# **QUEBECOR**

## **Supplementary Disclosure**

Quarter / 6-Month Period Ended June 30, 2018

#### Supplementary Disclosure June 30, 2018 Net Income Attributable to Shareholders

	2nd Qua	2nd Quarter		YTD			
	2018	2017	2018	2017			
Net income per share (basic)	\$0.18	\$0.57	\$0.42	\$0.58			
Net income, before gains and losses on valuation and translation of financial instruments, unusual items and discontinued operations	\$0.45	\$0.37	\$0.83	\$0.68			
Reconciliation of earnings per share							
	2nd Qua	2nd Quarter		YTD			
	2018	2017	2018	2017			
Net income per share, before gains and losses on valuation and translation of financial instruments, unusual items and discontinued operations	\$0.45	\$0.37	\$0.83	\$0.68			
Other adjusments <sup>1</sup> : Unusual items	0.05	0.32	0.03	0.32			
Loss on valuation and translation of financial instruments	(0.22)	(0.45)	(0.44)	(0.45)			
Discontinued operations	(0.32) -	(0.15) 0.03	(0.44)	(0.45) 0.03			
Total	(0.27)	0.20	(0.41)	(0.10)			
Reported net income per share (basic)	\$0.18	\$0.57	\$0.42	\$0.58			

<sup>&</sup>lt;sup>1</sup> After taxes and non-controlling interest.

#### Supplementary Disclosure June 30, 2018 Debt

(all amounts in millions of Canadian dollars)

(all allocation in hilling to be called all advance)			
Quebecor Inc.  Revolving credit facility due in 2019 (availability: \$300)		\$	
Mortgage loan due in 2022		Ф	49.2
mongago toan duo in 2022		\$	49.2
Quebecor Media Inc.			
Revolving credit facility due in 2020 (availability: \$300)		\$	_
Term Loan B due in 2020		•	437.1
5 3/4% Senior Notes due in 2023			1,116.3
6 5/8% Senior Notes due in 2023		_	500.0
		_	2,053.4
Videotron Ltd.			
Revolving credit facility due in 2021 (availability: \$965)			812.4
5% Senior Notes due in 2022			1,050.6
5 3/8% Senior Notes due in 2024			788.0
5 5/8% Senior Notes due in 2025 5 3/4% Senior Notes due in 2026			400.0 375.0
5 3/4% Senior Notes due in 2027			788.0
3 1/0 /6 Geriidi Notes due iii 2027		_	4,214.0
TVA Group Inc.		_	1,211.0
Revolving credit facility due in 2019 (availability: \$150)			-
Term Loan due in 2019			58.1
			58.1
Other debt			-
Total Quebecor Media Inc.		\$	6,325.5
TOTAL LONG TERM DEBT		\$	6,374.7
Bank indebtedness - QI			
Bank indebtedness - QMI			27.3
Exchangeable debentures - QI			27.3
Convertible debentures due in 2018 (cost if settled in cash at maturity) - QI <sup>1</sup>			923.0
Convertible debentures due in 2024 (cost if settled in cash at maturity) - QI			150.0
Liability (asset) related to cross-currency interest rate swaps (FX rate differential) - QI <sup>2</sup> Liability (asset) related to cross-currency interest rate swaps (FX rate differential) - QMI <sup>2</sup>			(700.0)
Liability (asset) related to cross-currency interest rate swaps (FX rate differential) - Qivii			(739.0)
Cash and cash equivalents :			
Quebecor Inc.			0.2
Quebecor Media Inc.			8.0
Videotron Ltd.	\$ 0.7		
Other 100% owned subsidiaries	1.9		
TVA Group Inc.	5.4	<sub>e</sub> –	0.0
		\$	8.2

<sup>&</sup>lt;sup>1</sup> Based on the market value of a number of shares obtained by dividing the outstanding principal amount by the market price of a Quebecor Inc. Class B share on June 30, 2018, subject to a floor price of \$9.625 and a ceiling price of \$12.03125 for the convertible debentures due in 2018 and subject to a floor price of \$26.85 and a ceiling price of \$33.5625 for the convertible debentures due in 2024.

