entertainment landscape in the markets in which it is offered. Club illico is also accessible through a mobile application.

In August 2021, Videotron launched Vrai, its subscription-based OTT entertainment service offering on-demand unscripted French-language content, including lifestyle, comedy, reality, food, travel documentary and social issue programming, as well as more than a hundred first-run exclusive original Québec productions. Since its launch, Vrai has accumulated more than 8 million viewings.

2.1.2.4 Business Telecommunications Services

Videotron Business is a premier full-service telecommunications provider servicing small, medium and large sized businesses, as well as telecommunications carriers. In recent years, Videotron has significantly grown its customer base and has become a leader in the business telecommunications segment in the Province of Québec. Products and services include mobile telephony, Internet solutions, telephony and television solutions, as well as fibre connectivity, private network connectivity, Wi-Fi, managed services and security solutions. The depth of Videotron’s service offering enables Videotron Business to meet the growing demand from business customers.

Videotron Business serves customers through a dedicated salesforce and customer service teams with solid expertise in the business market. Videotron Business relies on its extensive coaxial, fibre-optic and LTE-A and 5G wireless networks to provide the best possible customized solutions to all of its customers.

On June 1, 2022, Videotron Business and EMnify, a company known worldwide for its revolutionary connectivity service management platform, joined forces in a long-term partnership to make Québec organizations more autonomous in the deployment of connected objects.

Together, Videotron Business and EMnify are now solving many of the main issues related to the deployment of connected objects, including managing multiple SIM cards, connection security, ultra-fast integration with Internet of Things (“**IoT**”) applications and the simple and effective user interface that these objects require. This solution applies to any type of connected object, whether it is urban lighting, sensors that measure water levels, smart parking bollards, surveillance systems, waste management tools, traffic management tools, or others.

2.1.3 Customer Statistics Summary

The following table summarizes the customer statistics for Videotron's suite of advanced products and services:

| | <u>As of December 31</u> | | |
|--|-----------------------------|----------------|----------------|
| | <u>2023</u> ⁽¹⁾ | <u>2022</u> | <u>2021</u> |
| | (in thousands of customers) | | |
| Revenue-generating units (RGUs) ^(2, 4) | 7,522.8 | 5,540.4 | 5,453.2 |
| Mobile Telephony | | | |
| Mobile telephony lines..... | 3,764.9 | 1,710.4 | 1,601.9 |
| Internet | | | |
| Internet customers..... | 1,727.6 | 1,682.7 | 1,607.8 |
| Penetration ^(3, 5) | 45.7% | 45.4% | 45.0% |
| Television | | | |
| Television customers..... | 1,355.6 | 1,396.1 | 1,418.6 |
| Penetration ^(3, 5) | 36.6% | 38.1% | 39.7% |
| Wireline Telephony | | | |
| Wireline telephony lines..... | 674.7 | 751.2 | 824.9 |
| Penetration ^(3, 5) | 18.4% | 20.7% | 23.1% |
| Homes passed ⁽⁵⁾ | 3,657.7 | 3,619.7 | 3,572.6 |

(1) Includes the Freedom customers added pursuant to the acquisition of Freedom from Shaw Communications Inc. ("**Shaw**") in 2023. Prior periods have not been adjusted to include any Freedom customers.

(2) RGUs are the sum of subscriptions to the Internet access and television services, plus subscriber connections to the mobile and wireline telephony services. Beginning in the first quarter of 2023, subscribers to OTT video services and customers of third-party Internet access providers are excluded from RGUs.

(3) Represents customers (or telephony lines) as a percentage of total home passed.

(4) In 2023, the number of RGUs was restated for 2022 and 2021 to exclude subscribers to OTT video services and customers of third-party Internet access providers.

(5) In 2022, the number of homes passed for 2021 was restated following a revision of the methodology relating to multi-residential and commercial addresses. Penetration of homes passed excluding customers to Internet access, television and wireline telephony services served through Videotron's purchase of wholesale Internet services from third parties.

2.1.4 Pricing of Products and Services

Videotron's revenues are mainly derived from the monthly fees its customers pay for Internet access, television and mobile and wireline telephony services, as well as OTT television services. The rates Videotron charges vary based on the market served and the level of service selected. Rates are adjusted regularly. Videotron also offers discounts to its customers who subscribe to more than one of its services, when compared to the sum of the prices of the individual services provided to these customers. As of December 31, 2023, approximately 69% of its Videotron-branded residential customers were bundling two services or more. A one-time installation fee, which may be waived in part during certain promotional periods, is charged to new customers. Monthly instalment payments for equipment, such as Helix Fi gateways, Wi-Fi pods or Helix TV terminals, can be charged depending on the promotional offer.

2.1.5 Network Technology

2.1.5.1 Mobile Services

As of December 31, 2023, Videotron's mobile network reached 70% of the Canadian population, allowing the vast majority of the population of Ontario, Québec, British Columbia and Alberta, Canada's four most populous provinces, to benefit from Videotron's mobile services. In addition to the coverage provided by its network, Videotron has roaming agreements with other Canadian mobile carriers to enable its customers to receive mobile service in nearly all other areas in Canada where wireless service is

available. Videotron also offers international wireless voice and data services to its customers through roaming agreements with wireless service providers outside Canada.

In 2013, Videotron signed a 20-year agreement with Rogers Communications Inc. ("**Rogers**") for cooperation and collaboration in the build-out and operation of a shared LTE wireless network in the Province of Québec and the Ottawa region (the "**Rogers LTE Agreement**"). In September 2014, Videotron launched its joint LTE wireless network with Rogers. Videotron maintains its business independence throughout this agreement, including its product and service portfolios, billing systems and customer data. Videotron and Rogers settled, in April 2023, a dispute regarding the Rogers LTE Agreement and therefore, the parties will pursue the joint network until the end of its term in 2033. In Ontario, British Columbia and Alberta, Videotron operates the LTE network that it acquired as a result of the acquisition of Freedom and this network is not subject to the Rogers LTE Agreement. Videotron's LTE network is the backbone for its 5G network as it is rolled out nationally.

Since 2020, Videotron has been deploying both LTE-A and 5G technologies in its Québec market by leveraging its AWS-3, 600 MHz and 3500 MHz spectrum. Upon the closing of the acquisition of Freedom, Videotron was able to rapidly deploy its holding of 600 MHz and 3500 MHz spectrum licenses to upgrade Freedom's infrastructure and offer 5G services in the Toronto, Vancouver, Calgary and Edmonton metropolitan areas along with select cities across Ontario, British Columbia and Alberta. As the roll out of Videotron's 5G service continues with the objective of covering its entire footprint, investments will be required to optimize the operation of its 5G network, including the deployment of additional spectrum, network densification with additional macro cells, small cells, in-building systems and distributed antenna systems as well as the addition of 5G-ready radio network equipment. Investing in its wireless network to improve the customer experience is a priority for Videotron, particularly in sectors outside Québec where the Freedom brand currently operates.

In parallel, Videotron maintained its High Speed Packet Access + ("**HSPA+**") network throughout Québec, Ontario, British Columbia and Alberta. Videotron's HSPA+ customers continue to migrate to next generation networks.

Videotron holds wireless spectrum licenses in Québec, Southern Ontario, Eastern Ontario, Manitoba, Alberta and British Columbia, spread across the AWS-1, AWS-3, 600 MHz, 700 MHz, 2500 MHz, 3500 MHz and 3800 MHz bands. These licenses qualified Videotron to launch its Mobile Virtual Network Operator ("**MVNO**") service in October 2023. Excluding the additional spectrum of 3800 MHz listed below, the wireless spectrum licenses holdings of Videotron total approximately 4.4 billion MHz per population (MHz-Pop), corresponding to an average of approximately 142 MHz of spectrum per Canadian in the areas covered by the spectrum held. The following tables summarize Videotron's spectrum license holdings:

| Type of Spectrum | Videotron Licenses | Licenses' Use |
|-------------------------|--|----------------------------------|
| 600 MHz | <ul style="list-style-type: none"> 30 MHz in Québec, Eastern and Southern Ontario, Alberta and British Columbia 20 MHz in Manitoba | Used in LTE-A and 5G networks |
| 700 MHz | <ul style="list-style-type: none"> 10 MHz in Québec, Eastern and Southern Ontario, Alberta and British Columbia | Used in LTE-A network |
| AWS-1 | <ul style="list-style-type: none"> 40 MHz in Québec 10 MHz in Southern Ontario and an additional 10 MHz (total of 20 MHz) in major cities in the region (including Toronto) 20 MHz in Alberta and British Columbia | Used in LTE-A and HSPA+ |
| AWS-3 | <ul style="list-style-type: none"> 30 MHz in Québec, Eastern and Southern Ontario, Alberta and British Columbia | Used in LTE-A and 5G networks |
| 2500 MHz | <ul style="list-style-type: none"> Between 20 MHz and 40 MHz in Québec and Ottawa 20 MHz in Toronto Between 20 MHz and 30 MHz in major cities in Alberta and British Columbia Between 20 MHz and 30 MHz in northern rural areas of British Columbia | Used in LTE-A network |
| 3500 MHz | <ul style="list-style-type: none"> Between 10 MHz and 50 MHz in Québec, Eastern and Southern Ontario, Manitoba, Alberta and British Columbia | Used in 5G network |
| 3800 MHz ⁽¹⁾ | <ul style="list-style-type: none"> Between 10 MHz and 90 MHz in Québec, Eastern and Southern Ontario, Manitoba, Alberta and British Columbia Between 80 MHz to 100 MHz of combined 3800 MHz and 3500 MHz spectrum in major cities, including Toronto, Montréal, Vancouver, Ottawa, Calgary, Edmonton, Québec City and Winnipeg | Planned to be used in 5G network |

(1) On November 30, 2023, Videotron announced a \$298.9 million investment to acquire 305 blocks of spectrum in the 3800 MHz band across the country following the conclusion of the latest spectrum auction that ended on November 30, 2023. Approximately 61% of the 305 blocks of wireless spectrum are located outside Québec, mainly in southern Ontario, Alberta, and British Columbia. Videotron made an initial deposit of \$59.8 million on January 17, 2024, and the balance of \$239.1 million will be paid in May 2024. The licenses will be issued to Videotron when it makes the final payment in May 2024 to Innovation, Science and Economic Development Canada (“ISED”).

As part of the Rogers LTE Agreement, Videotron also has access to the following spectrum licenses held by Rogers:

| Type of Spectrum | Rogers' Licenses | Licenses' Use |
|------------------|---|---------------------|
| 700 MHz | <ul style="list-style-type: none"> 20 MHz in Québec and Ottawa | Used in LTE network |
| AWS-1 | <ul style="list-style-type: none"> 20 MHz in Québec and Ottawa | Used in LTE network |

Videotron plans to continue developing and enhancing its mobile technological offering by densifying network, expanding coverage and increasing download speeds. Videotron's network is designed to support important customer growth in coming years as well as rapidly evolving mobile technologies.

2.1.5.2 Wireline Services

As of December 31, 2023, Videotron's cable network consisted of fibre-optic cable and coaxial cable, covering approximately 84% of the Province of Québec's estimated 4.1 million residential premises and

serving approximately 2.7 million customers. Its network is the largest broadband network in the Province of Québec and supports direct connectivity with networks in Ontario, the Maritimes and the United States.

Videotron has adopted the Hybrid Fibre Coaxial (“HFC”) network architecture as the standard for its network. HFC network architecture combines the use of both fibre-optic and coaxial cables. Fibre-optic cable has good broadband frequency characteristics, noise immunity and physical durability and can carry thousands of voice, video, and data signals simultaneously over extended distances. Coaxial cable requires greater signal amplification in order to obtain the desired transmission levels for delivering signals. In most systems, Videotron delivers its signals via fibre-optic cable from the headend to a group of optical nodes and then via coax to the customer premises served by the nodes.

In order to meet the ever-expanding service needs of the customer in terms of video, telephony and Internet access services, Videotron consistently invests to enhance the capabilities of its wireline network. These investments imply, among other things, the deployment of fibre-optic deeper into the network and therefore closer to the customer premises. This fibre deployment translates into an increase, year after year, in the number of nodes and a corresponding decrease in the number of customer premises served by each node. In certain cases when economically justified, such as in greenfield areas, Videotron is deploying a fibre-to-the-home (“FTTH”) solution and fibre-optic cable is therefore extended all the way to the customer premises. Investments in Videotron’s network also include an extension of the upper limit of the radio frequency spectrum available for service offerings. As of December 31, 2023, 89% of Videotron’s network has been upgraded to a bandwidth of 1002 MHz, the remaining of its network being at 750 MHz.

Videotron currently uses the DOCSIS 3.1 standard to offer gigabit downstream high speeds across almost its entire network. It is committed to further evolving its network by taking advantage of more advanced communication standards, expanding its spectrum and deploying more fibre with the objective of providing its customers with symmetrical multigigabit speeds across its coverage area. In addition, as part of the evolution of its network, Videotron also intends to virtualize and automate many network functions in order to increase operating efficiency and expand capacity. Along with these network enhancements, Videotron plans to continue to expand its wireline network to reach new homes and businesses within and outside its existing coverage area to increase the number of passed premises.

