# QUEBECOR 

## Supplementary Disclosure

## Quarter / 6-Month Period <br> Ended June 30, 2016

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## QUEBECOR INC.

## Supplementary Disclosure June 30, 2016 Net Income Attributable to Shareholders

|  | 2nd Quarter |  | YTD |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2016}$ | $\underline{2015}$ | $\underline{2016}$ | $\underline{2015}$ |
| Net income per share (basic) | \$0.08 | \$0.59 | \$0.65 | \$0.83 |
| Net income per share, before gains and losses on valuation and translation of financial instruments, unusual items and discontinued operations | \$0.57 | \$0.54 | \$1.12 | \$0.88 |
|  | per sh |  |  |  |
|  | 2nd Quarter |  | YTD |  |
|  | $\underline{2016}$ | $\underline{2015}$ | $\underline{2016}$ | $\underline{2015}$ |
| Net income per share, before gains and losses on valuation and translation of financial instruments, unusual items and discontinued operations | \$0.57 | \$0.54 | \$1.12 | \$0.88 |
| Other adjusments ${ }^{1}$ : |  |  |  |  |
| Unusual items | (0.02) | (0.27) | (0.06) | (0.28) |
| (Loss) gain on valuation and translation of financial instruments | (0.47) | 0.39 | (0.41) | 0.32 |
| Discontinued operations | - | (0.07) | - | (0.09) |
| Total | (0.49) | 0.05 | (0.47) | (0.05) |
| Reported net income per share (basic) | \$0.08 | \$0.59 | \$0.65 | \$0.83 |

[^0]
## QUEBECOR INC.

## Supplementary Disclosure June 30, 2016 <br> Debt

(all amounts in millions of Canadian dollars)


## TELECOMMUNICATIONS

## Supplementary Disclosure <br> June 30, 2016 <br> Operating Results

Revenue Generating Units ('000) ${ }^{1}$
Mobile Telephony Lines ('O00)
Homes Passed ('000)
Cable Internet Subscribers ('000)
Penetration of Homes Passed
Basic Subscribers ('000)
Penetration of Homes Passed
Digital Set-Top Boxes ('000)
Digital Subscribers ('000)
Penetration of Homes Passed
Cable Telephony Lines ('000)
Penetration of Homes Passed
Over-the-Top Video Subscribers ('000)

| 2016 |  |
| ---: | ---: |
| Jun 30 | Mar 31 |
| $5,648.4$ | $5,665.3$ |
| 828.9 | 795.7 |
| $2,825.3$ | $2,812.9$ |
| $1,571.7$ | $1,578.1$ |
| $55.6 \%$ | $56.1 \%$ |
| $1,697.5$ | $1,722.0$ |
| $60.1 \%$ | $61.2 \%$ |
| $2,696.4$ | $2,696.9$ |
| $1,559.8$ | $1,568.9$ |
| $55.2 \%$ | $55.8 \%$ |
| $1,284.0$ | $1,304.3$ |
| $45.4 \%$ | $46.4 \%$ |
| 266.3 | 265.2 |


| Dec 31 |  |  |
| ---: | ---: | ---: |
| Sep 30 |  |  |
| Sun 30 |  |  |
| $5,647.5$ | $5,605.9$ | $5,520.1$ |
| 768.6 | 742.5 | 702.9 |
| $2,806.0$ | $2,799.8$ | $2,793.6$ |
| $1,568.2$ | $1,559.5$ | $1,539.1$ |
| $55.9 \%$ | $55.7 \%$ | $55.1 \%$ |
| $1,736.9$ | $1,745.9$ | $1,747.6$ |
| $61.9 \%$ | $62.4 \%$ | $62.6 \%$ |
| $2,686.7$ | $2,661.1$ | $2,641.1$ |
| $1,570.6$ | $1,564.6$ | $1,552.8$ |
| $56.0 \%$ | $55.9 \%$ | $55.6 \%$ |
| $1,316.3$ | $1,329.5$ | $1,337.7$ |
| $46.9 \%$ | $47.5 \%$ | $47.9 \%$ |
| 257.5 | 228.5 | 192.8 |