<sup>&</sup>lt;sup>2</sup> Classified as "Derivative financial instruments" in Quebecor Media Inc. and Quebecor Inc.'s balance sheets.

## **TELECOMMUNICATIONS**

#### Supplementary Disclosure June 30, 2018 Operating Results

	20 <sup>-</sup>	18			2017		
	Jun 30	Mar 31	•	Dec 31	Sep 30	Jun 30	
Revenue-Generating Units ('000) 1	5,899.4	5,900.4		5,881.1	5,846.2	5,795.8	
Mobile Telephony Lines ('000)	1,079.2	1,047.3		1,024.0	990.3	953.3	
Homes Passed ('000)	2,891.7	2,879.5		2,873.7	2,867.4	2,859.2	
Cable Internet Subscribers ('000)	1,674.1	1,674.6		1,666.5	1,654.1	1,627.2	
Penetration of Homes Passed	57.9%	58.2%		58.0%	57.7%	56.9%	
Basic Subscribers ('000)	1,606.0	1,625.5		1,640.5	1,649.0	1,656.7	
Penetration of Homes Passed	55.5%	56.5%		57.1%	57.5%	57.9%	
Digital Set-Top Boxes ('000)	2,884.2	2,910.2		2,925.6	2,867.1	2,837.6	
Digital Subscribers ('000)	1,606.0	1,625.5		1,640.5	1,603.9	1,596.8	
Penetration of Homes Passed	55.5%	56.5%		57.1%	55.9%	55.8%	
Cable Telephony Lines ('000)	1,148.2	1,169.6		1,188.5	1,205.4	1,221.0	
Penetration of Homes Passed	39.7%	40.6%		41.4%	42.0%	42.7%	
Over-the-Top Video Subscribers ('000)	391.9	383.4		361.6	347.4	337.6	
	2	2nd Quarter				YTD	
	2018	<u>2017</u>	VAR	-	<u>2018</u>	<u>2017</u>	VAR
(in millions)							
Revenues							
Cable Television	\$251.5	\$252.9	-0.6%		\$500.1	\$504.1	-0.8%
Internet	271.6	256.7	5.8%		533.2	507.1	5.1%
Mobile Telephony	130.7	115.8	12.9%		256.6	226.8	13.1%
Cable Telephony	92.7	100.2	-7.5%		187.8	202.8	-7.4%
Business	31.7	31.5	0.6%		63.4	62.9	0.8%
Other	67.7	68.0	-0.4%	_	126.7	124.7	1.6%
Videotron	845.9	825.1	2.5%	_	1,667.8	1,628.4	2.4%
Retail and Eliminations	1.3	1.5	-13.3%	_	2.8	3.2	-12.5%
Total Telecommunications Revenues	\$847.2	\$826.6	2.5%	=	\$1,670.6	\$1,631.6	2.4%
EBITDA							
Videotron	\$422.3	\$397.7	6.2%		\$832.4	\$780.9	6.6%
Retail	0.3	0.1	200.0%	_	0.7	0.8	-12.5%
Total Telecommunications EBITDA	\$422.6	\$397.8	6.2%	=	\$833.1	\$781.7	6.6%
Additions to PP&E and Intangible Assets (NCT	ΓA Standard R	eporting Cate	gories)				
Customer Premise Equipment	\$56.2	\$58.6			\$108.7	\$121.1	
Scalable Infrastructure	27.5	45.4			75.3	111.1	
Line Extensions	19.3	18.4			42.0	27.7	
Upgrade / Rebuild	14.7	13.4			26.5	29.8	
Support Capital and Other	41.6	36.2			101.6	77.7	
Total Telecommunications	\$159.3	\$172.0	-7.4%	-	\$354.1	\$367.4	-3.6%
Mobile Telephony ABPU <sup>2</sup>	\$53.70	\$53.32			\$53.48	\$52.99	
Total ABPU <sup>2</sup>	\$49.68	\$48.12			\$49.25	\$47.76	

<sup>&</sup>lt;sup>1</sup> Revenue-generating units are the sum of subscriptions to the cable television, cable Internet access and Club illico over-the-top video service, plus subscriber connections to the cable and mobile telephony services.