2.1.6 Marketing and Customer Care

Videotron’s long-term marketing objective is to increase its cash flow through deeper market penetration of its services, development of new services and revenue and operating margin growth per customer. Videotron believes that customers will come to view the connection that it offers as the best distribution channel to their home for a multitude of services. To achieve this objective, Videotron is pursuing the following strategies:

- develop attractive bundle offers to encourage its customers to subscribe to two or more products, which increases average monthly revenue per unit (“ARPU”), customer retention and operating margins;
- continue to rapidly deploy advanced products on all its services – mobile and wireline telephony, Internet access, television and OTT television – to maintain and increase Videotron’s leadership and consequently, to gain additional market share;
- design product offers that provide greater opportunities for customer entertainment and information;
- deploy strong retention strategies aiming to maintain its existing customer base and to maintain Videotron’s ARPU;
- develop targeted marketing programs to attract former customers, households that have never subscribed to certain of its services and customers of alternative or competitive services as well as target specific market segments;

- enhance the relationship between customer service representatives and its customers by training and motivating customer service representatives to promote advanced products and services;
- leverage the retail presence of its Videotron- and Freedom-branded stores and kiosks, third-party commercial retailers, and authorized distributors;
- maintain and promote its leadership in content and entertainment by leveraging the wide variety of services offered within the Quebecor Media group to its existing and future customers;
- introduce new value-added packages of products and services, which Videotron believes optimizes opportunities to increase ARPU and improve customer retention;
- leverage its business market, using its network and expertise with its commercial customer base, to offer additional bundled services to its customers; and
- develop new products, services and digital platforms to respond to the technological needs and continuously evolving consumer behaviours.

Videotron continues to invest time, effort and financial resources in marketing new and existing services. To increase both customer penetration and the number of services used by its customers, Videotron uses integrated marketing techniques, including door-to-door solicitation, telemarketing, drive-to-store, media advertising, e-marketing, Short Message Service (SMS) and direct mail solicitation. Those initiatives are also strongly supported by business intelligence and artificial intelligence tools such as predictive churn models.

Maximizing customer satisfaction is a key element of Videotron's business strategy. In support of its commitment to customer satisfaction, Videotron continues to provide 24-hour customer service hotline seven days a week to its Videotron branded customers, in addition to its web-based customer service capabilities. All of its customer service representatives and technical support staff are trained to assist customers with all of its products and services, which in turn allows its customers to be served more efficiently and seamlessly. Videotron's customer care representatives continue to receive extensive training to perfect their product knowledge and skills, which contributes to customer retention and higher levels of customer service. Videotron utilizes surveys, focus groups and other research tools to assist marketing efforts and anticipate customer needs. To increase customer loyalty, Videotron also leverages strategic partnerships to offer exclusive promotions, privileges and contests which contribute in expanding its value proposition to its customers.

2.1.7 Programming

Videotron believes that offering a wide variety of programming is an important factor in influencing a customer's decision to subscribe to, and retain, its television and OTT video services. Videotron devotes resources to obtaining access to a wide range of programming that Videotron believes will appeal to both existing and potential customers. Videotron relies on extensive market research, customer demographics and local programming preferences to determine its channel and package offerings. The Canadian Radio-television and Telecommunications Commission ("**CRTC**") currently regulates the distribution of foreign content in Canada and, as a result, Videotron is limited in its ability to provide such programming to its customers. Videotron obtains basic and premium programming from a number of suppliers, including all major Canadian media groups.

Videotron's programming contracts generally provide for a fixed term of up to five years and are subject to negotiated renewal. Programming tends to be made available to Videotron for a flat fee per customer. Videotron's overall programming costs have increased in recent years and may continue to increase due to factors including, but not limited to, increased costs to produce or purchase specialty programming, inflationary or negotiated annual increases, the concentration of broadcasters following acquisitions in the market, the increased competition from OTT service providers for content and the significant increased costs of sports content rights.

2.1.8 Competition

Videotron operates in a highly competitive business environment in the areas of price, product and service offerings and customer service. Due to ongoing technological developments, the distinctions among traditional platforms are fading rapidly. The Internet as well as mobile devices are becoming important broadcasting and distribution platforms. In addition, mobile operators are now offering wireless and fixed wireless Internet services and Videotron's telephony service is also competing with Internet-based solutions. Given the highly regulated nature of the industry and the increasing speed of technological developments, the already competitive dynamics could increase further in the future and this increased competition could come from existing competitors or new entrants.

- *Incumbent Local Exchange Carriers ("ILECs")*. One of Bell or TELUS, but Bell in most regions, operates a wireline network that overlaps with Videotron's wireline footprint in the Province of Québec. Bell and TELUS' networks allow them to provide a full range of wireline services, including Internet access, television and home telephony services, using FTTH, fibre-to-the-node or digital subscriber line ("**DSL**") technologies. Because fibre-optic cables can carry much more data than traditional copper telephone cables, especially over long distances, ILECs have built and continue to build fibre-optic network infrastructure further into their networks. This optical fibre deployment enables them to offer data transmission speeds in several Videotron service areas that are higher than those that can be provided with traditional copper DSL technology.
- *Mobile Network Operators*. The Canadian wireless market is characterized by the presence of three national incumbent mobile operators, Bell, TELUS and Rogers who operate under these names and under their flanker brands: VirginPlus (Bell), Lucky Mobile (Bell), Koodo (TELUS), Public Mobile (TELUS), Fido (Rogers) and Chatr (Rogers). Depending on the province or region, their service offering includes a full range of telecommunications services or is currently limited to mobile services. These competitors have a longer operating history in mobile telephony, larger and more diverse spectrum holdings as well as greater operational and financial resources than Videotron. The Canadian incumbents are deploying their 5G networks and this technology has become an industry standard.
- *Fixed wireless access*. While the provision of Internet service via wireless airwaves instead of cables, commonly known as fixed wireless access, has traditionally been used in rural areas where there is no or limited access to high-speed Internet, this technology could be increasingly used in the future by Canadian mobile network operators to use excess capacity on their mobile networks. This technology could allow certain wireless network operators to offer a bundled service offering outside their wireline network footprint.
- *Mobile Virtual Network Operator*. The CRTC's decision ordering the national incumbent wireless carriers to provide MVNO access services to regional wireless carriers for a period of seven years could have a significant impact on Videotron's competitive environment, as it could see the emergence of new MVNO competitors.
- *Third Party Internet Service Providers*. Videotron competes against third-party Internet service providers ("ISPs") making use of the wholesale third party Internet access ("TPIA") service mandated by the CRTC to offer residential and commercial Internet access, as well as VoIP and video distribution services. Several TPIA providers are now part of large telecommunications companies, including Distributel and EBox for Bell, Altima and Start.ca for TELUS, Comwave for Rogers, Oxo by Cogeco and VMedia for Videotron.
- *Low Earth Orbit Satellite Technology*. Satellite operators such as Xplore, Telesat and Starlink are increasing their existing high-speed Internet access capabilities with the launch of high-throughput satellites, targeting households in low population density and remote locations and claiming future download speeds comparable to Videotron's low and medium download speeds.
- *Internet Video Streaming*. The continuous technology improvement of the Internet, combined with higher download speeds and its affordability, favours the development and deployment of alternative technologies such as digital content offered by OTT video service providers through

various Internet streaming platforms such as Netflix, Amazon Prime Video, Disney+ and Apple TV+. While having a positive impact on the demand for Videotron's Internet access services, the growth of this model has been accompanied by certain trends away from television and cable television services.

- Direct Broadcast Satellite ("DBS"). DBS is also a competitor to Videotron's television services. DBS delivers digital programming via signals sent directly to receiving dishes from medium and high-powered satellites, as opposed to cable delivery transmissions. DBS service can be received virtually anywhere in Canada through the installation of a small rooftop or side mounted antenna.
- Grey and Black Market Providers. Providers of television signals continue to face competition from the use of access codes and equipment that enable the unauthorized decoding of encrypted satellite signals, from unauthorized access to Videotron's television signals (black market) and from the reception of foreign signals through subscriptions to foreign satellite television providers that are not lawful distributors in Canada (grey market).
- Internet-Based Communication Service Providers. The increase in the number of communication options available using an Internet connection, including VoIP telephony, video conferencing, instant messaging, social networking services and email, has intensified the competitive environment in which Videotron operates its wireline telephony service.

2.2 MEDIA

The Media segment is dedicated to entertainment and news media which includes the operations of TVA Group, MediaQMI, Quebecor Media Out-of-Home, Quebecor Media Network, Quebecor Media Printing and NumériQ. The Media segment has activities in broadcasting, film production and audiovisual services, production and distribution, magazine publishing, newspaper publishing and other media-related operations.

Quebecor Media owns 68.37% of the equity interest and controls 99.97% of the voting power in TVA Group. Quebecor Media also owns 100% of the voting and equity interests of MediaQMI, Quebecor Media Network, Quebecor Media Printing and NumériQ.

2.2.1 Broadcasting

Through TVA Group, a subsidiary of Quebecor Media, the Corporation operates the largest French-language private television network in North America. TVA Group is the sole owner of 6 of the 10 television stations composing Réseau TVA ("**TVA Network**") and a portfolio of specialty channels, namely LCN, TVA Sports, ADDIK, Prise 2, QUB (previously known as YOOPA), CASA, MOI ET CIE (which will become TÉMOIN on April 9, 2024), Évasion and Zeste. The specialty channels all have a digital presence, namely through www.qub.ca/TVAPLUS, www.tvanouvelles.ca and www.tvasports.ca which are the three most visited websites of TVA Group. TVA Group also holds interests in two TVA Network affiliates. In addition to linear television, the TVA Network and some specialty channels broadcast on-demand and streaming content over multiplatform applications, including the TVA+ website and mobile applications. Through various subsidiaries and divisions, TVA Group also provides commercial production services.

A complete description of the Broadcasting activities as carried by TVA Group is set forth in its annual information form dated February 26, 2024, and relevant excerpts of such description are reproduced in Schedule A to this annual information form.

2.2.2 Film Production and Audiovisual Services

TVA Group owns MELS Studios and Postproduction G.P., a provider of soundstage, mobile and production equipment rental services, as well as dubbing and described video, postproduction and virtual production services to the film and television industries.

A complete description of Film Production and Audiovisual Services activities as carried by TVA Group is set forth in its annual information form dated February 26, 2024, and relevant excerpts of such description are reproduced in Schedule A to this annual information form.

2.2.3 Magazine Publishing

Through its subsidiary, TVA Publications Inc., TVA Group publishes a large number of French-language titles in various fields including show business, television, fashion and beauty, food and lifestyle. They also market digital products associated with the different magazine brands. It is the top French-language magazine publisher in Québec and a leader in the Canadian magazine publishing industry.

A complete description of Magazine Publishing activities as carried by TVA Group is set forth in its annual information form dated February 26, 2024, and relevant excerpts of such description are reproduced in Schedule A to this annual information form.

2.2.4 Production and Distribution

Through the companies in the Incendo group, TVA Group produces and distributes television shows, movies and television series for the world market.

A complete description of Production and Distribution activities as carried by TVA Group is set forth in its annual information form dated February 26, 2024, and relevant excerpts of such description are reproduced in Schedule A to this annual information form.

2.2.5 Newspaper Publishing

2.2.5.1 Newspaper Operations

Quebecor operates its newspaper business, namely *Le Journal de Montréal* and *Le Journal de Québec* through MediaQMI. Its daily newspapers disseminate, Monday through Saturday, information in traditional printed ways and through daily urban newspaper websites, namely www.journaldemontreal.com and www.journaldequebec.com, and through their new mobile applications launched in April 2023.

Paid daily newspapers

Le Journal de Montréal and *Le Journal de Québec* are tabloids. They are mass circulation newspapers that provide succinct and complete news coverage with an emphasis on local news, sports and entertainment. The tabloid format makes extensive use of colour, photographs and graphics. Each newspaper contains inserts that feature subjects of interest such as fashion, lifestyle and special sections.

According to corporate figures, the aggregate circulation of the Media segment's newspapers as of December 31, 2023 was approximately 954,000 copies per week in print and electronic formats. Their websites and mobile sites remain 67 million page views each month on average and 3.5 million unique visitors per month (source: Comscore Multi-Platform, French Quebec, Average monthly unique visitors between January 1, 2023 and December 31, 2023, unduplicated). As for the newspaper mobile applications, they have reached 261,000 downloads since their launch.

- ***Le Journal de Montréal.*** *Le Journal de Montréal* is published six days a week and is distributed by Quebecor Media Network. The main competitors of *Le Journal de Montréal* are La Presse+ and

The Montreal Gazette. *Le Journal de Montréal's* website is accessible at www.journaldemontreal.com.

- ***Le Journal de Québec.*** *Le Journal de Québec* is published six days a week and is distributed by Quebecor Media Network. The main competitor of *Le Journal de Québec* is *Le Soleil*. *Le Journal de Québec's* website is accessible at www.journaldequebec.com.

2.2.5.2 Competition

The newspaper industry is seeing secular changes, including the growing availability of free access to media, shifting readership habits, digital transferability, the advent of real-time information and secular changes in the advertising market, all of which affect the nature of competition in the newspaper industry. Competition increasingly comes not only from other newspapers (including other national, metropolitan (both paid and free) and suburban newspapers), magazines, television and radio broadcasting, direct marketing and solo and shared mail programs, but also from digital media platforms.

2.2.5.3 Advertising, Circulation and Digital Revenues

Advertising revenue is the largest source of revenue for Quebecor's newspaper operations, representing 41.4% of its newspaper operations' total revenues in 2023. Advertising rates are based upon the size of the market in which each newspaper operates, circulation, readership, demographic composition of the market and the availability of alternative advertising media.