|  | 2nd Quarter |  |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 6}$ | $\underline{\mathbf{2 0 1 5}}$ | $\underline{\text { VAR }}$ |
| (in millions) |  |  |  |
| Revenues |  |  |  |
| $\quad$ Cable Television | $\$ 255.0$ | $\$ 262.8$ | $-3.0 \%$ |
| Internet | 242.8 | 226.3 | $7.3 \%$ |
| Cable Telephony | 106.6 | 115.3 | $-7.5 \%$ |
| Mobile Telephony | 122.8 | 96.3 | $27.5 \%$ |
| Business Solutions | 26.9 | 16.6 | $62.0 \%$ |
| $\quad$ Other | 24.6 | 22.0 | $11.8 \%$ |
| Videotron | 778.7 | 739.3 | $5.3 \%$ |
| Retail and Eliminations | 1.7 | 2.2 | $-22.7 \%$ |
| Total Telecommunications Revenues | $\$ 780.4$ | $\$ 741.5$ | $5.2 \%$ |
|  |  |  |  |
| EBITDA | $\$ 362.3$ | $\$ 341.3$ | $6.2 \%$ |
| $\quad$ Videotron | 0.2 | 0.9 | $-77.8 \%$ |
| $\quad$ Retail | $\$ 362.5$ | $\$ 342.2$ | $5.9 \%$ |
| Total Telecommunications EBITDA |  |  |  |


| YTD |  |  |
| ---: | ---: | ---: |
| $\mathbf{2 0 1 6}$ |  | $\underline{\mathbf{2 0 1 5}}$ |
|  |  | VAR |
|  |  |  |
| $\$ 515.4$ | $\$ 530.1$ | $-2.8 \%$ |
| 484.5 | 449.8 | $7.7 \%$ |
| 214.1 | 233.1 | $-8.2 \%$ |
| 239.2 | 185.6 | $28.9 \%$ |
| 52.6 | 33.3 | $58.0 \%$ |
| 43.6 | 39.2 | $11.2 \%$ |
| $1,549.4$ | $1,471.1$ | $5.3 \%$ |
| 3.5 | 4.6 | $-23.9 \%$ |
| $\$ 1,552.9$ | $\$ 1,475.7$ | $5.2 \%$ |


| $\$ 720.3$ | $\$ 684.2$ | $5.3 \%$ |
| ---: | ---: | ---: |
| 0.9 | 1.5 | $-40.0 \%$ |
| $\$ 721.2$ | $\$ 685.7$ | $5.2 \%$ |

Additions to PP\&E and Intangible Assets (NCTA Standard Reporting Categories)

| Customer Premise Equipment | $\$ 56.5$ | $\$ 57.2$ |  |
| :--- | ---: | ---: | ---: |
| Scalable Infrastructure | 76.7 | 46.6 |  |
| Line Extensions | 20.2 | 15.2 |  |
| Upgrade / Rebuild | 18.0 | 16.6 |  |
| Support Capital and Other | 50.9 | 239.6 |  |
| Total Telecommunications | $\$ 222.3$ | $\$ 375.2$ | $-40.8 \%$ |
|  | $\$ 50.51$ | $\$ 47.04$ |  |
| Mobile Telephony ARPU | $\$ 143.01$ | $\$ 133.71$ |  |
| Total ARPU | $\$ 404$ | $\$ 501$ |  |
| Mobile Telephony Acquisition Costs |  |  |  |


| $\$ 115.4$ | $\$ 118.0$ |  |
| ---: | ---: | ---: |
| 129.1 | 104.6 |  |
| 33.2 | 26.8 |  |
| 34.0 | 36.6 |  |
| 108.8 | 275.7 |  |
| $\$ 420.5$ | $\$ 561.7$ | $-25.1 \%$ |
| $\$ 50.09$ | $\$ 46.54$ |  |
| $\$ 142.19$ | $\$ 132.83$ |  |

