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PRESS RELEASE

For immediate release

Videotron welcomes results of CRTC study of broadband Internet access services

Montréal, March 31, 2016 – Videotron today welcomed the results of the first independent national study of the performance of broadband Internet access services, commissioned by the CRTC. The findings indicate that customers of Internet Service Providers (ISPs) that use hybrid fibre optic-coax cable (HFC) technology, including Videotron, are getting the speeds they signed up for.

The preliminary report confirms the reliability of the Internet services provided by HFC-based ISPs. The results show that actual download speeds are 100% to 106% of the advertised speeds, and upload speeds are 101% to 105% of the advertised speeds.

Fast and reliable Internet service

“During the past 10 years, we have steadily increased the speed of our Internet access services to meet consumers’ constantly growing needs, while remaining focused on two key ingredients: performance and reliability,” said Manon Brouillette, President and CEO of Videotron. “These results demonstrate that we deliver, day after day, on our promise to the consumers and businesses that place their trust in us.”

Videotron’s Fibre Hybrid 120 and Fibre Hybrid 200 Internet access services are available to nearly 2.9 million households and businesses, or more than 90% of Videotron customers. Some Greater Montréal area households and businesses are currently achieving speeds of 1 Gbps or more in a Videotron pilot project.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 31, 2015, Videotron was serving 1,736,900 cable television customers, including 1,570,600 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,568,200 subscribers to its cable service as of December 31, 2015. As of the same date, Videotron had 768,600 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,316,300 Québec households and organizations. For the eleventh consecutive year, Videotron was ranked as Québec’s most respected telecommunications company, based on a Léger survey.

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