The principal categories of advertising revenues in its newspaper operations are retail and national advertising. Most of its retail advertisers are car dealers, department stores, electronics stores and furniture stores.

Circulation sales are its newspaper operations' second-largest source of revenue and represented 37.1% of total revenues of its newspaper operations in 2023.

Digital revenues represented 16.9% of total revenues for its newspaper operations in 2023. Digital revenues are generated from advertising on its websites and digital subscriptions to the e-editions of its newspapers. Revenues from digital products represent a potential growth opportunity for its newspaper operations.

2.2.5.4 Seasonality and Cyclicity

Quebecor's newspaper operations' operating results tend to follow a recurring seasonal pattern with higher advertising revenue in the spring and in the fall.

Quebecor's newspaper business is cyclical in nature. Its operating results are sensitive to prevailing local, regional and national economic conditions because of its dependence on advertising sales for a substantial portion of its revenue.

2.2.6 Other Operations

2.2.6.1 Commercial Printing

Through its wholly-owned subsidiary Quebecor Media Printing, Quebecor operates a printing facility located in Mirabel, Québec, where *Le Journal de Montréal* and *Le Journal de Québec* are printed.

It also offers third party commercial printing services, which provides it with an additional source of revenue that leverages existing equipment with excess capacity. In its third party commercial printing operations, it competes with other newspaper publishing companies as well as commercial printers. Its competitive strengths in this area include its modern equipment, and its ability to price projects on a variable cost basis, as its core newspaper business covers overhead expenses.

2.2.6.2 Distribution of Periodicals in Québec

Through Messageries Dynamiques, a division of Quebecor Media Network, Quebecor delivers magazines and newspapers to dealers through a network that serves nearly 6,219 points of sale. Its home delivery service brings many Québec and Canadian dailies, including *Le Journal de Montréal* and *Le Journal de Québec*, to more than 108,000 homes six days a week.

2.2.6.3 Out-of-Home Advertising

Quebecor is involved in out-of-home advertising through the installation, maintenance and management of out-of-home advertisement, including on transit and bus shelters. In relation thereto, it entered into a 20-year agreement with *Société de transport de Montréal* (STM), a 20-year agreement with *Société de transport de Laval*, a 10-year agreement with *Société de transport de Lévis*, a 10-year agreement with *Société de transport de Sherbrooke* (STS) and a 10-year agreement with *Réseau de transport de Longueuil* (RTL).

Since September 2023, Quebecor has diversified its out-of-home advertising offering to encompass digital taxi top screens through a 10-year agreement with 9397-8443 Québec inc. doing business as Taxelco.

2.2.6.4 Production of Digital Content

Through its wholly-owned subsidiary NumériQ, Quebecor brings together the digital strategy and content production assets harnessed to create digital platforms and content for its various platforms.

NumériQ also operates a number of other digital brands, including *Le Guide de l'auto*, *Le sac de chips*, *Pèse sur Start*, *Silo 57* and *24 Heures.ca*. Moreover, NumériQ operates QUB radio, an online and mobile audio platform with a live radio stream and a library of podcasts. Since January 2024, QUB radio is also available as a TV speciality channel. All the talk shows of QUB radio are filmed in the studios and broadcasted on this new channel.

NumériQ designs, develops and operates the applications and websites of the Media segment. Quebecor's applications and websites log a combined total of nearly 6.4 million unique visitors per month in Canada (source: Comscore Canada, average monthly unique visitors, January 1 to December 31, 2023).

In 2023, NumeriQ launched new mobile applications for *Le Journal de Montréal*, *Le Journal de Québec*, *TVA nouvelles* and *TVA Sports*.

Quebecor's digital content is now available on QUB, a platform launched on September 15, 2021. QUB offers users all of its news and entertainment brand content together in one place. Available on the web or a mobile application, QUB hosts Quebecor's news, video, music and radio content in a feed customizable according to user interest, and generates personalized suggestions of articles, video and audio clips and podcast from more than 50 Quebecor sources.

2.3 SPORTS AND ENTERTAINMENT

Quebecor's activities in the Sports and Entertainment segment consist primarily of the production, promotion and management of live shows and of various sporting, cultural and corporate events, the operation of *Les Remparts de Québec*, a QMJHL hockey team, the operation and management of the Videotron Centre and the Théâtre Capitol, as well as book distribution and publishing and music production.

2.3.1 Videotron Centre

The Videotron Centre is an arena located in Québec City that has 18,400 seats and is home to the *Remparts de Québec* as well as the host of a variety of events and shows featuring local and international artists.

Through a 25-year agreement entered into with Québec City, Quebecor was granted both the management and naming rights through 2040. Quebecor leases the Videotron Centre and generates revenues through the sale of advertisement and sponsorship opportunities as well as through the sale of food and beverages during the events and shows.

The Sports and Entertainment segment has entered into strategic partnerships for the operation of the Videotron Centre with global market leaders in concert promotion and Ticketmaster's ticketing service. Finally, the Sports and Entertainment segment has entered into strategic partnerships with Levy Restaurants, with an emphasis on building a world-class culinary experience at the Videotron Centre through a local food and beverage program, with Labatt Breweries of Canada as the Videotron Centre's official beer supplier and with Alex Coulombe ltée (the local Pepsi Co distributor) as the Videotron Centre's official supplier of soft drinks, sparkling water and isotonic sports drinks.

After three years affected by COVID-19 restrictions, the Videotron Centre resumed normal operations in 2023 with a calendar full of events. The Videotron Center hosted some of the biggest musical acts on tour such as Muse, Morgan Whalen and Peter Gabriel as well as a variety of other successful events such as the WWE and the Canadian Elite Basketball League clash.

2.3.2 Théâtre Capitale

In 2020, the Sports and Entertainment segment announced the acquisition of the Théâtre Capitale in the heart of Québec City's entertainment district. The theatre is well known in Québec and is one of the busiest in the region with over 175 events per year. In 2023, the Théâtre Capitale presented a vast array of performers, singer-songwriter-performers, comics, and magicians, most of them French-speaking and from Québec City as well as musicals, including its in-house production of the musical *Bodyguard*.

2.3.3 Management of Casino Halls

On October 6, 2021, Quebecor announced that Quebecor Sports and Entertainment was becoming the new manager of the multipurpose hall Cabaret du Casino de Montréal, the largest casino in Canada. Shows began on October 27, 2021. However, it was shut down temporarily on December 17, 2021 due to COVID-19 restrictions. Restrictions were eventually lifted in March 2022. Quebecor Sports and Entertainment plans to position the venue as one of the city's premier performance spaces.

On October 25, 2022, Quebecor announced that Quebecor Sports and Entertainment, was becoming the new manager of the Theatre du Casino du Lac-Leamy. A general strike of the casino's personnel affected scheduled events between June 2023 and October 2023. Events resumed as scheduled following the end of the strike in the fourth quarter of 2023. Quebecor Sports and Entertainment plans to present unique, diverse programming for concertgoers in the Gatineau-Ottawa region.

2.3.4 QMJHL Hockey Teams

Quebecor owns one QMJHL franchise, namely *Les Remparts de Québec*. On June 30, 2023, Quebecor sold a 33.3% stake in the *Armada de Blainville-Boisbriand* franchise to local interests, and since then, has retained a minority participation of 40%.

In May 2023, *Les Remparts de Québec* won the Gilles Courteau Trophy, awarded annually by the QMJHL to the league's playoff champion. In doing so, they played nine home playoff games, attracting over 140,000 spectators during their run. They won the prestigious Memorial Cup in Kamloops, British Columbia a few weeks later.

2.3.5 Event Production and Management and Live-Event Production

Through its subsidiary Gestev, a sports and cultural events manager, site manager and producer with activities in the Province of Québec and the cities of Ottawa, Toronto and Edmonton, Quebecor produces

or has, in the past, produced numerous high-profile events such as the Red Bull Crashed Ice (urban extreme ice skating race), Vélirium (International Mountain Bike Festival and UCI World Cup), Ski Tour (FIS Cross-Country World Cup), the Jamboree (including the FIS Snowboard and Freestyle Skiing World Cups), PBR Major Event (Professional Bull Rider event), FIVB Beach Volley World Finals, the Marathon de Québec (a 3-day running event), and the musical festivals “CIGALE” (a 2-day outdoor event) and “IGLOOFEST” (a winter outdoor electronic music event), which were presented to sold-out venues: 21,700 people and 12,000 people respectively. Quebecor also produces, on an annual basis, approximately 200 corporate, private and public events. Quebecor also manages the site of the Baie de Beauport, a beach in Québec City.

2.3.6 Book Distribution and Publishing

Quebecor is also involved in book publishing and distribution through academic publisher CEC Publishing, 18 general literature publishers under the Sogides umbrella, and Messageries A.D.P. Inc. (“**Messageries ADP**”). Through Sogides and the academic publisher CEC Publishing, Quebecor is involved in French-language book publishing and it forms one of the Province of Québec’s largest book publishing groups. In 2023, Quebecor published or reissued a total of 255 titles in paper format and 260 titles in digital format.

As of December 31, 2023, through Messageries ADP, its book distribution company, Quebecor is the exclusive distributor for more than 280 Québec and European French-language publishers. It distributes French-language books to approximately 2,300 retail outlets in Canada. In addition, Messageries ADP distributes approximately 11,000 digital books. It is Canada’s largest distributor of French books with approximately 70 000 titles available for sale.

2.3.7 Music

On February 10, 2021 Quebecor announced the acquisition of Les Disques Audiogramme Inc. (“**Audiogram**”), a record company that is one of Canada’s best-known French-language labels.

Through its subsidiaries Select Music and Audiogram, Quebecor creates and produces music recordings, videos and live performances. Audiogram is also a recognized music publisher that not only acts as a publisher but also offers music publishing administration services.

The “Musicor Spectacles” division of Select Music created and produced in 2023 the shows “The Bodyguard” and “Revolution 2023”. Musicor Spectacles and Audiogram also produce shows by several renowned and emerging Quebec artists.

Although they are mostly French-speaking, its artists shine not only in Québec but also internationally. With the addition of Audiogram, Quebecor is well positioned to showcase the next generation of talented local artists.

2.3.8 Competition

The Videotron Centre is in competition with the Bell Centre (Montréal), Place Bell (Laval), Canadian Tire Center (Ottawa) as well as other arenas located within a radius of 700 kilometres (Boston, Kingston, Moncton). These arenas compete to get the few tour dates available according to the tour schedules of the artists. Over a two-week period during the summer, the *Festival d’été de Québec* (“**FEQ**”) is another important competitor since it offers quality shows at competitive prices, and some artists not performing at the FEQ do not want to perform at the Videotron Centre during the programming of the FEQ.

The junior hockey team *Les Remparts de Québec* does not have any direct competitors in the hockey entertainment sector in the Québec City region.

Gestev, which manages sports and cultural events, is a leading player in the Québec City region, but it operates in a highly fragmented market with many competitors.

In the subsegment of French-language book publishing, the Corporation's competitors are located in Québec. In certain specific areas, the Corporation is in direct competition with certain large French publishers.

The music industry is mainly controlled by three major players (Universal Music, Warner Music and Sony Music) who hold a significant majority of the Canadian market share and who combine production and distribution activities. However, the music market is unique in Québec since its population is mostly French-speaking and, therefore, has its own popular local artists.

2.4 INTELLECTUAL PROPERTY

The Corporation uses a number of trademarks for its products and services. Many of these trademarks are registered by the Corporation in the appropriate jurisdictions. In addition, it has legal rights in the unregistered marks arising from their use. The Corporation has taken affirmative legal steps to protect its trademarks and it believes its trademarks are adequately protected.

Television programming and motion pictures are granted legal protection under the copyright laws of the countries in which the Corporation operates, and there are substantial civil and criminal sanctions for unauthorized duplication and exhibition. The content of its newspapers and websites is similarly protected by copyright. The Corporation owns copyright in each of its publications as a whole, and in all individual content items created by its employees in the course of their employment, subject to very limited exceptions. The Corporation has entered into licensing agreements with wire services, freelancers and other content suppliers on terms that it believes are sufficient to meet the needs of its publishing operations. Additionally, the Corporation creates and produces musicals, concerts, festivals and other live events for which the Corporation benefits from copyright protection. The Corporation believes it has taken appropriate and reasonable measures to secure, protect and maintain its rights or obtain agreements from licencees to secure, protect and maintain copyright protection of content produced or distributed by it.

The Corporation has registered a number of domain names under which it operates websites associated with its television, publishing and Internet operations. As every Internet domain name is unique, its domain names cannot be registered by other entities as long as its registrations are valid.