[^1]
## MEDIA

## Supplementary Disclosure <br> June 30, 2016 <br> Operating Results

|  | 2nd Quarter |  |  | YTD |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2016}$ | $\underline{2015}$ | VAR | $\underline{2016}$ | $\underline{2015}$ | VAR |
| Lineage ('000) |  |  |  |  |  |  |
| Paid Urban Dailies | 7,039 | 8,209 | -14.3\% | 13,694 | 15,673 | -12.6\% |
| (in millions) |  |  |  |  |  |  |
| Revenues |  |  |  |  |  |  |
| Advertising | \$25.7 | \$31.2 | -17.6\% | \$50.9 | \$60.4 | -15.7\% |
| Circulation | 10.8 | 10.4 | 3.8\% | 21.2 | 20.6 | 2.9\% |
| Digital | 3.5 | 3.7 | -5.4\% | 6.7 | 6.4 | 4.7\% |
| Other | 11.4 | 16.9 | -32.5\% | 22.6 | 33.3 | -32.1\% |
| Newspaper Publishing Revenues | 51.4 | 62.2 | -17.4\% | 101.4 | 120.7 | -16.0\% |
| Advertising | 64.8 | 71.3 | -9.1\% | 128.6 | 135.9 | -5.4\% |
| Subscription | 28.8 | 27.0 | 6.7\% | 57.9 | 54.5 | 6.2\% |
| Other | 11.5 | 12.3 | -6.5\% | 24.5 | 23.7 | 3.4\% |
| Broadcasting Revenues | 105.1 | 110.6 | -5.0\% | 211.0 | 214.1 | -1.4\% |
| Other ${ }^{1}$ | 72.7 | 78.8 | -7.7\% | 137.9 | 131.9 | 4.5\% |
| Total Media Revenues | \$229.2 | \$251.6 | $\xrightarrow{-8.9 \%}$ | \$450.3 | \$466.7 | -3.5\% |
| Urban Dailies | \$39.6 | \$44.2 | -10.4\% | \$77.8 | \$85.7 | -9.2\% |
| Portals | 1.2 | 1.8 | -33.3\% | 2.4 | 3.0 | -20.0\% |
| Other | 10.6 | 16.2 | -34.6\% | 21.2 | 32.0 | -33.8\% |
| Newspaper Publishing Revenues | \$51.4 | \$62.2 | $\underline{-17.4 \%}$ | \$101.4 | \$120.7 | $\xrightarrow{-16.0 \%}$ |


| EBITDA |  |  |  |
| :--- | ---: | ---: | ---: |
| Newspaper Publishing | $\$ 3.8$ | $\$ 5.1$ | $-25.5 \%$ |
| Broadcasting | $(2.4)$ | 0.9 | n.m. |
| Other | 5.5 | 5.1 | $7.8 \%$ |
| Total Media EBITDA | $\$ 6.9$ | $\$ 11.1$ | $-37.8 \%$ |


| $\$ 3.8$ | $\$ 9.0$ | $-57.8 \%$ |
| ---: | ---: | ---: |
| $(6.3)$ | $(7.8)$ | $19.2 \%$ |
| 6.7 | 3.8 | $76.3 \%$ |
| $\$ 4.2$ | $\$ 5.0$ | $-16.0 \%$ |

[^2]
## QUEBECOR INC.

Supplementary Disclosure June 30, 2016
Shares Held in Subsidiaries

|  | Number <br> of shares | Equity (\%) | Voting (\%) |
| :--- | :---: | :---: | :---: |
| Shares held by Quebecor Inc. |  |  |  |
| Quebecor Media Inc. | $77,812,366$ | $81.1 \%$ | $81.1 \%$ |
| Shares held by Quebecor Media Inc. |  |  |  |
| TVA Group Inc. | $29,539,364$ | $68.4 \%$ | $99.9 \%$ |

## QUEBECOR INC.

## Supplementary Disclosure <br> June 30, 2016 <br> Note to Investors

## Note to Investors

Investors should note that this Supplementary Disclosure document presents financial information for Quebecor Inc. on a consolidated basis as well as for Quebecor Media Inc. and two of its reporting segments: Telecommunications and Media. The financial figures included in this document are reported in Canadian dollars.

## Detailed Financial Information

For a detailed analysis of Quebecor Inc.'s results for the second quarter of 2016, please refer to the Management Discussion and Analysis and Condensed Consolidated Financial Statements of Quebecor Inc., available on the Company's website at http://www.quebecor.com/en/quarterly_doc_quebecor_inc or from the SEDAR filing service at http://www.sedar.com.

## Non-IFRS Financial Measures

The non-IFRS financial measures used by the Corporation to assess its financial performance, such as adjusted operating income, adjusted income from continuing operating activities, cash flows from segment operations and free cash flows from continuing operating activities of the Quebecor Media subsidiary are not calculated in accordance with or recognized by IFRS. The Corporation's method of calculating these non-IFRS financial measures may differ from the methods used by other companies and, as a result, the non-IFRS financial measures presented in this document may not be comparable to other similarly titled measures disclosed by other companies. We refer investors to our Management Discussion and Analysis for the second quarter of 2016 under "Non-IFRS Financial Measures" for a complete description of these measures as well as a reconciliation to the most directly comparable measure calculated in accordance with IFRS.


[^0]:    ${ }^{1}$ After taxes and non-controlling interest.

[^1]:    ${ }^{1}$ Revenue generating units are the sum of subscriptions to the cable television, cable Internet access and Club illico over-the-top video service, plus subscriber connections to the cable and mobile telephony services.

[^2]:    ${ }^{1}$ Includes the publishing and distribution of books and magazines, the music distribution and production, the operation of an out-of-home advertising business and the operation of studio, soundstage and equipment leasing and post-production services for the film and television industries.