<sup>&</sup>lt;sup>2</sup> Average billing per unit (" ABPU ") is an indicator used to measure monthly average subscription billing per average revenue-generating unit.

### **MEDIA**

#### Supplementary Disclosure June 30, 2018 Operating Results

	2	nd Quarter			YTD	
	<u>2018</u>	<u>2017</u>	<u>VAR</u>	<u>2018</u>	<u>2017</u>	<u>VAR</u>
Lineage ('000)						
Paid Urban Dailies	5,941	6,076	-2.2%	11,346	11,565	-1.9%
(in millions)						
Revenues						
Advertising	\$19.6	\$22.0	-10.9%	\$38.3	\$42.8	-10.5%
Circulation	9.8	10.0	-2.0%	19.4	19.8	-2.0%
Digital	3.3	3.4	-2.9%	6.1	6.5	-6.2%
Other	12.1	11.7	3.4%	24.0	23.3	3.0%
Newspaper Publishing Revenues	44.8	47.1	-4.9%	87.8	92.4	-5.0%
Advertising	65.5	74.2	-11.7%	130.3	141.4	-7.9%
Subscription	31.4	32.2	-2.5%	63.0	64.4	-2.2%
Other	11.6	10.9	6.4%	22.4	22.2	0.9%
Broadcasting Revenues	108.5	117.3	-7.5%	215.7	228.0	-5.4%
Other <sup>1</sup>	33.2	35.1	-5.4%	56.2	63.2	-11.1%
Total Media Revenues	\$186.5	\$199.5	-6.5%	\$359.7	\$383.6	-6.2%
EBITDA						
Newspaper Publishing	\$1.7	\$1.3	30.8%	(\$0.1)	\$1.5	n.m.
Broadcasting	(8.3)	5.1	n.m.	(5.9)	5.7	n.m.
Other	5.9	7.0	-15.7%	4.2	4.0	5.0%
Total Media EBITDA	(\$0.7)	\$13.4	n.m.	(\$1.8)	\$11.2	n.m.

<sup>&</sup>lt;sup>1</sup> Includes the publishing of magazines, the operation of an out-of-home advertising business and the operation of studio, soundstage and equipment leasing and post-production services for the film and television industries.

#### Supplementary Disclosure June 30, 2018 Shares Held in Subsidiaries

	Number		
<u> </u>	of shares	Equity (%)	Voting (%)
Shares held by Quebecor Inc.			
Quebecor Media Inc.	79,377,062	100.0%	100.0%
Shares held by Quebecor Media Inc.			
TVA Group Inc.	29,539,364	68.4%	99.9%

#### Supplementary Disclosure June 30, 2018 Note to Investors

#### **Note to Investors**

Investors should note that this Supplementary Disclosure document presents financial information for Quebecor Inc. on a consolidated basis as well as for Quebecor Media Inc. and two of its reporting segments: Telecommunications and Media. The financial figures included in this document are reported in Canadian dollars.

#### **Detailed Financial Information**

For a detailed analysis of Quebecor Inc.'s results for the second quarter of 2018, please refer to the Management Discussion and Analysis and Condensed Consolidated Financial Statements of Quebecor Inc., available on the Company's website at http://www.quebecor.com/en/quarterly\_doc\_quebecor\_inc or from the SEDAR filing service at http://www.sedar.com.

#### **Non-IFRS Financial Measures**

The non-IFRS financial measures used by the Corporation to assess its financial performance, such as adjusted EBITDA, adjusted income from continuing operating activities, cash flows from segment operations and free cash flows from continuing operating activities of the Quebecor Media subsidiary are not calculated in accordance with or recognized by IFRS. The Corporation's method of calculating these non-IFRS financial measures may differ from the methods used by other companies and, as a result, the non-IFRS financial measures presented in this document may not be comparable to other similarly titled measures disclosed by other companies. We refer investors to our Management Discussion and Analysis for the second quarter of 2018 under "Non-IFRS Financial Measures" for a complete description of these measures as well as a reconciliation to the most directly comparable measure calculated in accordance with IFRS.