2.5 EMPLOYEES

As of December 31, 2023, the Corporation had 11,417 employees on a consolidated basis. As of December 31, 2022, and 2021, it had 8,332 and 9,172 employees on a consolidated basis, respectively. A number of its employees work part-time. The following table sets forth certain information relating to the Corporation's employees in each of its operating segments as of December 31, 2023:

| Business segments | Total number of employees | Number of employees under collective bargaining agreements | Number of collective bargaining agreements |
|---------------------------------|----------------------------------|---|---|
| Telecommunications | 7,423 | 4,302 | 6 |
| Videotron | 5,633 | 3,411 | 4 |
| Freedom | 1,602 | 850 | 1 |
| Other | 188 | 41 | 1 |
| Media | 2,612 | 1,316 | 13 |
| MediaQMI | 230 | 99 | 4 |
| TVA Group | 1,792 | 1,032 | 4 |
| Other | 590 | 185 | 5 |
| Sports and Entertainment | 1,206 | 656 | 5 |
| Corporate | 176 | - | - |
| Total | 11,417 | 6,274 | 24 |

As of December 31, 2023, 55% of the Corporation's employees were represented by collective bargaining agreements. Through its subsidiaries, the Corporation is party to a total of 24 collective bargaining agreements:

- Videotron is a party to four collective agreements, representing 3,411 unionized employees. There are two collective agreements covering unionized employees in the regions of Quebec (434 unionized employees) and Saguenay (231 unionized employees), which are in effect until December 31, 2026. The collective agreement covering 2,534 unionized employees in the region of Montreal is in effect until December 31, 2025. Finally, the collective agreement covering 212 unionized employees in the Gatineau region expired on August 31, 2021. Negotiations are currently underway for this agreement.
- The collective agreement covering 41 unionized employees of SETTE Inc., a subsidiary of Videotron, expired on December 31, 2023 and negotiations should begin in spring 2024.
- The collective agreement covering 850 unionized employees of Freedom, a subsidiary of Videotron, was signed on October 12, 2023 and is in effect until October 30, 2027.
- MediaQMI is a party to four collective agreements, representing 99 unionized employees. Among these four collective agreements, one is valid until December 31, 2024, one is valid until June 30, 2025, one is valid until August 30, 2025 and another is valid until April 4, 2026.
- TVA Group is party to four collective agreements, representing 1,032 unionized employees. Among these four collective agreements, one is valid until December 31, 2024 and two have just been renewed until December 31, 2026 and December 31, 2027. The fourth collective agreement is currently under negotiation.
- Other subsidiaries of the Media segment are party to various collective agreements, representing 185 unionized employees:

| Entities | Employees | Terms | Comments |
|--|-----------|------------|----------|
| Quebecor Media Network Mirabel – Office | 43 | 12/31/2024 | None |
| Mirabel – Expedition | 66 | 12/31/2025 | None |
| Quebecor Media Network Québec – Warehouse/Office | 14 | 09/30/2024 | None |
| Mirabel – Printing / Maintenance | 34 | 05/30/2026 | None |
| Quebecor Media Network Mirabel – Warehouse | 28 | 05/01/2027 | None |

- Our Sports and Entertainment segment is party to five collective bargaining agreements, representing 656 unionized employees:

| Entities | Employees | Terms | Comments |
|---|-----------|------------|------------------------------|
| Théâtre Capitoile | 9 | 06/30/2020 | Negotiations are in progress |
| Vidéotron Center (stage technicians and event operations) | 503 | 05/31/2025 | None |
| Vidéotron Center (operations and maintenance) | 28 | 07/31/2026 | None |
| CEC Publishing | 22 | 12/31/2022 | Negotiations are in progress |
| Messageries ADP - Sogides | 94 | 12/31/2024 | None |

The Corporation is currently in a labour dispute since October 23, 2023 with the Videotron employee union representing 212 unionized employees in the Gatineau region.

The Corporation cannot predict the outcome of current or future negotiations related to labour disputes, including the current one involving 212 unionized employees in the Gatineau region, union representation or the renewal of collective agreements, nor guarantee that it will not experience other work stoppages,

strikes or other forms of union protest pending the outcome of negotiations, any current or future negotiations.

If its unionized workers engage in a strike or any other form of work stoppage, the Corporation could experience a significant disruption to its operations, damage to its property and/or interruption to its services, which could adversely affect its business, assets, financial position, results of operations and reputation. Even if the Corporation does not experience strikes or other forms of labour protests, the outcome of labour negotiations could adversely affect its business and results of operations. Such could be the case if current or future labour negotiations or contracts were to further restrict its ability to maximize the efficiency of its operations. In addition, the Corporation's ability to make short-term adjustments to control compensation and benefits costs is limited by the terms of its collective bargaining agreements.

2.6 ENVIRONMENT

Some of the Corporation's operations are subject to Canadian, provincial and municipal laws and regulations concerning, among other things, emissions to the air, water and sewer discharge, handling and disposal of hazardous materials, the recycling of waste, the soil remediation of contaminated sites, or otherwise relating to the protection of the environment. Laws and regulations relating to workplace safety and worker health, which, among other things, regulate employee exposure to hazardous substances in the workplace, also govern its operations.

Compliance with these laws has not had, and management does not expect it to have, a material effect upon its capital expenditures, net income or competitive position. Environmental laws and regulations and the interpretation of such laws and regulations, however, have changed rapidly in recent years and may continue to do so in the future. The Corporation has monitored the changes closely and has modified its practices where necessary or appropriate.

The Corporation's past and current properties, as well as areas surrounding those properties, particularly those in areas of long-term industrial use, may have had historic uses, or may have current uses, in the case of surrounding properties, which may affect its properties and require further study or remedial measures. As part of its Film Production and Audiovisual Services Business, Quebecor owns certain studios and vacant lots, some of which are located on a former landfill, which produces landfill gas. Where applicable, the landfill gas is managed in accordance with provincial regulations.

The Corporation is not currently conducting or planning any material study or significant remedial measure. Furthermore, the Corporation cannot provide assurance that all environmental liabilities have been determined, that any prior owner of its properties did not create a material environmental condition not known to it, that a material environmental condition does not otherwise exist as to any such property, or that expenditure will not be required to deal with known or unknown contamination.

The Corporation is presently engaged in an assessment and strategic management of its climate risks. Acknowledging the urgency of addressing climate change challenges, the Corporation is actively evaluating potential impacts and opportunities on its operations from extreme weather events, regulatory shifts, market changes, and the broader transition toward a low-carbon economy. Notably, the Corporation is increasing the resiliency of its network by adding network redundancies, modifying or adopting new construction standards and by collaborating with ISED. The Corporation has agreed to a Memorandum of Understanding on Telecommunications Reliability with ISED with aim to ensure the reliability and resiliency of communications networks during natural disasters, network failures and other impactful emergencies. The Corporation is also fully compliant with the CRTC interim's service outage reporting measure which requires all Canadian carriers to provide notification of every major service outage and submit post-outage reports.

ITEM 3 — HIGHLIGHTS

The three-year highlight information for the Corporation's Broadcasting, Film Production and Audiovisual Services, Magazine Publishing and Production and Distribution activities carried on by TVA Group is contained in its annual information form dated February 26, 2024, the relevant excerpts of which are reproduced in Schedule A to this annual information form.

3.1 RECENT DEVELOPMENTS

On February 21, 2024, the Board of Directors of Quebecor declared a quarterly dividend of \$0.325 per share on its Class A Multiple Voting Shares ("**Class A Shares**") and Class B Subordinate Voting Shares ("**Class B Shares**"), payable on April 2, 2024 to shareholders of record at the close of business on March 8, 2024.

On February 29, 2024, the Right Honourable Brian Mulroney, a pillar of the Corporation's Board of Directors for more than 20 years and its Chair since 2014, passed away, leaving an enduring legacy in the political, economic and philanthropic life of Québec and Canada.

3.2 HIGHLIGHTS FOR 2023

3.2.1 Quebecor

On February 22, 2023, the Board of Directors of Quebecor declared a quarterly dividend of \$0.30 per share on its Class A Shares and Class B Shares, payable on April 4, 2023 to shareholders of record at the close of business on March 10, 2023.

3.2.2 Quebecor Media

On January 17, 2023, Quebecor Media redeemed at maturity its Senior Notes in aggregate principal amount of US\$850.0 million, bearing interest at 5.75%, and unwound the related hedging contracts for a total cash consideration of \$830.9 million. Drawings from the Videotron secured revolving credit facility were used to finance this redemption.

3.2.3 Telecommunications

On January 13, 2023, Videotron's secured revolving credit facility, which was extended to July 2026 in May 2022, was amended to increase it from \$1.50 billion to \$2.00 billion. Certain terms and conditions of this credit facility were also amended.

On April 3, 2023, Videotron acquired all the issued shares of Freedom from Shaw. Videotron paid \$2.07 billion in cash, net of cash acquired of \$103.2 million. As part of the transaction, Videotron assumed certain liabilities, mainly lease obligations. The consideration paid is subject to certain post-closing adjustments. Videotron's acquisition of Freedom includes the Freedom Mobile brand's entire wireless and Internet customer base, as well as its owned infrastructure, spectrum and retail outlets. It also includes a long-term undertaking by Shaw and Rogers to provide Videotron with transport services (including backhaul and backbone), roaming services and wholesale Internet services. Videotron has also made certain commercial commitments to the Minister of Innovation, Science and Industry. Through the acquisition of Freedom, Videotron has entered the British Columbia and Alberta telecommunications markets and strengthened its position in the Ontario market.

On April 3, 2023, Videotron entered into a new \$2.10 billion secured term credit facility with a syndicate of financial institutions to finance the acquisition of Freedom. The term credit facility consists of three tranches of equal size maturing in October 2024, April 2026 and April 2027, bearing interest at Bankers' acceptance

rate, Secured Overnight Financing Rate (“SOFR”), Canadian prime rate or U.S. prime rate, plus a premium determined by Videotron’s leverage ratio. On April 10, 2023, Videotron entered into a floating to fixed interest rate swap agreement in connection with the \$700.0 million tranche maturing in April 2027, fixing the interest rate at 5.203% based on Videotron’s leverage ratio at that time. The swap became effective on May 4, 2023 and matures on April 3, 2027.

On October 12, 2023, Quebecor announced the launch of its MVNO service and the gradual expansion of the service territory of its Videotron, Fizz and Freedom brands in Canada, enabling them to offer their services to millions more Canadian consumers.

On November 30, 2023, Quebecor announced an investment of \$298.9 million in the acquisition by Videotron of 305 blocks of spectrum in the 3800 MHz band across Canada, in the latest spectrum auction held by ISED. Approximately 61% of these 305 blocks of spectrum are located outside Québec, mainly in southern Ontario, Alberta and British Columbia. On January 26, 2023, Quebecor also announced a \$9.9 million investment by Videotron in the acquisition of spectrum licences in the 600 MHz band in Manitoba and in the 3500 MHz band in Québec.

3.2.4 Media

On February 15, 2023, TVA Group amended its \$75.0 million secured revolving credit facility to extend its term from February 2023 to February 2024 and amend certain terms and conditions.

On June 28, 2023, TVA Group terminated its secured revolving credit facility in the amount of \$75.0 million.

Following the announcement on November 2, 2023 of major changes to its organizational structure, against the backdrop of a global crisis in media industries, TVA Group launched a reorganization plan that will refocus its mission on broadcasting, restructure its news division and optimize its real estate assets. The plan, which is designed to reduce operating costs, will result in a workforce reduction of 547 employees.

3.3 HIGHLIGHTS FOR 2022

3.3.1 Quebecor

On February 23, 2022, the Board of Directors of Quebecor declared a quarterly dividend of \$0.30 per share on its Class A Shares and Class B Shares, a 9% increase.

3.3.2 Quebecor Media

On May 20, 2022, Quebecor Media amended its \$300.0 million secured revolving credit facility to extend its term to July 2025. Certain terms and conditions of the credit facility were also amended.

3.3.3 Telecommunications

On May 20, 2022, Videotron amended its \$1.50 billion secured revolving credit facility to extend its term to July 2026. Certain terms and conditions of the credit facility were also amended.

In July 2022, Videotron acquired VMedia, an independent telecommunications provider that is well established in the Canadian market. VMedia becomes a key partner that will enhance Videotron’s plans across Canada by supporting advantageous bundles that give Canadian consumers more choice at a better price.

On August 12, 2022, Videotron entered into a definitive agreement with Rogers and Shaw to acquire Freedom for \$2.85 billion on a cash-free and debt-free basis. The Freedom Transaction would close substantially concurrently with the closing of the acquisition of Shaw by Rogers.

3.3.4 Media

On February 15, 2022, TVA Group amended its \$75.0 million secured revolving credit facility to extend its term from February 2022 to February 2023 and amend certain terms and conditions.

On April 1, 2022, the Corporation announced that Jean Bureau, President and CEO of Incendo, would be leaving after completing his three-year transition period, as planned when the entity was acquired. Jean-Philippe Normandeau, who has stayed on as Chief Operating Officer, ensures continuity in developing Incendo, a Canadian leader in film and television production.

3.3.5 Sports and Entertainment

On October 25, 2022, Gestev, a subsidiary of the Sports and Entertainment segment, announced that it would be the new manager of the Théâtre du Casino du Lac-Leamy. It operates the venue and present unique, diverse programming for concertgoers in the Gatineau-Ottawa region.

3.4 HIGHLIGHTS FOR 2021

3.4.1 Quebecor

On February 24, 2021, the Board of Directors of Quebecor declared a quarterly dividend of \$0.275 per share on its Class A Multiple Voting Shares and Class B Subordinate Voting Shares. The 38% increase is in line with the Corporation's dividend target of 30% to 50% of free cash flows.

3.4.2 Quebecor Media

On July 5, 2021, Quebecor Media completed the early redemption of the entirety of its 6.625% Senior Notes due January 15, 2023, in aggregate principal amount of \$500.0 million, at a redemption price of 107.934% of their principal amount, in accordance with a notice issued on June 3, 2021.

