



PRESS RELEASE
For immediate release

Freedom Mobile introduces Canada's most affordable 5G & nationwide unlimited plans!

*Freedom's new 5G network covers over 12 million Canadians and growing.
Freedom's new monthly plans now include nationwide network access at one affordable rate.
Freedom improves customer experience with major network upgrades.*

Toronto, July 27, 2023 – Freedom Mobile is bringing big changes to Canada's telecom industry! Delivering on its promise to offer Canadians the latest technology with improved service at an affordable price, Freedom Mobile today launched new ultra-competitive wireless plans with true national coverage and access to 5G. And that's not all: Freedom has also unveiled its first-ever wireless plan covering Canada, the United States and Mexico.

"Today, Freedom is exceeding its promise to customers with some of the most competitive wireless plans ever seen in Canada, backed by a top-notch 5G network," said Pierre Karl Péladeau, President and CEO of Quebecor, Freedom Mobile's parent company. "With this unprecedented offering and the roll-out of major enhancements to its wireless network, Freedom upgrades the telecom industry and brings Canadians high-quality mobile plans to use in more places, at an affordable price."

Bigger, better and faster than ever!

With the support of Videotron and Quebecor, starting today, Freedom is proud to offer 5G service to over 12 million Canadians in the Toronto, Vancouver, Calgary and Edmonton metropolitan areas along with select cities across Ontario, British Columbia and Alberta. 5G will automatically be added to all plans \$45 per month or more with Auto Pay for both new and existing customers. Over time, Freedom will continue to roll out 5G to other markets. To make 5G access even more affordable, Freedom is offering customers the ability to get a Samsung Galaxy A14 5G phone with a 24-month term on a 5G plan for \$0 – while supplies last.

In addition to unveiling a range of new Nationwide plans, Freedom will also upgrade the monthly plans of existing customers to include nationwide data that can be used anywhere in Canada, free of charge. All new plans qualify for Freedom's [Price Freeze Promise](#).

Significant technical enhancements have also been made across Freedom's network, including the introduction of seamless roaming, which greatly improves the user experience.

Freedom Mobile's new Nationwide Unlimited & 5G plans*

- \$45** 5G | **30 GB** of data in Canada, plus unlimited talk and text
- \$50** 5G | **40 GB** of data in Canada and the U.S., plus unlimited talk and text
- \$65** 5G | **50 GB** of data in Canada, the U.S. and Mexico, plus unlimited talk and text

Freedom Mobile's new Nationwide & 4G LTE plans*

- \$19** 4G LTE | **250 MB** of data in Canada, plus unlimited talk and text
- \$24** 4G LTE | **1 GB** of data in Canada, plus unlimited talk and text
- \$29** 4G LTE | **3 GB** of data in Canada, plus unlimited talk and text
- \$39** 4G LTE | **20 GB** of data in Canada, plus unlimited talk and text

* Subject to Freedom Mobile's Terms of Service & Fair Usage Policy.

With these announcements, Quebecor is moving faster than promised and going beyond the undertakings it made to Canadian consumers and to Innovation, Science and Economic Development Canada when it acquired Freedom Mobile.

More information:

- [New offers from Freedom](#)
- [Freedom 5G coverage map](#)
- [List of undertakings honoured](#)

About Freedom Mobile

Freedom Mobile Inc., a wholly owned subsidiary of Videotron Ltd., is a Canadian wireless service provider committed to affordability, innovation and customer satisfaction in Ontario, Alberta and British Columbia. With a combined total of more than 3.5 million mobile customers, Freedom Mobile and Videotron form a strong, highly competitive Canadian wireless provider.

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SOURCE: Freedom Mobile Inc.

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