3.4.3 Telecommunications

On January 22, 2021, Videotron issued \$650.0 million aggregate principal amount of 3.125% Senior Notes maturing on January 15, 2031, for net proceeds of \$644.0 million, net of financing fees of \$6.0 million.

On March 22, 2021, Videotron entered into agreements with the Québec government and the government of Canada jointly aimed at achieving government targets for the roll-out of high-speed Internet services in various regions of Québec. Under these agreements, Videotron is expanding its high-speed Internet network to connect approximately 37,000 more households and governments have undertaken to provide financial assistance in the amount of approximately \$258.0 million, which will be used in its entirety for the extension of Videotron's network.

On April 1, 2021, Videotron announced the acquisition of Cablovision Warwick Inc. ("**Cablovision Warwick**") and its network, which has been serving the municipalities of Warwick, Kingsey Falls and Saint-Félix-de-Kingsey in the Centre-du-Québec region for more than four decades. Cablovision Warwick's customers will therefore have access to Videotron's network and its line of products and services.

On April 1, 2021, Alithya Group Inc ("**Alithya**"), a strategy and digital transformation leader, acquired the firm R3D Conseil Inc. ("**R3D Conseil**") of which Quebecor was one of the main shareholders. As part of this transaction, Quebecor obtained 11.9% of Alithya's share capital and 6.7% of voting rights related to

Alithya's issued and outstanding shares. The corresponding \$19.6 million gain on disposal was accounted for in the second quarter of 2021. This transaction also includes purchase commitments from Quebecor for Alithya's services totalling approximately \$360.0 million as part of a 10-year commercial agreement.

On May 12, 2021, Videotron announced the roll-out of its 5G network in Québec City, following the successful launch in Montréal in December 2020.

On June 4, 2021, Jean-François Pruneau resigned as President and Chief Executive Officer of Videotron to pursue personal investment projects. Pierre Karl Péladeau, President and Chief Executive Officer of Quebecor, took over as President of Videotron.

On June 17, 2021, Videotron issued \$750.0 million aggregate principal amount of 3.625% Senior Notes due June 15, 2028, for net proceeds of \$743.2 million, net of financing costs of \$6.8 million. Videotron also issued US\$500.0 million aggregate principal amount of 3.625% Senior Notes due June 15, 2029, for net proceeds of \$599.6 million, net of financing costs of \$5.8 million.

On July 6, 2021, Videotron completed the early redemption of the entirety of its 5.000% Senior Notes due July 15, 2022, in aggregate principal amount of US\$800.0 million, at a redemption price of 104.002% of their principal amount, in accordance with a notice issued on June 3, 2021. The related hedges in an asset position were also unwound.

On July 29, 2021, Quebecor announced an investment of nearly \$830.0 million in the acquisition by Videotron of 294 blocks of spectrum in the 3500 MHz band across the country. More than half of the investment is concentrated in four Canadian provinces outside Québec: southern and eastern Ontario, Manitoba, Alberta and British Columbia.

On August 17, 2021, Videotron launched Vrai, a new Québec subscription platform that will meet the strong demand for unscripted lifestyle, documentary and entertainment content. In its first year, Vrai offered thousands of hours of all-French, on-demand content, including more than a hundred new original Québec productions.

3.4.4 Media

On February 11, 2021, TVA Group amended its \$75.0 million secured revolving credit facility to extend its term from February 2021 to February 2022 and amend certain terms and conditions.

On July 16, 2021, TVA Group announced that the studios of Canadian film and television industry leader MELS will be enlarged with the construction of MELS 4, with the support of Investissement Québec and the City of Montréal. The project will strengthen MELS' position on the market for foreign blockbusters and series.

On September 15, 2021, Quebecor unveiled the new QUB digital platform, which brings together all of its news and entertainment content in one place. Available on the Internet and via a mobile application, QUB is differentiated by its vast quantity of multi-source, multi-format content, including text, music, video and audio, available live or on demand on a single platform to support discoverability.

On October 28, 2021, TVA Group announced the appointment of Régine Laurent to its Board of Directors, bringing the number of directors to eight. Ms. Laurent chaired the Laurent Commission and is the former president of the Fédération interprofessionnelle de la santé du Québec. Her know-how, expertise and knowledge of media will be valuable assets for TVA's Board.

On October 28, 2021, TVA Group announced that France Lauzière would be resigning from her position as President and Chief Executive Officer of TVA for personal reasons, after taking time off from her professional duties for the same reasons starting on April 14, 2021. Since joining the corporation in 2001, Ms. Lauzière has helped strengthen TVA's dominant position as Québec's television leader. She remains available to work with the company on strategic projects and to contribute her expertise in content. Pierre Karl Péladeau will continue to serve as acting President of TVA.

In December 2021, Investissement Québec granted TVA Group an interest-free unsecured loan for a maximum amount of \$25.0 million in order to support the construction of MELS' fourth production studio. The loan contains certain restrictive covenants as well as typical representations and warranties.

3.4.5 Sports and Entertainment

On February 1, 2021, the Sports and Entertainment segment acquired Audiogram, the largest independent French-language record label in North America, which also includes Éditorial Avenue, Canada's largest French-language music publisher, in order to continue supporting talented Québec artists and promoting the dissemination of Québec music.

On October 6, 2021, Gestev, a subsidiary of the Sports and Entertainment segment, became the new manager of the Cabaret du Casino de Montréal multipurpose hall. The Casino de Montréal is the largest casino in Canada and the first venue in Québec to be equipped with 3D audio, creating an unforgettable surround sound experience. Quebecor plans to position the venue as one of the city's premier performance spaces.

ITEM 4 — DIRECTORS AND OFFICERS

4.1 DIRECTORS

The board of directors of Quebecor (the "**Board**") is responsible for supervising the management of the business and affairs of the Corporation, with the objective of increasing shareholder value. It is also responsible for the sound governance of the Corporation and, as such, must supervise effectively and independently the activities and business of the Corporation, which are conducted on a daily basis by management. The Board may delegate certain tasks to its committees. Such delegation does not relieve the Board from its overall responsibilities with regard to the management of the Corporation.

The mandate of the Board, as amended on November 2, 2022 is attached as Schedule B to this annual information form.

The articles of the Corporation (the "**Articles**") provide that the Board shall consist of a minimum of three and a maximum of fifteen directors and further provide that the members of the Board shall be divided into two classes of directors. The holders of Class B Shares, voting separately as a class, are entitled to elect 25% of the entire Board or, if 25% of the entire Board is not a whole number, the next higher whole number of members of the Board which shall constitute at least 25% of the entire Board (the "**Class B Directors**"). The holders of Class A Shares, voting separately as a class, are entitled to elect the remaining members of the Board (the "**Class A Directors**").

The Board consists of eight directors' positions. On February 29, 2024, the Right Honourable Brian Mulroney passed away and consequently, one position is vacant. The term of office of each director expires upon the election of his or her successor unless he or she resigns from office or his or her office becomes vacant by death, removal or other cause. The following table sets forth, as at March 12, 2024, the names, place of residence and principal occupation of the directors and the year in which they were first appointed or elected director, as well as the board committees on which each director sits.

All information in this section has been provided to the Corporation by its directors.

| CLASS A DIRECTORS | | |
|---|--|----------------|
| Name and place of residence | Principal Occupation | Director Since |
| André P. Brosseau ⁽¹⁾⁽²⁾ Montréal, Québec, Canada | Chair of the Board and Chief Executive Officer Du Musée Investments Inc. (Family Office) | 2016 |
| Michèle Colpron, FCPA, ASC ⁽¹⁾ Saint-Lambert, Québec, Canada | Corporate Director | 2020 |

| CLASS A DIRECTORS | | |
|---|---|----------------|
| Name and place of residence | Principal Occupation | Director Since |
| Sylvie Lalande ASC-C.Dir ⁽²⁾ Lachute, Québec, Canada | Vice Chair of the Board and Lead Director of Quebecor and Quebecor Media Corporate Director Chair of the Board of TVA Group | 2011 |
| Érik Péladeau Sainte-Adèle, Québec, Canada | President, Cie de Publication Alpha Inc. (Holding company) | 2015 |
| Jean B. Péladeau Montréal, Québec, Canada | Vice President, Operational Convergence Quebecor Media | 2022 |

| CLASS B DIRECTORS | | |
|---|----------------------|----------------|
| Name and place of residence | Principal Occupation | Director Since |
| Chantal Bélanger, FCPA, ASC-C.Dir ⁽¹⁾ Blainville, Québec, Canada | Corporate Director | 2018 |
| Lise Croteau, FCPA, ASC ⁽¹⁾⁽²⁾ Mont-Tremblant, Québec, Canada | Corporate Director | 2019 |

(1) Member of the Audit and Risk Management Committee.

(2) Member of the Human Resources and Corporate Governance Committee.

Each of the aforementioned directors has, during the past five years, carried on his or her current principal occupation or held other management positions with the same or other associated companies or firms, including affiliates and predecessors, indicated opposite his or her name.

4.2 EXECUTIVE OFFICERS

The following table provides the names of each of the Corporation's executive officers, their place of residence and his or her position in the Corporation as at March 12, 2024.

| Name and place of residence | Position in the Corporation |
|---|--|
| Sylvie Lalande, ASC-C.Dir Lachute, Québec, Canada | Vice Chair of the Board and Lead Director* |
| Pierre Karl Péladeau Montréal, Québec, Canada | President and Chief Executive Officer |
| Hugues Simard Montréal, Québec, Canada | Chief Financial Officer |
| Jonathan Lee Hickey Montréal, Québec, Canada | Senior Vice President, Legal Affairs and Corporate Secretariat |
| Jean-François Parent Verdun, Québec, Canada | Vice President and Treasurer |
| Denis Sabourin Mille-Isles, Québec, Canada | Vice President and Corporate Controller |

* Ms. Sylvie Lalande serves as Vice Chair and Lead Director of Quebecor on a part-time basis and is not considered to be a member of the management team.

All of Quebecor's executive officers have held the positions and principal occupations indicated above or other positions within the Quebecor group of companies for the past five years.

As of March 12, 2024, to the knowledge of the Corporation and according to the information received, its directors and officers, as a group, beneficially owned or exercised control or direction over 69,875,516 of

its Class A Shares (or 91.11% of the Class A Shares) and 835,880 of its Class B Shares (or 0.54% of the Class B Shares).

4.3 CEASE TRADE ORDERS, BANKRUPTCIES, PENALTIES OR SANCTIONS

To the Corporation's knowledge and based upon information provided to it by the directors and executive officers, in the last ten years, no director or executive officer of the Corporation, with the exception of the person listed hereunder, or shareholder holding a sufficient number of securities of the Corporation to materially affect the control of the Corporation, (i) is or has been a director or executive officer of any other corporation that, while that person was acting in that capacity or within a year of that person ceasing to act in such capacity, became bankrupt, made a proposal under any bankruptcy or insolvency laws, or was subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold its assets, or (ii) became bankrupt, made a proposal under any bankruptcy or insolvency laws, or was subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold his/her assets.

André P. Brosseau was a director of Virtutone Network Inc. until November 2014. This corporation filed, in January 2015, a notice of intention to make a proposal under the Bankruptcy and Insolvency Act.

To the Corporation's knowledge and based upon information provided to it by the directors and executive officers, in the last ten years, no director or executive officer of the Corporation is or has been a director, chief executive officer or chief financial officer of any corporation that was the subject of a cease trade order or similar order, or an order that denied the corporation access to any exemptions under Canadian securities legislation, for a period of more than 30 consecutive days, that was issued while that director or executive officer was acting in such capacity, or that was issued after the director or executive officer ceased to be acting in such capacity and which resulted from an event which occurred while the director or executive officer was acting in such capacity.

ITEM 5 — AUDIT AND RISK MANAGEMENT COMMITTEE

5.1 MANDATE OF THE AUDIT AND RISK MANAGEMENT COMMITTEE

The audit and risk management committee of Quebecor (the "**Audit Committee**") assists the Board in overseeing i) the effectiveness of internal and the financial controls and reporting, ii) the quality and integrity of the presentation of the financial statements and financial information and iii) the processes of identifying and managing enterprise risk of Quebecor, including risks related to environment, social and governance issues. The Audit Committee also oversees the Corporation's compliance with financial covenants and legal and regulatory requirements governing financial disclosure matters and financial risk management.

The mandate of the Audit Committee was reviewed by the Board on November 8, 2023. The mandate of the Audit Committee is attached as Schedule C to this annual information form.

5.2 COMPOSITION OF THE AUDIT AND RISK MANAGEMENT COMMITTEE

As of March 12, 2024, the Audit Committee is composed of Chantal Bélanger (Chair), André P. Brosseau, Michèle Colpron and Lise Croteau.

The Board has determined that each of the members of the Audit Committee is independent and financially literate within the meaning of *Regulation 52-110 Respecting Audit Committees* ("**Regulation 52-110**").

5.3 RELEVANT EDUCATION AND EXPERIENCE

| Member | Relevant Education and Experience |
|-------------------------------------|--|
| <p>Chantal Bélanger (Chair)</p> | <p>Ms. Bélanger is a Fellow of the <i>Ordre des comptables professionnels agréés du Québec</i>. At the Laurentian Bank, where she held various positions from 1986 to 2006, she was Senior Vice President of Personal Banking Services for Québec, where she previously held the positions of Ombudsman and Director of Internal Audits and Information Systems. She has been a director at the Société de services financiers Fonds FMOQ Inc. since 2014 and chairs its Audit Committee. She was a director at Capital régional et coopératif Desjardins from 2012 to December 2019, and was the Vice President of the Board, Chair of the Internal Audit Committee and the Portfolio Valuation Committee and served on the Governance and Human Resources Committee. She was a director and Chair of the Audit Committee at the Régie des Rentes du Québec from 2009 to 2015. She was a director, Chair of the Audit Committee and a member of several committees for the Société des Alcools du Québec from 2002 to 2010. Ms. Bélanger currently serves as a director, Chair of the Audit Committee and member of the Corporate Governance Committee of Lassonde Industries Inc.</p> |
| <p>André P. Brosseau</p> | <p>Mr. Brosseau has worked in the investment banking industry since 1986. From 1994 to 2007, he held various executive positions with CIBC, most recently he was Co-Head of Canadian Cash Equities and of Global Cash Equities at CIBC World Markets Inc., as well as a member of the Executive Committee. Mr. Brosseau currently serves as Chair of the Board and Chief Executive Officer of Du Musée Investments Inc. (formerly Avenue Capital Markets BNB Inc.), a family office with private investments in Canada, the United States and Brazil that he founded in 2010. Until the sale of the company in the summer of 2021, he was a director, chairman of the audit committee and chairman of the compensation committee of DMD Digital Health Connections Group Inc., a digital solutions company of which he was one of the five founders and which specializes in digital media for pharmaceutical companies. Mr. Brosseau is vice chair of the board and owner of Quintess (formerly Grupo Cimcorp Brazil), an IT company specializing in outsourcing, digital transformation, and telecommunication infrastructure management with over 3,000 employees. Mr. Brosseau is a director of Alithya Group Inc. since September 2022.</p> |

| Member | Relevant Education and Experience |
|-----------------|--|
| Michèle Colpron | <p>Ms. Colpron is a Fellow of the <i>Ordre des comptables professionnels agréés du Québec</i>. She is also a qualified corporate director (ASC). She has over 30 years experience in leadership roles in the financial services industry. She held senior positions from 2000 to 2012 at CDPQ where she was Senior Vice President, Financial Management. She was also Vice-President, Investment Administration and Vice-President, Finance and Administration Private Equity. From 1993 to 1999, Ms. Colpron held senior positions as Chief Financial Officer at Merrill Lynch Bank (Suisse) S.A. and Finance and Human Resources Manager of Standard Chartered Bank (Switzerland) S.A. Her foray into international business began in 1989 with Ernst & Young in London followed by Hong Kong in 1991 until 1993 as audit manager. Ms. Colpron is a member of the Board of Directors of the Canada Infrastructure Bank since 2017 and chairs its Finance and Audit Committee. She served on the Board of Directors of the Investment Industry Regulatory Organization of Canada (IIROC) from 2017 to 2022, she was Vice Chair from 2020 to 2021 and was Chair and member of various committees during that period. Ms. Colpron also served on the Board of Directors of the Fonds de solidarité FTQ from 2012 to 2022. She was also Vice Chair, corporate director and member of various committees of the Professional Insurance Liability Fund of Barreau of Québec from 2012 until 2020.</p> |
| Lise Croteau | <p>Ms. Croteau has been a chartered professional accountant since 1984 and was named a Fellow of the <i>Ordre des comptables professionnels agréés du Québec</i> (FCPA) in 2008. She is also a qualified corporate director (ASC). She was, from 2015 until March 31, 2018, Executive Vice President and Chief Financial Officer of Hydro-Québec. In this role, her mandate included orienting, developing and overseeing all financial, regulatory and management accounting activities, as well as financial planning, taxation, financial control and risk management. In addition, she was responsible for Hydro-Québec's financial statements and reports. She joined Hydro-Québec in 1986, successively holding management positions. She also served as Acting President and Chief Executive Officer from May to July 2015. In 2016, she ranked among Canada's Most Powerful Women: Top 100 Award Winners, a distinction bestowed by the Women's Executive Network (WXN). In 2017, the Québec Chapter of Financial Executives International Canada (FEI Canada) presented her with the Ace of Finance award in the Financial Executive of a Large Corporation category. Ms. Croteau currently serves as a Director, is the Chair of the Audit Committee and member of the Investment and Risk management Committee of Boralex Inc. Since May 2019, she has also served as a Director and as a member of the Audit Committee of TotalEnergies SE. Ms. Croteau is governor of the <i>Université de Sherbrooke's Fondation de recherche en administration</i> (FRAUS), foundation for which she also served as a Director until May 2019. Ms. Croteau was a Director of the Montréal Heart Institute Foundation and a member of its Audit Committee until April 2019. She also served on the Board of Directors of the Montréal Museum of Fine Arts.</p> |

5.4 RELIANCE ON CERTAIN EXEMPTIONS

Quebecor has not used or relied upon any exemption pursuant to Regulation 52-110 at any time during the most recently completed financial year.

5.5 PRE-APPROVAL POLICY

The Audit Committee adopted an Audit and Non-Audit Services Pre-Approval Policy. This policy sets forth the procedures and the conditions pursuant to which services proposed to be performed by the external auditor must be pre-approved.

Once the list of audit and non-audit services has been pre-approved by the Audit Committee, the Chief Financial Officer of the Corporation may hire the auditor for specific tasks or engagements that comply with the conditions previously approved by the Audit Committee. The Audit Committee has delegated pre-approval authority to the Chair of the Audit Committee for services to be provided by the external auditor that do not exceed \$250,000. For services in excess of \$250,000, and that have not been pre-approved, they must be approved by the Audit Committee. As required by this policy, a report must be presented to the Audit Committee each quarter.

For fiscal year 2023, the total amount of non-audit services that has not been pre-approved does not represent more than 5% of the total amount of the fees paid to the external auditor.

5.6 EXTERNAL AUDITOR SERVICE FEES

The following table sets forth the fees paid to Ernst & Young LLP (“Ernst & Young”), the Corporation’s external auditor, for the services rendered during the fiscal years 2023 and 2022.

| | 2023 | 2022 |
|-----------------------------------|--------------------|--------------------|
| Audit fees ⁽¹⁾ | \$4,330,007 | \$3,167,740 |
| Audit-related fees ⁽²⁾ | \$4,400 | \$104,800 |
| Tax fees ⁽³⁾ | \$181,854 | \$173,448 |
| All other fees ⁽⁴⁾ | - | - |
| Total fees | \$4,516,261 | \$3,445,988 |

- (1) *Audit fees* consist of fees billed for the annual audit and quarterly reviews of the Corporation’s annual and quarterly consolidated financial statements or for services that are normally provided by the external auditor in connection with statutory and regulatory filings or engagements. They also include fees billed for other audit services, which are those services that only the external auditor reasonably can provide, and include the provision of comfort letters and consents, the consultation concerning financial accounting and reporting of specific issues and the review of documents filed with regulatory authorities.
- (2) *Audit-related fees* consist of fees billed for assurance and related services that are traditionally performed by the external auditor, and include consultations concerning financial accounting and reporting standards on proposed transactions, due diligence or accounting work related to acquisitions, and employee pension plan audits.
- (3) *Tax fees* include fees billed for tax compliance services, including the preparation of tax returns and claims for refund; tax consultations, such as assistance and representation in connection with tax audits and appeals, tax advice related to mergers and acquisitions, and requests for rulings or technical advice from taxing authorities; tax planning services; and consultation and planning services.
- (4) *All other fees* include fees billed for forensic accounting and occasional training services. These fees also include consultations and assistance in preparing documentation regarding disclosure controls and procedures and internal financial reporting control measures for the Corporation and its subsidiaries.

ITEM 6 — LEGAL PROCEEDINGS

In the context of disputes between the Corporation and a competitor, legal proceedings have been initiated by the Corporation and against the Corporation. At this stage of proceedings, management of the Corporation is of the opinion that the outcome is not expected to have a material adverse effect on the Corporation’s results or on its financial position.

There are also a number of other legal proceedings against the Corporation that are pending. Generally, management of the Corporation, establishes provisions for claims or actions considering the facts of each

case. The Corporation cannot determine when and if any payment will be made related to these legal proceedings.

ITEM 7 — RISK FACTORS

The Corporation urges all of its current and potential investors to carefully consider the risks described in the sections referred to below as well as the other information contained in this annual information form and other information and documents filed by it with the appropriate securities regulatory authorities before making any investment decision with respect to any of its securities. The risks and uncertainties described in such sections are not the only ones the Corporation may face. Additional risks and uncertainties that the Corporation is unaware of, or that it currently deems to be immaterial, may also become important factors that affect it. If any of the risks referred to in the following paragraph actually occurs, its business, cash flow, financial condition or results of operations could be materially adversely affected. Such risk factors should be considered in connection with any forward-looking statements in this document and with the cautionary statements contained in Item 13 — Forward-Looking Statements.

The Corporation describes the principal risk factors relating to its operations and businesses in its *Management's Discussion and Analysis for the year ended December 31, 2023* under the heading "Risks and Uncertainties", which was filed with the Canadian Securities Administrators on February 22, 2024, which section is incorporated by reference into this annual information form, and which may be viewed under its profile on SEDAR+ at www.sedarplus.ca.

ITEM 8 — DESCRIPTION OF CAPITAL STRUCTURE

8.1 CAPITAL STRUCTURE

Quebecor's authorized share capital was modified by a certificate of amendment dated September 4, 1986 re-designating the Common Shares as Class A Shares carrying ten votes per share and creating Class B Shares carrying one vote per share. Its Class B Shares are "restricted securities" (within the meaning of the relevant Canadian regulations respecting securities) in that they do not carry equal voting rights to those attached to the Class A Shares. In the aggregate, all of the voting rights attached to the Class B Shares represented, as at March 12, 2024, 16.72% of the total voting rights attached to all of its issued and outstanding voting securities.

Quebecor's Articles provide that if, at any time, the "Péladeau Group or an Acceptable Successor" (as defined in the Articles of Quebecor) does not own, directly or indirectly, a number of Class A Shares equal to at least 40% of all the Class A Shares outstanding or does not own, directly or indirectly, at least 32,000,000 Class A Shares (such number having been adjusted upwards to reflect stock splits), then the Class A Shares will carry one vote per share at all times thereafter and all of its directors will be elected by the holders of the Class A Shares and the Class B Shares voting together as a single class.

Quebecor's Articles further provide that if a takeover bid to purchase Class A Shares is made to the holders of Class A Shares and is not made at the same time and on the same terms and conditions to the holders of Class B Shares, each Class B Share will become convertible, at the holder's option, as of the date the takeover bid is made, into one Class A Share, for the sole purpose of allowing the holder to accept the takeover bid. However, such right of conversion will be deemed not to come into force if the "Péladeau Group or an Acceptable Successor" owns at that time a sufficient number of shares of any class to be able to exercise more than 50% of the votes attached to all of its shares then carrying voting rights and does not accept the takeover bid before it expires. Moreover, the right of conversion will be deemed not to come into force if the takeover bid is withdrawn by the offeror.

Quebecor's Articles contain a definition of an offer giving rise to the right of conversion, provide for procedures to be followed in order to exercise such right and stipulate that, at the time such an offer is made, Quebecor or the transfer agent of the Class B Shares will communicate in writing with the holders

of Class B Shares in order to provide them with full particulars of the manner in which their right of conversion may be exercised.

Quebecor's Articles provide that, on liquidation or dissolution of the Corporation or any other distribution of its assets among its shareholders for the purpose of winding-up its affairs, all the assets of the Corporation available for payment or distribution to the holders of Class A Shares and of Class B Shares, will be paid or distributed equally, on a one-for-one basis, to the holders of Class A Shares and of Class B Shares.

8.2 AUTHORIZED SHARE CAPITAL

Quebecor's authorized share capital consists of the following classes of shares:

- an unlimited number of Class A Shares (Multiple Voting) with voting rights of 10 votes per share, convertible at any time into Class B Shares (Subordinate Voting), on a one-for-one basis; and
- an unlimited number of Class B Shares (Subordinate Voting) with voting rights of one vote per share convertible into Class A Shares on a one-for-one basis only if a takeover bid for the Class A Shares is made without an offer being made concurrently and on the same terms and conditions for the Class B Shares and subject to other conditions provided for in Quebecor's Articles.

Holders of Class B Shares are entitled to elect 25% of the members of the Board, and holders of Class A Shares are entitled to elect the remaining members of the Board.

8.3 ISSUED AND OUTSTANDING SHARE CAPITAL

As at March 12, 2024, 76,692,135 Class A Shares and 153,983,455 Class B Shares were issued and outstanding.

8.4 DIVIDENDS

Each Class A Share and each Class B Share is entitled to receive dividends as determined by the Board, in an identical amount, on the same date and in the same form as if the Class A Shares and Class B Shares formed a single class of shares.

Declaration and payment of dividends are the responsibility of the Board, which takes into consideration the Corporation's financial situation and its cash-flow strategy. In addition, in accordance with the credit agreements and indentures governing the debt instruments of some of the Corporation's subsidiaries, these subsidiaries are subject to certain restrictions including the maintenance of certain financial ratios that may limit the amount of distribution that they can declare and pay to the Corporation, hence potentially limiting the amount of cash available to the Corporation and the amount of dividends that the Corporation can declare and pay.

For the year ended December 31, 2023, Quebecor declared and paid quarterly dividends in the annual aggregate amount of \$1.20 per share on its Class A Shares and Class B Shares. For the years ended December 31, 2022 and 2021, Quebecor declared and paid quarterly dividends in the annual aggregate respective amount of \$1.20 and \$1.10 per share on its Class A Shares and Class B Shares.

8.5 MARKET FOR SECURITIES

Quebecor's Class A Shares and Class B Shares are listed on the TSX under the stock symbols "QBR.A" and "QBR.B", respectively.

The following tables set forth the reported high, low and closing sale prices and the aggregate monthly trading volume of the Class A Shares and the Class B Shares on the TSX for the periods indicated:

| CLASS A SHARES | | | | |
|----------------|--------------------|-----------|----------|--------------------|
| 2023 | Closing Price (\$) | High (\$) | Low (\$) | Trading volume (#) |
| January | 31.06 | 32.63 | 29.86 | 37,810 |
| February | 32.51 | 32.93 | 31.02 | 21,835 |
| March | 33.42 | 33.42 | 30.06 | 19,421 |
| April | 35.14 | 35.50 | 33.03 | 18,221 |
| May | 32.83 | 35.23 | 32.55 | 12,180 |
| June | 33.14 | 33.63 | 31.70 | 14,352 |
| July | 32.80 | 34.05 | 31.81 | 444,586 |
| August | 31.46 | 34.50 | 30.27 | 10,896 |
| September | 30.00 | 30.99 | 28.98 | 11,555 |
| October | 30.26 | 31.42 | 29.29 | 13,473 |
| November | 31.88 | 32.99 | 30.48 | 11,971 |
| December | 34.23 | 34.23 | 31.38 | 9,490 |

| CLASS B SHARES | | | | |
|----------------|--------------------|-----------|-----------|--------------------|
| 2023 | Closing Price (\$) | High (\$) | Low (\$) | Trading volume (#) |
| January | 30.376562 | 31.213937 | 28.153182 | 12,136,715 |
| February | 31.069563 | 31.488251 | 29.83756 | 13,328,370 |
| March | 32.45811 | 32.535831 | 29.485292 | 17,089,426 |
| April | 33.973663 | 34.595429 | 32.322098 | 8,524,171 |
| May | 31.738913 | 34.425414 | 31.199636 | 12,115,408 |
| June | 32.013454 | 33.013568 | 30.444648 | 9,551,154 |
| July | 31.650667 | 33.739141 | 30.728994 | 6,884,106 |
| August | 30.585177 | 33.793069 | 29.996049 | 11,129,250 |
| September | 28.822743 | 30.733697 | 27.961328 | 13,868,951 |
| October | 28.327677 | 29.47623 | 26.981097 | 7,503,752 |
| November | 30.11 | 31.010934 | 28.020144 | 10,342,692 |
| December | 31.52 | 31.78 | 29.31 | 10,245,307 |

ITEM 9 — INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS

For purposes of this Item, reference is made to the section entitled "Related Party Transactions" in Quebecor's Management's Discussion and Analysis for the year ended December 31, 2023, which is incorporated by reference into this annual information form.

Quebecor's Management's Discussion and Analysis for the year ended December 31, 2023 may be found on its website at www.quebecor.com and under its profile on SEDAR+ at www.sedarplus.ca.

To his or her knowledge, no member of management or of the Board or any other insiders had any interest in a material transaction entered into since the beginning of its last full fiscal year or in a proposed transaction that materially affected or reasonably might have materially affected the Corporation.

ITEM 10 — MATERIAL CONTRACTS

TVA Group is subject to the same continuous disclosure obligations as Quebecor and these obligations include the requirements to file annual and interim financial statements and management's discussion and analysis, material change reports and copies of material contracts. The investors who wish to do so may view such documents under TVA Group's profile at www.sedarplus.ca.

The Canadian Securities Administrators have exempted Quebecor from the obligation to file on its SEDAR+ profile the material contracts of TVA Group that would otherwise be material contracts for it. The material contracts of TVA Group may be viewed under its profile at www.sedarplus.ca.

10.1 MATERIAL CONTRACTS OF QUEBECOR

The following contracts entered into by Quebecor are: (i) material contracts other than contracts entered into in the ordinary course of business, and (ii) material contracts entered into in the ordinary course of business that are required to be disclosed under *Regulation 51-102 Respecting Continuous Disclosure Obligations*, and that are still in effect:

Share Purchase Agreement dated as of May 8, 2018 among Quebecor, Quebecor Media and CDP

On May 8, 2018, Quebecor, Quebecor Media and CDP entered into an agreement pursuant to which Quebecor and Quebecor Media would repurchase all of the share capital of Quebecor Media still held by CDP (the "**Agreement**"). The Agreement provided that Quebecor and Quebecor Media would purchase 17,628,911 shares, then representing then a 18.47% stake in Quebecor Media, for a purchase price of \$1,690 billion.

The Agreement provided for the completion of the following two transactions: (1) the repurchase for cancellation by Quebecor Media of 16,064,215 shares of Quebecor Media held by CDP, representing approximately 91.1% of CDP's interest before closing, for an aggregate purchase price of \$1.54 billion, payable in cash; and (2) the purchase by Quebecor of 1,564,696 shares of Quebecor Media held by CDP, representing approximately 8.9% of the CDP's interest before closing, in consideration of the issuance of \$150 million aggregate principal amount of convertible debentures of Quebecor, which would be convertible into Quebecor Class B Subordinate Voting Shares (the "**Convertible Debentures**"). The transactions provided for in the Agreement closed on June 22, 2018.

The Agreement may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Trust Indenture between Quebecor and AST Trust Company (Canada), providing for the issue of convertible debentures, dated as of June 22, 2018

On June 22, 2018, Quebecor issued \$150,000,000 principal amount of convertible Debenture (the "**Convertible Debenture**"), bearing interest at an annual rate of 4.0% and maturing in June 2024, pursuant to a Trust Indenture, dated as of June 22, 2018, by and between Quebecor and AST Trust Company (Canada), as trustee (the "**Trust Indenture**"). The main terms and conditions of the debentures are as follows:

- Interest is payable semi-annually in cash, in Quebecor Class B Shares or with the proceeds from the sale of Quebecor Class B shares;
- At maturity, the Convertible Debenture will be payable in cash by Quebecor at the outstanding principal amount, plus accrued and unpaid interest, subject to redemption, conversion, purchase or prior repayment;
- One day prior to maturity ("**Redemption Date**"), Quebecor may redeem the outstanding Convertible Debenture by issuing that number of Quebecor Class B Shares obtained by dividing the outstanding

principal amount by the then current market price of a Quebecor Class B Share, subject to a floor price of \$23.87 per share (that is, a maximum number of 6,283,314 Quebecor Class B Shares corresponding to a ratio of \$150,000,000 to the floor price), and a ceiling price of \$29.84 per share (that is, a minimum number of 5,026,651 Quebecor Class B Shares corresponding to a ratio of \$150,000,000 to the ceiling price). The foregoing floor and ceiling prices are as at December 31, 2023, and the whole is subject to adjustments in accordance with the terms of the Trust Indenture;

- At any time prior to the Redemption Date, Quebecor may redeem or convert, in whole or in part, the outstanding Convertible Debenture, subject to the terms of the Trust Indenture;
- The Convertible Debenture is convertible, at all times prior to the maturity date, into Quebecor Class B Shares by the holder in accordance with the terms of the Trust Indenture; and
- In all cases, Quebecor has the option to pay an amount in cash equal to the market value of the shares, being the product of (i) the number of those Quebecor Class B Shares that would have otherwise been issued, and (ii) the then current market price of a Quebecor Class B Share.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Registration Rights Agreement dated June 22, 2018 between Quebecor, CDPQ and CDP

On June 22, 2018, Quebecor and CDP entered into a Registration Rights Agreement (the "**Registration Rights Agreement**") whereby Quebecor granted to CDP demand registration rights and piggyback registration rights for the Convertible Debentures and underlying Quebecor Class B Shares.

The Registration Rights Agreement may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

10.2 MATERIAL CONTRACTS OF QUEBECOR MEDIA

The following contracts entered into by Quebecor Media are: (i) material contracts other than contracts entered into in the ordinary course of business, and (ii) material contracts entered into in the ordinary course of business that are required to be disclosed under *Regulation 51-102 Respecting Continuous Disclosure Obligations*, and that are still in effect:

Amended and Restated Credit Agreement, dated as of June 14, 2013, as amended, by and among Quebecor Media, as borrower, the financial institutions party thereto from time to time, as lenders, and Bank of America, N.A., as administrative agent

Quebecor Media's senior secured credit facilities currently provide for a \$300,000,000 revolving credit facility ("**Revolving Facility**") that matures on July 15, 2025 and a US\$350,000,000 term credit facility ("**Facility B**") which was reduced to zero and cancelled following its repayment in full on July 15, 2019. Quebecor Media's senior secured credit facilities also provide it with the ability to borrow up to an additional amount of \$800,000,000 (minus the equivalent amount in Canadian dollars of Facility B as of August 1, 2013) under an uncommitted incremental facility (or increase to the Revolving Facility or Facility B), subject to absence of default and lenders being willing to fund the incremental amount. Quebecor Media may draw letters of credit under its Revolving Facility. The proceeds of its senior secured credit facilities may be used for its general corporate purposes.

Borrowings under the Revolving Facility bear interest at, as applicable, the Canadian prime rate, the U.S. prime rate, the bankers' acceptance rate or the Term Secured Overnight Financing Rate ("**Term SOFR**"), plus agreed pricing margins. Specified commitment fees or drawing fees may also be payable.

Borrowings under the Revolving Facility are repayable in full on July 15, 2025.

Borrowings under the senior secured credit facilities and under eligible derivative instruments are secured by a first-ranking hypothec and security agreement (subject to certain permitted encumbrances) on all of

Quebecor Media's movable property and first-ranking pledges of all of the shares (subject to certain permitted encumbrances) of Videotron.

The senior secured credit facilities contain customary covenants that restrict and limit Quebecor Media's ability to, among other things, enter into merger or amalgamation transactions, grant encumbrances, sell assets, pay dividends or make other distributions, incur indebtedness and enter into related party transactions. In addition, the senior secured credit facilities contain customary financial covenants solely for the benefit of lenders under the Revolving Facility. The senior secured credit facilities contain customary events of default, including the non-payment of principal or interest, the breach of any financial covenant, the failure to perform or observe any other covenant, certain bankruptcy events relating to Quebecor Media and its material subsidiaries (including Videotron), and the occurrence of a change of control.

The Credit Agreement and its amendments may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

10.3 MATERIAL CONTRACTS OF VIDEOTRON

The following contracts entered into by Videotron are: (i) material contracts other than contracts entered into in the ordinary course of business, and (ii) material contracts entered into in the ordinary course of business that are required to be disclosed under *Regulation 51-102 Respecting Continuous Disclosure Obligations*, and that are still in effect:

Indenture relating to \$400,000,000 of Videotron's 5 5/8% Senior Notes due June 15, 2025, dated as of June 17, 2013, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee.

On June 17, 2013, Videotron issued \$400,000,000 aggregate principal amount of its 5 5/8% Senior Notes due June 15, 2025, pursuant to an Indenture, dated as of June 17, 2013, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee. These senior notes are unsecured and mature on June 15, 2025. Interest on these senior notes is payable in cash semi-annually in arrears on April 15 and October 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable, at Videotron's option, under certain circumstances and at the make-whole redemption price set forth in the indenture. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to US\$600,000,000 of Videotron's 5 3/8% Senior Notes due June 15, 2024, dated as of April 9, 2014, by and among Videotron, the guarantors party thereto, and Wells Fargo Bank, National Association, as trustee.

On April 9, 2014, Videotron issued US\$600,000,000 aggregate principal amount of its 5 3/8% Senior Notes due June 15, 2024, pursuant to an Indenture, dated as of April 9, 2014, by and among Videotron, the guarantors party thereto, and Wells Fargo Bank, National Association, as trustee. These senior notes are unsecured and mature on June 15, 2024. Interest on these senior notes is payable in cash semi-annually in arrears on June 15 and December 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable, at Videotron's option, under certain circumstances and at the make-whole redemption price set forth in the indenture. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at

maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to \$375,000,000 of Videotron's 5 ¾% Senior Notes due January 15, 2026, dated as of September 15, 2015, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee.

On September 15, 2015, Videotron issued \$375,000,000 aggregate principal amount of its 5 ¾% Senior Notes due January 15, 2026, pursuant to an Indenture, dated as of September 15, 2015, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee. These senior notes are unsecured and mature on January 15, 2026. Interest on these senior notes is payable in cash semi-annually in arrears on March 15 and September 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable, at Videotron's option, under certain circumstances and at a price based on a make-whole formula during the first five years of the term of the senior notes and at the redemption prices set forth in the indenture thereafter. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to US\$600,000,000 of Videotron's 5 ⅞% Senior Notes due April 15, 2027, dated as of April 13, 2017, by and among Videotron, the guarantors party thereto, and Wells Fargo Bank, National Association, as trustee.

On April 13, 2017, Videotron issued US\$600,000,000 aggregate principal amount of its 5 ⅞% Senior Notes due April 15, 2027, pursuant to an Indenture, dated as of April 13, 2017, by and among Videotron, the guarantors party thereto, and Wells Fargo Bank, National Association, as trustee. These senior notes are unsecured and mature on April 15, 2027. Interest on these senior notes is payable in cash semi-annually in arrears on April 15 and October 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable, at Videotron's option, under certain circumstances and at a price based on a make-whole formula during the first five years of the term of the senior notes and at the redemption prices set forth in the indenture thereafter. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to \$800,000,000 of Videotron's 4 ½% Senior Notes due January 15, 2030, dated as of October 8, 2019, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee.

On October 8, 2019, Videotron issued \$800,000,000 aggregate principal amount of its 4 ½% Senior Notes due January 15, 2030, pursuant to an Indenture, dated as of October 8, 2019, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee. These senior notes are unsecured and mature on January 15, 2030. Interest on these senior notes is payable in cash semi-

annually in arrears on April 15 and October 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable, at Videotron's option, under certain circumstances and at a price based on a make-whole formula during the first five years of the term of the senior notes and at the redemption prices set forth in the indenture thereafter. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to \$650,000,000 of Videotron's 3 1/8% Senior Notes due January 15, 2031, dated as of January 22, 2021, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee.

On January 22, 2021, Videotron issued \$650,000,000 aggregate principal amount of its 3 1/8% Senior Notes due January 15, 2031, pursuant to an Indenture, dated as of January 22, 2021, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee. These senior notes are unsecured and mature on January 15, 2031. Interest on these senior notes is payable in cash semi-annually in arrears on January 15 and July 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable, at Videotron's option, under certain circumstances and at a price based on a make-whole formula during the first five years of the term of the senior notes and at the redemption prices set forth in the indenture thereafter. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to US\$500,000,000 of Videotron's 3 5/8% Senior Notes due June 15, 2029, dated as of June 17, 2021, by and among Videotron, the guarantors party thereto, and Wells Fargo Bank, National Association, as trustee.

On June 17, 2021, Videotron issued US\$500,000,000 aggregate principal amount of its 3 5/8% Senior Notes due June 15, 2029, pursuant to an Indenture, dated as of June 17, 2021, by and among Videotron, the guarantors party thereto, and Wells Fargo Bank, National Association, as trustee. These senior notes are unsecured and mature on June 15, 2029. Interest on these senior notes is payable in cash semi-annually in arrears on June 15 and December 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable at the option of Videotron, in whole or in part, at a price based on a make-whole formula during the first three years of the term of the senior notes and at the redemption prices set forth in the indenture thereafter. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Indenture relating to \$750,000,000 of Videotron's 3½% Senior Notes due June 15, 2028, dated as of June 17, 2021, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee.

On June 17, 2021, Videotron issued \$750,000,000 aggregate principal amount of its 3½% Senior Notes due June 15, 2028, pursuant to an Indenture, dated as of June 17, 2021, by and among Videotron, the guarantors party thereto, and Computershare Trust Company of Canada, as trustee. These senior notes are unsecured and mature on June 15, 2028. Interest on these senior notes is payable in cash semi-annually in arrears on June 15 and December 15 of each year. These senior notes are guaranteed on a senior unsecured basis by most, but not all, of Videotron's subsidiaries. These senior notes are redeemable at the option of Videotron, in whole or in part, at a price based on a make-whole formula during the first three years of the term of the senior notes and at the redemption prices set forth in the indenture thereafter. The indenture contains customary restrictive covenants with respect to Videotron and certain of its subsidiaries, and customary events of default. If an event of default occurs and is continuing, other than Videotron's bankruptcy or insolvency, the trustee or the holders of at least 25% in principal amount at maturity of the then-outstanding senior notes may declare all the senior notes to be due and payable immediately. The senior notes issued pursuant to this indenture have not been and will not be registered under the Securities Act or under the laws of any other jurisdiction.

This Indenture may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Credit Agreement originally dated as of November 28, 2000, by and among Videotron, as borrower, the guarantors party thereto, the financial institutions party thereto from time to time, as lenders, and Royal Bank of Canada, as administrative agent, as amended.

Videotron's senior credit facilities, as amended and restated as of June 16, 2015 (and as amended thereafter), currently provide for a \$2,000,000,000 secured revolving credit facility that matures on July 20, 2026 and a \$2,100,000,000 secured term credit facility composed of three tranches of \$700,000,000 each maturing respectively on October 3, 2024, on April 3, 2026 and on April 3, 2027. The proceeds of the revolving credit facility can be used for general corporate purposes including, without limitation, to issue letters of credit and to pay dividends to Quebecor Media subject to certain conditions. The proceeds of the term credit facility were used for the acquisition of Freedom.

Advances under Videotron's secured revolving credit facility bear interest at, as applicable, the Canadian prime rate, the U.S. prime rate, Term SOFR or the bankers' acceptance rate, plus agreed pricing margins. Videotron has also agreed to pay specified standby fees in respect of its revolving credit facility.

The revolving credit facility is repayable in full on July 20, 2026 and the term credit facility is repayable in three tranches of \$700,000,000 each on October 3, 2024, on April 3, 2026 and on April 3, 2027 respectively.

Borrowings under Videotron's senior credit facilities and under eligible derivative instruments are secured by a first-ranking hypothec or security interest (subject to certain permitted encumbrances) on all current and future assets of Videotron and of the guarantors under the senior credit facility (which include most, but not all of Videotron's subsidiaries), guarantees by such guarantors, pledges of shares by Videotron and such guarantors and other security.

Videotron's senior credit facilities contain customary covenants that restrict and limit the ability of Videotron and the members of the VL Group (as defined in the credit agreement to mean Videotron and all of its wholly owned subsidiaries) to, among other things, enter into merger or amalgamation transactions or liquidate or dissolve, grant encumbrances, sell assets, pay dividends or make other distributions, issue shares of capital stock, incur indebtedness and enter into related party transactions. In addition, Videotron's senior credit facilities contain customary financial covenants and customary events of default including the non-payment of principal or interest, the breach of any financial covenant, the failure to perform or observe any other covenant, certain bankruptcy events relating to Videotron or any member of the VL Group (other than an Immaterial Subsidiary, as defined in the credit agreement), and the occurrence of a change of control.

This Credit Agreement and its amendments may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

Share Purchase Agreement dated as of August 12, 2022, by and among Quebecor, Videotron, Rogers and Shaw

On August 12, 2022, the Corporation, Videotron, Rogers and Shaw entered into a share purchase agreement for the sale of Freedom to the Corporation, including the Freedom brand's entire wireless and Internet customer base, as well as its owned infrastructure, spectrum and retail outlets, for a purchase price of \$2.85 billion on a cash-free and debt-free basis. According to the terms of the share purchase agreement, the acquisition of Freedom was conditional on (i) clearance under the Competition Act (Canada) and (ii) approval of the Minister of Innovation, Science and Industry, which were obtained respectively on December 31, 2022 and March 31, 2023. The completion of the acquisition of Freedom was further subject to: (i) there not having occurred a Material Adverse Effect (as such term is defined in the share purchase agreement), and (ii) the satisfaction of all conditions or waiver of all conditions precedent to the completion of the purchase by Rogers of all of the issued and outstanding shares in the capital of Shaw by way of a plan of arrangement under the provisions of the *Business Corporations Act* (Alberta).

This share purchase agreement may be viewed under Quebecor's profile on SEDAR+ at www.sedarplus.ca.

ITEM 11 — INTERESTS OF EXPERTS

Ernst & Young is the public accounting firm that prepared the auditors' report with respect to Quebecor's consolidated annual financial statements for the year ended December 31, 2023. Ernst & Young has confirmed that it is independent within the meaning of the Rules of Professional Conduct of the *Ordre des comptables professionnels agréés du Québec*. These rules are equivalent or similar to the Rules of Professional Conduct applicable in the other provinces of Canada.

ITEM 12 — TRANSFER AGENT AND REGISTRAR

The transfer agent and registrar for Quebecor's Class A Shares and Class B Shares is TSX Trust Company (Canada). Share transfer services are available at its Montréal and Toronto offices.

ITEM 13 — FORWARD-LOOKING STATEMENTS

This annual information form contains "forward-looking statements" with respect to the financial condition, results of operations, business and certain of the plans and objectives of the Corporation. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industries in which the Corporation operates as well as beliefs and assumptions made by its management. Such statements include, in particular, statements about its plans, prospects, financial position and business strategies. All statements other than statements of historical facts included in this annual information form, including statements regarding the prospects of the Corporation's industries and its prospects, plans, financial position and business strategy may constitute forward-looking statements within the meaning of Canadian securities legislation and regulations. Words such as "may," "will," "expect," "continue," "intend," "estimate," "anticipate," "plan," "foresee," "believe", "project" or "seek" or the negatives of these terms or variations of them or similar terminology are intended to identify such forward-looking statements. Although the Corporation believes that the expectations reflected in these forward-looking statements are reasonable, these statements, by their nature, involve risks and uncertainties and are not guarantees of future performance. Such statements are also subject to assumptions concerning, among other things: the Corporation's anticipated business strategies; anticipated trends in its business sectors; anticipated reorganizations of any of its segments or businesses, and any related restructuring provisions or impairment charges; and its ability to continue to control costs. The Corporation can give no assurance that these estimates and expectations will prove to have been correct. Actual outcomes and results may, and often do, differ from what is expressed, implied or projected in such forward-looking statements, and

such differences may be material. Some important factors that could cause actual outcomes and results to differ materially from those expressed, implied or projected in these forward-looking statements include, but are not limited to:

- Quebecor's ability to continue successfully developing its network and the facilities that support its mobile services;
- general economic, financial or market conditions and variations in the businesses of local, regional and national advertisers in Quebecor's newspapers, television outlets and other media properties;
- the intensity of competitive activity in the industries in which Quebecor operates;
- Quebecor's ability to penetrate new, highly competitive markets, and the accuracy of the estimated size of potential markets;
- fragmentation of the media landscape;
- new technologies that might change consumer behaviour with respect to Quebecor's product suites;
- unanticipated higher capital spending required for developing Quebecor's network or to address the continued development of competitive alternative technologies, or the inability to obtain additional capital to continue the development of Quebecor's business;
- Quebecor's ability to implement its business and operating strategies successfully and to manage its growth and expansion;
- risks relating to the acquisition of Freedom and the strategy for expanding outside Québec, including Quebecor's ability to successfully integrate Freedom's operations and to capture synergies, and potential unknown liabilities or costs associated with the acquisition of Freedom;
- the anticipated benefits and effects of the acquisition of Freedom, which may not be realized in a timely manner or at all, and ongoing operating costs and capital expenditures, which could be different than anticipated, as well as unanticipated litigation or other regulatory proceedings associated with the acquisition of Freedom, which could result in changes to the parameters of the transaction;
- the impacts of the significant and recurring investments that will be required in our new Freedom, Videotron MVNO and other markets for development and expansion and to compete effectively with the ILECs and other current or potential competitors in these markets, including the fact that the post-acquisition Videotron business will continue to face the same risks that Videotron currently faces, but will also face increased risks relating to new geographies and markets;
- disruptions to the network through which Quebecor provides its television, Internet access, mobile and wireline telephony and OTT services, and its ability to protect such services against piracy, unauthorized access and other security breaches;
- labour disputes or strikes;
- service interruptions resulting from equipment breakdown, network failure, the threat of natural disasters, epidemics, pandemics and other public-health crises and political instability in some countries;
- impact of emergency measures that have been or may be implemented by various levels of government;
- changes in Quebecor's ability to obtain services and equipment critical to its operations;
- changes in laws and regulations, or in their interpretations, which could result, among other things, in the loss (or reduction in value) of Quebecor's licences or markets, or in an increase in competition, compliance costs or capital expenditures;

- Quebecor’s ability to successfully develop its Sports and Entertainment segment and other expanding lines of business in its other segments;
- Quebecor’s substantial indebtedness, the tightening of credit markets, and the restrictions on its business imposed by the terms of its debt; and
- interest rate fluctuations that could affect a portion of Quebecor’s interest payment requirements on long-term debt.

The forward-looking statements in this document are made to provide investors and the public with a better understanding of the Corporation’s circumstances and are based on assumptions it believes to be reasonable as of the day on which they are made. Investors and others are cautioned that the foregoing list of factors that may affect future results is not exhaustive and that undue reliance should not be placed on any forward-looking statements. For more information on the risks, uncertainties and assumptions that could cause the Corporation’s actual results to differ from current expectations please refer to the “Risks and Uncertainties” section of the Management Discussion and Analysis, which was filed with the Canadian securities regulatory authorities on February 22, 2024, which section is incorporated by reference into this annual information form.

The forward-looking statements in this annual information form reflect the Corporation’s expectations as of the date hereof and are subject to change after that date. The Corporation expressly disclaims any obligation or intention to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws.

ITEM 14 — ADDITIONAL INFORMATION

Additional information relating to the Corporation may be found on the SEDAR+ website at www.sedarplus.ca.

Other information, including information on the remuneration and indebtedness of directors and officers, the principal holders of Quebecor’s securities, securities authorized for issuance under equity compensation plans, where applicable, is contained in its management proxy circular prepared in connection with its annual meeting of shareholders held on May 11, 2023. Updated information in that respect will be contained in the next management proxy circular prepared in connection with the annual meeting of shareholders to be held in 2024 and that will be filed in accordance with applicable regulations. Other financial information is included in the comparative consolidated financial statements and Management’s Discussion and Analysis for the year ended December 31, 2023.

The above-mentioned documents and press releases may be found on Quebecor’s website at www.quebecor.com.